

The Nikkei Shimin

VOLUME I

SAN FRANCISCO, CALIFORNIA, TUESDAY, OCTOBER 15, 1929

NUMBER 1

A BRIEF HISTORY OF THE NEW AMERICAN CITIZENS LEAGUE

The New American Citizens' League was started in San Francisco on October 19, 1928 by a group of American citizens of Japanese ancestry.

Eight days later, on October 27, the inaugural banquet was held at Clift Hotel. Over fifty second generation citizens were on hand and the first speaker for the evening was Saburo Kido, who had been elected president of the organization at a preliminary meeting.

Mr. Kido emphasized the fact that the citizens of Japanese ancestry had many difficult problems confronting them which must be solved sooner or later, and that to rely on the first generation was inevitable to a certain degree; but ultimately, the real solution would have to be made by the second generation members and this could be done only by co-operation.

The principal speaker of the evening, Frederick J. Koster of the Industrial Association of San Francisco, declared the necessity of citizens, regardless of race identity, to vote and become identified with the political institutions of the country. It is also essential, he said, that Japanese-American citizens should work into the industrial life of the nation and bring with them the patience and industrious qualities of their parents.

Speaking on behalf of the Japanese Consul-General, M. Iino, extended congratulations on the establishment of the new organization. T. Takimoto, secretary of the Japanese Association of America, also extended his congratulations, saying that he looked for greater progress of Japanese in America in the future.

The biggest undertaking of the League was the first Citizens League Convention which took place on April 5-6, 1929 in San Francisco.

The Convention was formally opened with a luncheon at the Sho Wa Low. Besides the delegates from the various localities, there were several American social workers who were invited to all the meetings. In order to become acquainted with each other, self-introductions were made. A short message of welcome was delivered by the president, Saburo Kido.

After luncheon, the group gathered at the Community House, and at 2 p. m. the business meeting began.

The first problem to be taken up was that of the Federation. Mr. Clarence T. Arai of Seattle was called upon to present his plan whereby all the leagues could be united. His plan was to organize a national body and to group the various chapters into districts.

Internal problems were then presented. Reports from the various delegates were made as to the progress they were making and also the nature of the difficulties they had to overcome. The meeting closed with the discussion of the next convention city. Seattle requested that the Northwest be given the honor to hold the next meeting. Seattle was awarded the next Convention unanimously.

Through the generosity of the Japanese Association of America, the Convention delegates were invited to a delightful Japanese dinner. Mr. T. Takimoto, who deserves much credit for bringing about the organization of the San Francisco chapter, gave a short talk. He impressed the members with the great responsibility they have as second generation people and that much was expected of them.

The evening was devoted to a meeting called "Delegates' Night." The meeting was opened with addresses from Miss Miva Sannomiya and Clarence Arai. Miss Sannomiya gave a

CITIZENS' LEAGUE CONVENTION, APRIL 5-6, 1929



First Row—Henry Takahashi, Mrs. Chas. Yonezu, Clarence Arai, Saburo Kido, Tamezo Takimoto, Miya Sannomiya, Yone Kuwahara.
Second Row—T. Okamoto, T. Namba, Kay Nishida, G. Hiura, L. Oki, S. Muneno, George Terasaki.
Third Row—T. Ogata, H. Arie, Tamotsu Murayama, G. Isonaka, J. W. Aoki, H. R. Okamoto, M. Kuwada.
Fourth Row—Chas. Yonezu, K. Doi, T. M. Yego, Kay Tsukamoto, T. Koga, L. K. Kurisaki.

"pep" talk. She encouraged those present to show the first generation what the young people could do. Mr. Clarence Arai urged the members to exercise their citizenship rights. He gave examples of the work being done in Seattle along political lines.

Mr. Kenneth Fung who is the secretary of the Chinese-American Citizens Alliance gave a message of congratulation. He asked for the co-operation of the Japanese-American citizens. The keynote of his talk was: "The success of this Convention means our success because we have so much in common."

The principal speaker of the evening was Mr. Victor Kwong of the San Francisco Bulletin. He told of his dream, a dream of sincere Sino-Japanese understanding with the end in view of securing for Asia a political unity that may be a great pillar for peace of the world.

Following the speeches, a delightful social hour was observed by the delegates, through the efforts of Mrs. C. Yonezu, reception chairman, who acted as the hostess and entertained the guests with refreshments. About sixty delegates were present.

On Saturday afternoon, Dr. H. Guy gave his message. It was one of the most inspiring and practical addresses ever delivered before a second generation group and some of the members who knew Dr. Guy well stated later that it was the best speech they had heard from him. Probably, the importance of the gathering as well as the quality of the delegates inspired Dr. Guy. The following is a brief summary of his message:

1. Get means of publicity.
2. Have definite aim of character.
3. Cultivate the SPIRIT to render public service.

After his talk, discussion groups were held under the following leaders: Membership rights: Clarence T. Arai

Finance Problems: Saburo Kido
Vocation Problems: Miya Sannomiya

Better Relations: Hisashi Arie
A recess was then taken in order to attend Consul-General Iida's reception at his home. Vice-Consul Toyogi Kaneko welcomed the delegates and gave a short message. A brief response was made by Saburo Kido and refreshments were served. A program of entertainment, in charge of Mr. Minoru Iino, then followed which was enjoyed by the delegates.

The final business meeting was opened at 4 p. m. The organization committee's report was presented for adoption. The name "Japanese American Citizens' League" was the one

recommended and it was accepted.

Following this meeting, the delegates were invited to a dance in the Berkeley U.C. YWCA sponsored by the Triple O Society and J.U.C. Club. Thus the curtain of fairs was rung down on this Convention.

In the succeeding months, the activities of the League were confined to monthly dinners; but this was broken by a delightful social given by Mr. and Mrs. L. Abiko at their home. Over eighty members of the League and friends were present, including Consul General Iida and members of the Lowell High School Party going to Japan. Interesting games planned out by Yuki Kuwahara and Henry Takahashi added merriment to the occasion. The consensus of opinion was that all had one swell time.

The latest activities of the League have been the boat ride and picnic at Paradise Cove Park on September 8 and the starting of our publication.

The officers who carried on the work of the League for the first year were:

President, Saburo Kido; Vice-Presidents: Henry Takahashi, Kay Tsukamoto, Toshi Takao, Shizu Sakai, Dr. Tokutaro Hayashi, Mrs. Charles Yonezu, Kay Nishida; Recording Secretary, Hide Sasaki, Corresponding Secretary, Eiko Enomoto; Treasurer, Henry Uyeda.

PRIZE CONTESTS

Subscription Contest details on page 2.
Name Contest announcement and rules on page 4.
Many rich prizes for the winners.

WORDS OF CONGRATULATION

By MAYOR JAMES ROLPH, JR.

The New American Citizens League can play an important part in the life of this Community by bringing its members to the most complete understanding of the principles of American Government. Those born and living permanently in a country should participate wholeheartedly in its political life. It is seemly that they remember with affection the country in which their parents were born, and we see in our own City groups of various national origins promoting friendly intercourse between the United States and nations in other parts of the world.

As native-born Americans of Japanese extraction your members have before them opportunities of limitless

scope. The Pacific is the ocean of the future. Its commerce grows by leaps and bounds. Understanding the languages of two of the most important Pacific peoples, and with knowledge of their ways of thought, you can play a great part in the development of their common ideals and of the commercial intercourse that is of such advantage to both.

May you be happy in your new citizenship and equal to the responsibilities which it places upon you. As Mayor, I greet you and offer you the good wishes of your fellow citizens.

By MORIKAZU IIDA,

Consul General of Japan.

I congratulate the American citizens of Japanese parentage in San Francisco and its vicinity on their new undertaking in publishing a magazine in English, which is to be devoted to making them better citizens of their adopted country.

In any line of human endeavor it is a simple fact of ethics that it always requires a great deal of effort and energy to start anything new. For example, there must have been much unseen toil and sacrifice on the part of those who are responsible in organizing this publication and carrying it forward to its present form. To walk the path that has once been trodden by others is no difficult task, but it is quite a different matter to be a path-finder regardless of the nature of the enterprise in which paths are to be found!

In this sense I have deep admiration for the so-called pioneer Japanese who migrated some thirty or forty years ago to the State of California, crossing the broad Pacific and establishing the economic foundations of your present environment. Lacking, as many of these pioneer Japanese were, in experience, in capital and in knowledge of English when they first stepped ashore on this side of the Pacific Ocean, they were men animated by an optimistic spirit and encouraged by illuminating visions. Although they were but poorly equipped in many respects they were adventurous as well as enterprising, and with earnestness and sincerity they directed their efforts to the accomplishment of the constructive task before them. The winding road up to the establishment of their present foundation was by no means a smooth one. Facing innumerable handicaps with confidence and courage, they were victorious over them all and eventually contributed in a large measure to the welfare and prosperity of this State, particularly in agriculture and commerce.

While the spirit that impelled the first generation of Japanese to engage in such activities as these is still alive, many of the men are now entering their fifties, and naturally they are faced with the question, "Who shall inherit the legacy of the founders when they are forced to retire?" It is but natural that the responsibility in perpetuating the achievement of the first generation and their contributions to this country should rest upon the shoulders of the second generation born in the United States. It is, of course, understood, that the second generation is composed of citizens of this country by birth and consequently expected to encounter but few of the social and other difficulties such as beset their fathers. They speak the best of English and are well versed in American usages and psychology. Their fathers have in almost every instance laid the foundation of a financial competency sufficient to enable them to enjoy all the comforts of present-day life. But at this juncture they are burdened with two grave responsibilities. One is the need to add still further to the achievements of their fathers and the other is the am-

(Continued on Page 3, Col. 3)

THE NIKKEI SHIMIN

Published Semi-Monthly by the New American Citizens
League of San Francisco

Subscription Rate: \$1.00 Per Year

Editorial and Business Offices, 1623 Webster Street, San Francisco, Calif.

Editor Iwao Kawakami
Associate Editors Saburo Kido, Miya Sannomiya, Henry Takahashi
Literary Editor Asayo Kuraya
Society Editor Fumi Yonezu
Club Editor Kaoru Miura
Business Manager Susumu Togasaki
Advertising Manager Jhossey Aoki
Circulation Managers Tomiye Tsushi, Nao Zaiman

WORDS OF APPRECIATION

After months of planning, hard toil, and conquest of seemingly insurmountable obstacles, we have achieved our ambition of launching this publication, the official organ of the New American Citizens League of San Francisco. We take great pride in this accomplishment because it symbolizes the sacrifice of precious time and pleasure and the burning of many a mid-night oil on the part of the members of the staff.

But they alone do not deserve all the credit. We are especially grateful to Honorable Morikazu Ida, Consul General of Japan, who has always been kind, sympathetic and helpful to us in our various activities, and to Honorable James Rolph, Jr., mayor of San Francisco, to Vice Consul Toyoji Kaneko and others for their messages.

We, also, wish to gratefully acknowledge our indebtedness to the Tokai Printing Company and its manager, Mr. K. Takahashi, and to Mr. K. Watanabe, Secretary of the San Francisco Japanese Chamber of Commerce, for their valuable assistance.

A glance at the number of congratulatory advertisements in this issue should show to what degree of support we are receiving from the first generation members who really have the future welfare of the second generation at heart. Without such financial aid, this venture could not have been started. We are, indeed, thankful to these many friends for such splendid generosity. We hope that our sincerity in continuing this work and the good that we hope to accomplish will reward them for their support.

The regular issues will consist of four pages of various topics of general interest. Suggestions as to how and where the paper can be improved will always be welcomed. Communications are solicited because we desire to have the second generation voice their opinion on subjects concerning us. Contributions of articles will, also, be welcomed.

CAN WE DO IT

While our Business Manager and President were soliciting ads for this first and also for subsequent issues, they were asked whether we had one person who was to devote his time to this publication. They answered in the negative and gave the reason that we did not have sufficient funds. The inquirer then frankly stated that we would not be able to continue; that in due course, the whole venture would be dropped.

The answer that was given was that though the entire staff is working without any compensation, it had determined to put this thing through. This is the most ambitious venture ever launched by a second generation group with the idea of rendering public service so a failure would mean that confidence in us would be shattered. Such being the case, the staff intends to uphold the good name of the young people by making this publication a success.

The challenge was hurled at us and we have accepted it. The estimated amount of ads has been collected without the support of these skeptical firms. The only quota which must be filled to balance our annual budget is the subscriptions. Our ambition is to have 1,000 bona fide readers by the end of the first year. To realize this, we must have the whole-hearted support of our affiliated leagues as well as of our members. The staff is willing to do its share. It wants to show our elders that money isn't everything we work for.

Fellow members of the second generation, shall we permit the pessimistic ones to have the satisfaction of saying, "I told you so?" We shall do our part. Now, you help us with your subscriptions. The success hinges on this. It is up to you!

NECESSITY OF
CO-OPERATION

Young people of the Bay Region have interest in many different activities, and belong to various organizations sponsoring these affairs. Dances, banquets, conferences, picnics and club meetings are continually being held. As a result, many conflicts have arisen to the loss of all concerned.

We have regretted such a state of affairs. We believe that some solution is necessary since the Bay Region Japanese community is too small to have such conflicts. As one of the helpful steps, we intend to publish a social calendar and thereby inform our readers of the forthcoming events. By doing this, we hope that the first organization setting a date for their affair will get priority over later ones.

We wish to ask the leaders of the various organizations to write or telephone us as soon as they arrange for certain events. In case their dates conflict with others, we shall so notify. Such an arrangement requires the support of all to be successful. Since this is a matter that benefits everyone, we hope that we shall receive the necessary co-operation.

OUR PURPOSE

By IWAO KAWAKAMI

One of the purposes of this publication is to give the new Japanese-American citizens an appropriate medium through which they can express themselves. Before proceeding further, however, I would like to give my own opinion of the phrase "creative expression."

"Creative expression" is perhaps the finest record of man, for it determines the cultural progress of a nation or a race.

Contemplating the present quality of "creative expression" in art and daily life, if one compares it, let us say, with those of the "Golden Ages" in Greece, Rome, England and France, the comparison reacts most unfavorably on the "creative expression" of our day. The reason is not hard to find — people everywhere are becoming more standardized and less individual in their ways of living and thinking. Also, they are content to follow the "Old Masters" or to imitate them whenever possible.

But it is at this point that the solution appears. We, the Japanese-Americans, are in a position where we represent the blending of two races or, in another sense, we are an entirely new group of young people in America. It would not be amiss, therefore, to believe that new forms of creative expression will rise from our group. Let us first, however, consider the basic soil in which our creative expression will take root.

There are, to my conception, three promising aspects of Japanese-American life. In the first place, the agricultural aspect; secondly, the industrial aspect; and lastly, the social or intellectual aspect.

The agricultural aspect is, despite the various legislative restrictions placed on it, a steadily progressing one. The first generation of Japanese farmers have learned bitter lessons from Mother Nature, and are now in the position to reap the honest efforts of their toil; and without doubt they

shall reap moral rewards as well as material ones. Their sons and daughters have been given a splendid heritage of patient pioneering.

The industrial aspect is, perhaps, the most practical and lucrative one. As the Japanese population in America increases, there will constantly grow a demand for well-trained, efficient business men and women. This will inevitably lead to the social aspect which is based, in majority of the cases, on industrial success.

The social and intellectual aspects are, by far, the least developed by the Japanese-Americans. There are, to be sure, individual examples of social and artistic leadership; yet they cannot begin to compare in quantity or quality with those other races in America. The Japanese-American, in most cases, confronts the pitfall of imitation or unoriginality; and those are precisely the things that one must learn to avoid.

It is in order to help the new American citizens avoid these pitfalls and in order to encourage the development of healthy sincerity in the matter of expression that we wish to introduce this publication to the Japanese and American people. If it is not taking too much for granted, I would like to conclude with the following two stanzas which I wrote recently:

From America's oft-quoted "melting pot"

Have bubbled out thousands of newspapers

With their editorial fire or rot

Catering to — or cutting up capers.

Some may be fit to be read, others not —

Though all, at times, indulge in hot vapors.

We rejoice at the power of the press
For good, but not its abuse in a mess.

At first, all our papers were in English
(Though even that speech has undergone change.)

But when the aliens came, (by our wish

To clear away the wilderness and range),

They settled and then started to publish

Needed news in their own tongues —
some quite strange.

If we promise no transient example,
Before you cast your ancient eggs —
sample!

CONGRATULATIONS

By SABURO KIDO,

President of New American
Citizens League of San Francisco.

It is with great joy and pride that I write this message to the members of the staff for making our dreams of having a publication come true. Ever since the organization of the league, the Board of Governors have recognized the necessity of a newspaper or magazine which would serve as a mouthpiece. Though the English section of the Japanese-American News gave us wonderful support by giving all our undertakings full publicity, still we felt something lacking.

Oftentimes, we have read in the Japanese section of local papers ar-

ticles pertaining to us, second generation members; and we have had the desire to express our ideas and thoughts as a reply because we thought our elders misunderstood us. Inability to write in Japanese, however, has been the chief handicap. Also, the Board of Governors have done their utmost to stimulate interest in the league and build up a strong, unified body; but they have fallen short of the goal they have set up. A publication such as we now have will be of great aid.

The publication can be the connecting link between the first and second generation Japanese by trying to dissolve any misunderstanding which may be existing at the present time. It can portray to the American public what we, American citizens of Japanese ancestry, are thinking in regards to our duties as a citizen as well as our diverse problems. It can give expression to what is considered true American ideals and guide the growing generation to become American citizens we can all be proud of.

Considering the potential power of the publication to do good, I cannot help but impress on the members of the staff the grave responsibility that lies on their shoulders. In their hands lies the power to help mold the second generation members for good or bad.

The public is expecting great things. I am confident that the members of the staff will do their utmost so as not to disappoint these supporters. Of course, we cannot expect perfect models of journalism from the beginning; but we hope that improvements will be made gradually as time goes on. We all appreciate the great sacrifice that is being made by the members of the staff.

In closing, I wish to congratulate the members of the staff for the splendid work they have done. This venture is a great and noble one. Everyone is expecting that this work, once launched, will be continued. I hope and feel sure that the sincerity of the members of the staff will make this publication the voice of the American citizens of Japanese ancestry of the Pacific Coast in the near future.

SOCIAL CALENDAR

October 19

Y. W. B. A. Dansant

October 22

Citizens League Election Meeting

October 29

Citizens League Second Annual

Inaugural Banquet

November 9

Kinmon Gakuen Benefit Movie

November 17

Hawaii Club Fifth Anniversary

Banquet

November 23

Big Game

December 6 and 7

J. A. A. U. Basketball Championship Games

MANMARU

Sukiyaki

Telephone DOuglas 5336

546 Grant Avenue

San Francisco

California

"SUBSCRIPTION CONTEST"

Grand Prize: Two Football Tickets to the Stanford - Army Game
To Be Played on December 28, 1929; or \$8.00 Cash.

SECOND PRIZE—\$3.00.

THIRD PRIZE—Two years' subscription to NIKKEI SHIMIN.

The prize will be awarded to the person securing the most subscriptions. Subscription blanks will be furnished on request. Subscriptions are not transferable after they are received by the contest editors. Subscriptions will be credited when payment is received.

Contest will close December 15, 1929.

Address all inquiries to CONTEST EDITORS—Miss T. Tsushi or Miss N. Zaiman, 1623 Webster Street, San Francisco, Calif.

SUBSCRIPTION BLANK
THE NIKKEI SHIMIN

I hereby subscribe for THE NIKKEI SHIMIN for One Year and thereafter until ordered discontinued, at the rate of One Dollar a year:

Full Name.....

Address.....

City.....

This subscription secured by.....

IN ORDER TO BECOME
INTERESTED IN ANYTHING
GET INFORMATION
ABOUT IT

By ASAYO KURAYA.

Only a very few days to think of something of general interest for the Citizen's League Publication! What a big order! But, nevertheless, having pledged my word to do my brave best, with humility and a prayer in my heart, I undertake the good work.

I say "with humility and prayer" because my foremost desire is that this venture proves a success in its mission to give pleasure and perhaps a bit of help. For does not every person at sometime need sympathy and an encouraging word to help him over the rough spot on the Highway of Life?

There was a Principal in a school which I once attended, who used to read to the Student Body poems and selections that he considered helpful and inspiring to encourage them in their struggles for self-expression. He urged the students to read and to memorize these gems to draw upon in times of stress and mental agony. They were worthwhile and sometimes, just the straw for the drowning person to grasp and get a lift. One of these poems is a good send-off for the venture and a fine piece for the readers to remember in their efforts to gain the goal set by the Citizens' League. The poem referred to is by Edgar A. Guest.

Somebody said that it couldn't be done.
But he with a chuckle replied
That maybe it couldn't but he would be one
Who wouldn't say so till he'd tried.

So he buckled right in with a trace of a grin
On his face. If he worried he hid it
He started to sing as he tackled the thing

That couldn't be done and he did it.
This column would like to develop within its scope an intelligent interest and expression of the understanding of Civic Subjects. May we call upon EACH MEMBER for an interpretation of some one burning question of public welfare? Please give us this aid to start our growth and encourage our halting efforts. The aim is so stupendous no one individual nor even a group of persons can hope to scale this ladder of ambition without the co-operation of every possible Member.

First, let us have your opinion of a concerted and concentrated drive for Membership — and let us have advice as how to best start and maintain this Drive. With "Union there is Strength" and it will be only in the many who will each add a boost can we hope to make our presence felt.

Second, we ask help in the determining of Civic Needs and the manner of securing these needs. What will be our best way to decide the Greatest Good to the Greatest Number?

Next we beg all members to bring to these columns the subjects which will be of personal interest as our only object is to band together for mutual betterment. We are sure this is a worthy ambition.

Also we invite all Writers and Poets to contribute their wares for the entertainment and improvement of their Fellow Members, and we predict that when Each Member searches his heart there maybe many an embryo genius who only needs the opportunity for self-expression which is here urgently offered. We are most earnest in our hopes for response to this cry for co-operation. We only wish we could make cold print look as emphatic as we feel.

These columns are at the service of our Readers at all times and for all purposes; therefore, whatever suggestions or criticisms you may have to offer for improvement or for the better entertainment will be welcomed

with much acclaim.

We will find it most interesting to know what our Second Generation of Japanese is endeavoring to accomplish in the literary line and how they will proceed toward their goal and with what methods.

CANDIDATES FOR OFFICE
FOR NEXT YEAR

The Nomination Committee of the New American Citizens League of San Francisco, duly appointed by the President, hereby submits the following candidates for the various offices as its choice:

President, Henry Takahashi; Vice-President, Akira Horikoshi, Ted Iwasaki, Yuki Kuwahara, Tamotsu Murayama, Mary Tsujisaka, Itoko Tsukada, Kay Tsukamoto; Recording Secretary, Mrs. Charles Yonezu; Corresponding Secretary, Shizu Goto; Treasurer, Lloyd K. Enomoto.

The Committee wishes to call the attention of the members to the following clauses of the Constitution regarding election matters:

Article X, Section 2.

Article XI, Section 1, 2, 3, and 4.

The Committee has given due consideration to the ability of the candidates as leaders of the various groups in the community, their sincerity in offering their services for the welfare of the members as well as of the organization, and their prospects of co-operating and acting as a united body for the advancement and promotion of the diverse activities of the League. The Committee believes that the second year of an organization's existence is of most importance since this is the period when interest and enthusiasm begins to wane. The Committee is confident that the candidates it has nominated will do their utmost to promote the welfare of the League and maintain its high ideals.

The Nomination Committee.

Kay Nishida
Rvuzo Maeyama
Nao Zaiman

ELECTION MEETING

The President has called a meeting of the league on October 22, Tuesday evening, at 7:30 P. M., at the Japanese Association Hall, 1619 Laguna Street.

The candidates for various offices nominated by the Nomination Committee are announced in this paper. It shows that considerable thought has been given in the selection of candidates.

Many important matters which vitally concern the future of the league will be presented for consideration, so all members are requested to be present.



Congratulations

AKI HOTEL

Telephone WEst 1116

1651 Post Street

San Francisco - California

BOCHOW HOTEL

T. Arima, Prop.

Phones SUtter 8501

SUtter 8686

102 South Park

San Francisco - California

EBISU HOTEL

Phone FIllmore 1971

1645 Buchanan Street

San Francisco - California

EIMOTO HOTEL

SUtter 8661

22 South Park

San Francisco, California

Hotel Hokubei

E. Yoshimura Proprietor

Apartment and Rooms

Phone WEst 3222

1570 Buchanan Street

San Francisco - California

NIPPON HOTEL

Phone WEst 5215

1551 Laguna Street

San Francisco - California

OGAWA HOTEL

"Service is our Motto"

Phone DAvenport 1816

612 California St. San Francisco



Hotel Kashu

Telephone

WEst 2335

1701 Laguna Street

San Francisco - California

Congratulations

Home Dyeing & Cleaning
Works, Inc.

907-911 Washington Street

Office and Plant

San Francisco - California

Phones: KEarny 3190, KEarny 5509

Congratulations

NORTH AMERICAN DRUG CO.

Prescriptions

Pure Drugs, Perfumes, Sundries

K. Ogawa, Prop.

1617 Geary Street

Phone WEst 6662 San Francisco

NIPPON DRUG CO.

Prescription Druggists

Phone WEst 0186

1690 Post Street

San Francisco - California

O & O DRUG COMPANY

Oakland

San Francisco

827 Franklin St.

1727 Post St.

GLEncourt 0843

WEst 0957

TAISHO DRUG COMPANY

Prescriptions a Specialty

Phone WEst 5977

1601 Post Street

San Francisco - California

NADAOKA SALES COMPANY

Telephone LAkeside 2848

392 Seventh Street

Oakland

California



S. FUJII

Phone SUtter 5467

510 Battery Street

San Francisco - California

M. ZAIMAN & CO.

Watchmakers and Jewelers

Phone WEst 9392

1515 Geary St.

San Francisco

Congratulations

PANAMA TAXI

Tel. FIllmore 2020

1632 Buchanan Street

San Francisco - California

ASAHI SHOE

Sole Distributor

T. Kanazawa

Phone SUtter 6561

444 Sansome Street

San Francisco - California

Muneno Brothers
Farm Co., Ltd.

Growers and Shippers of Peas

P. O. Box 132

Pescadero

California

G. TSUJIMOTO

Drayers

Phone WEst 5306 1646 Post St.

San Francisco, Calif.

SOKO FISH MARKET

Phone FIllmore 4294

1747 Post Street

San Francisco - California

S. MIKAMI

Real Estate Agent

Phone FIllmore 8286

1408 O'Farrell Street

San Francisco - California

AVENUE CLEANERS

Phone Pledmont 9328

3417 San Pablo Avenue

Oakland, Calif.

CALIFORNIA CLEANING AND
DYEING WORKS

Telephone WEst 8809

1919 Fillmore Street

SAN FRANCISCO - CALIFORNIA

Peoples Laundry

Ph. MAarket 7969

165 Tenth Street

San Francisco - California

MARKET LAUNDRY

Phone LAkeside 2900

718-24 Myrtle Street

Oakland, California

NIPPON LAUNDRY

BErkeley 0725

2028-2034 Addison Street

Berkeley, California

THE FIRST BOAT RIDE AND PICNIC

The first annual picnic of the New American Citizens' League was held at Paradise Cove on the first Sunday in September. It fulfilled far beyond all expectations of a good time.

The Board of Governors of the League had discussed a picnic and an outing early in the summer but had been skeptical of the success of such a venture. However, when public opinion was sounded, the plans brought favorable comments; so a committee headed by Henry Takahashi was chosen by Saburo Kido, president. In order to make the picnic, which was to include a boat ride, a success, the committee was divided, each sub-committee taking care of a certain phase of the proposed outing. Tickets were sold; games were planned; teams for competitive sports were chosen; and a dance program with many features were made.

When the day arrived, some 150 young people laden with lunch boxes, swimming suits, and kodaks boarded a two-decked launch and set sail for Paradise Cove. Paradise Cove was basked in sunshine. The dance pavilion, the warm beach, the shady trees, the tables, the still blue waters, all seemed to say, "Welcome, you are young. We are yours; come and enjoy," when the launch anchored at the end of a small pier. The first thing that greeted the group was the camera. After the pictures were taken, a little swimming before lunch was indulged in. Indoor baseball between the "All-star" girls' team and the "Used-to-be-pretty-good" men's team was played. Lessie Suyenaga captained the girls' team which held the score down to a tie. The men were led by Henry Takahashi; many an unused muscle and a stiff joint got their first fling in years. The old fashioned, but always good game of horse-shoe pitching attracted a few, after the indoor baseball.

In the mean time a number of the "slippery" games were held on the dance floor between two teams, the red and the black. Competitive spirit ran high. Slide, slip, slide; even the most dignified fellows, the most sophisticated co-eds, slid, slipped, and slid. These games proved to be the comedy feature of the day, and the sliding added much hilarity. After so much laughing and skidding everyone ran for their lunch boxes to refill their now empty stomachs. When refreshments were over, the dance program was started. The orchestra got "hot," hotter than they had ever been before. Did Charles Kikugawa heat the traps? Did "Shingling" Omoto twang the banjo jazzy? And how! Sore muscles, sunburn, fatigue, all were forgotten. Personality or "It" girl and the best dressed man were chosen during the dance hour. Miss Kimi Bepp was voted as personality-plus girl and Kahn Ueyama was selected as the Beau Brummel. The prize waltz was won by Miss Mary Hashimoto of San Francisco and Henry Shimanouchi from Los Angeles. Goro Maeda and Lessie Suyenaga's "knock-out" dance was such a hit that the judges presented them with a large can of dill pickles as first prize. The last dance of the hour followed this contest. Tired, but happy, the group dispersed to pack, clean the tables, and board the launch, carrying with them memories of a day of sunshine, joy, and youth.

The success of the picnic was undoubted. This year's outing is over; but everyone is looking forward to the next one. A better picnic is not expected. This first one was good enough; but the League promises a better outing next year. Much credit is due the committee and its chairman, Henry Takahashi. The sub-committees were headed by: Jhosev Aoki, tickets; Shigeso Eimoto and Lessie Suyenaga, athletics and games; Charles Kikugawa, orchestra; and Fumi Yonezu, dance.

Words of Congratulation

(Continued from Page 1)

bition to become loyal citizens of their adopted country for the ultimate purpose of contributing something concrete to the finer and greater commonwealth in which they are destined to live.

In order to accomplish these aims, each and every member of the second generation must always be on the lookout so as not to fall behind his fellow citizens of American ancestry, and must be ready to exhibit in his daily life and conduct all the fine qualities which are concealed within him.

It is more than gratifying that the birth of this publication is due to the enterprise of American citizens of Japanese parentage, who are so unselfishly devoting themselves to the furtherance of this noble cause. I confidently believe that this magazine will maintain its lofty principles and accomplish a wholesome growth, winning victory over all difficulties that may arise in its pathway as it marches along to the unfolding of a bright future.

By TOYOJI KANEKO, Vice Consul.

The New American Citizens League of San Francisco is going to issue a semi-monthly publication. I congratulate its members and the leaders of the organization for their new and progressive enterprise.

Ever since its establishment in October, 1928, the League has gradually, but surely, strengthened its foundation until it is now a solid benefactor among the rising Americans of Japanese parentage.

As the name "Nikkei Shimin" indicates you are citizens of the United States, born and reared in the same country, and owe allegiance to the Stars and Stripes. It is only natural that you should train yourselves to be loyal Americans of sound character and ideals.

Let me trust you always for your initiative — your endeavors to fulfill the meaning of New Americans in words and in deeds, coupled with the efforts of making your social, political and vocational life full of joy and enrichment. Your opportunities are here and you must courageously grasp them.

The new publication will no doubt contribute much in accomplishing this end. May it ever be a leading organ among you and continue to grow in importance year by year.

GOLDEN ECHO DANCE

"Hit the Deck." Such was the theme of the dance given by the Golden Echo Club of San Francisco on the evening of October 5, 1929. As the guests entered the dancing floor, "life-savers," with strings tied, were passed out. It made the bachelors wonder whether or not the fair damsels wanted to rescue them from the stormy sea of single life and land them safely on the barge of matrimony. At any rate, such fear was dispelled when the purpose of the "life-saver" was revealed.

Bedecked with streamers and balloons, the hall was beautifully decorated. And a six-piece was there to give everyone a grand time. Over two hundred guests were present, one of the largest crowds of the year.

Much credit for the success of the dance goes to President Tomiye Tsushi and the members of the committee.



Congratulations

K. SAITO

Phone 8549

823 Market Street

Oakland

California

MORIYAMA STUDIO

Portrait

Phone WALnut 5123

1797 SUTter Street

San Francisco

California

Japanese Stocks and Bonds



Nippon Securities Co.

Authorized Brokers

"We Guarantee Good Investment for Life"

公認 日本証券會社

Tel. GARfield 5577

Room 616, Balfour Building

351 California Street

San Francisco

California

Congratulations

KODANI & CO., Ltd.

General Insurance Service

Business Ph. TU 9539, VA 9696

Res. Ph. CH 8339

326 E. Second Street

Los Angeles

California

Congratulations

E. K. YAMATO

General Insurance Service

Notary Public

Phone MUtual 7813

117 N. San Pedro Street

Los Angeles

California

Congratulations

FUSAKI PHOTO STUDIO

Portrait

Phone WEst 6556

1747 Buchanan Street

Corner Suiter

San Francisco

California

HARADA STUDIO

High Grade Portraits

Phone Fillmore 2300

1720 Fillmore Street

San Francisco

California

HIROTAKA ICHIYASU

Auto and Fire Insurance

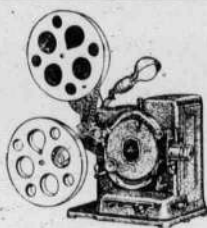
Mgr. Japanese Dept.

San Francisco Agency

West Coast Life Insurance Co.

2131 Pine Street

Phone WALnut 1107



J. T. NAKAHARA

Eastman Kodak Agency

359 Kearny Street, Cor. Pine

San Francisco

California

The Midzuho Co.

(Eastman Kodak Agency)

Photographic

Supplies

Phone WEst 1094

1639 Post Street

San Francisco

California

NORMAN N. OUYE

Western States Life Insurance Co.

Phone 33 F 21 P. O. Box 381

Lodi, California

KYOSHIN SHA

(Mutual Trust)

General Insurance Brokers

Members Insurance Brokers Exchange

73 - 6th Street

510 Battery Street

Oakland

San Francisco

Tel. OAKland 4107

Tel. DOUGlas 1172

Soko Transfer Co.

Freight Forwarders

Goods Shipped to All Parts of the World

Phone WEst 6802

1535 Laguna Street

Phone DAVenport 7144

617 Sansome Street

San Francisco

California

T. YAMADA

Insurance Agent

Tel. LAKeside 10497

842 Isabella

Oakland

California

FUJI TRANSFER CO.

Our Motto is Rapid Service

Phone WEst 0818

1629 Buchanan Street

San Francisco

California

Banquet Room For Private Dancing Parties

SHOWA LOW

Chop Suey

WALnut 2680

1650 Post Street

WE WANT A NAME

A name most appropriate for this publication is desired

This contest is open to all. The reasons for selecting the given name must be submitted. It must be typewritten and it must not contain more than 250 words. Any number of names may be submitted by one individual with reasons for such choice, but blanks provided for such purpose must be used for each name, or entries will be declared void.

Members of the staff of THE NIKKEI SHIMIN are ineligible to compete. Judges for this contest will be announced in a later edition.

THE NIKKEI SHIMIN reserves the right to reject any or all names submitted. Contest will close midnight of December 1, 1929.

Prizes are as follows:

First prize\$15.00

Second prize 7.50

Third prize 2.50

Address all inquiries to CONTEST EDITORS.

Name for Publication.....

Submitted by.....

Address.....

THE GOSSIPING FOOL

Last year, the matrimonial bug ran rampant among the second generation members. Our President was one of those stricken. Also, one of our Vice-Presidents, Mrs. Charles Yonezu. Now, this year, the stork is being worked over-time. Mr. and Mrs. George Matsumoto had a baby boy and Dr. and Mrs. M. A. Harada had a baby girl. Then Dr. and Mrs. Hideki Hayashi came along with a baby girl. As Mussolini says, the backbone of a nation is her sons and daughters. Go to it, second generation members. You, fathers and mothers, are the unsung patriots of our country.

The man who deserves the greatest credit for the success of this paper is none other than our Business Manager, Susumu Togasaki. He had to work day and night, burning midnight oils many a night. His assistants, Tomiye Tsushi and Nao Zaiman, sure have a slave-driver as their chief because Sim sure made them work. Result is the wonderful collection of ads which shows what a good business manager and assistants we have. We give credit where credit is due and here is where words are insufficient.

A Chrysler roadster to sport around with and working hours from 9 a. m. to 3 p. m. Don't you want to be in such a position? Well, don't become envious. You can do so if you become a banker in Hawaii. Clarence K. Karimoto our former member is the fortunate chap. He is now connected with the Liberty Bank of Honolulu. Soon, we may be able to ask him to finance the league when we decide to erect a building or library of our own. Good luck to you, Kari.

Los Angeles boasts itself as the largest metropolis of California. And it has the largest Japanese community, too. This year, two ambitious citizens of Japanese ancestry were admitted to the bar there. Both have professed their intention to serve the New Americans. Don't be afraid to consult them,

fellow citizens. An advice in time will save dollars for counsel fees later on.

Big, husky Kuwada of Stockton lately returned from Alaska. He has turned out to be a linguist and a student of philology. He says that the Eskimos must be related to the Japanese since they have many words in common. We wonder! Anyhow, we are glad that Stockton has not lost its good hustler.

"Silence is Gold." It is easily said, but hard to practice. Furthermore, this is more difficult when a happy news is involved. From the "Gossiping Fools" years of experience, he has not come across a case of where lovers have been able to conceal their relationship. It shows in their actions and faces that they have been smitten by Dan Cupid. There is one exception though. It is none other than our President of the National Council, Clarence Arai of Seattle. With beaming smiles, he was paying attention to our fair damsels at the Triple O Dance. We of the Bay Region had even hoped that a romance would bloom to climax the convention. Nay, nay! Arai was just pretending. His heart was in Santa Barbara all the time. Little wonder he remained three weeks down South. It was a distinct surprise to us when we received his engagement announcement a few weeks later. Here's one suggestion to the bridegroom: If you want to give us the opportunity to participate in your wedding, wait until the Seattle Convention for the wedding bells. Can you wait that long?

Exclusive American homes are noted for their elaborate interior decorations and fixtures. It is a rare treat for us to have the opportunity of inspecting the interior of such homes. Many of the young people did see one when Mary Fujiwara gave a pleasant party to celebrate her recovery from long illness. The place was at De Young's mansion, a place where international notables have been en-

tertained often. Fortunate were they who were able to be present.

The busiest young man in the Bay Region is Henry M. Takahashi, optician par excellence. He has recently been appointed Superintendent of Sunday Schools of the Berkeley Japanese Union Church and Deacon of the Church. Besides he is the present chairman of the Program Committee of our League, the most responsible and important position in the League. The Nomination Committee, recognizing the services rendered by him and believing that he will sincerely work for the cause of the league, nominated him for the next President. Despite his many activities, he sure makes a good job of every thing.

"Anaza man gone wrong." Comments of this nature were heard among the bachelors of this community when Kay's wedding was announced. Friends of Kay Tsukamoto rejoice in the fact that he went to the firing line bravely. He silently received his life sentence. In fact, he was so cool that bystanders wondered whether he was getting married or Joe, his brother and best man. When we heard of the numerous nice things said about the bride, we didn't blame him for being so complacent. Congratulations, Kay. May we wish you happiness and prosperity. Show these envious bachelors the virtues of a home, sweet home.

A side show was being staged at the wedding by none other than George Togasaki, one of the successful business men of the second generation. George was one of the ushers and he was puffing away. Asked what was the trouble, he confessed that his portly front was objecting to being confined in such a narrow space as the full dress he was wearing.

In connection with this matter of portly fronts, we wish to drop a hint to these "chop-stick" type of bachelors. Glance at all the recently married ones. They all say that they are

gaining weight too rapidly. Moral: Boys, if you want to get fat, get married.

"Graduation dansant!" That was something new for this Bay Region, and credit goes to May Fujita, Shizu Goto, Chiyeiko Omori, Uta Ogawa, Kaoru Saito and Mary Tsujisaka. It opened the fall season of socials and dances and was gladly welcomed by the younger set. The dancing fans are hoping and praying that this precedent be followed annually.

Congratulations

Aoki Taiseido

Books and Stationery
Tel. WEst 5361

1656 Post Street
San Francisco California

SABURO KIDO

Attorney At Law

1623 Webster Street

Telephone WALnut 0744

San Francisco California

K. DOI

Attorney at Law

Suite 306-307 Hongwanji Bldg.
Phone TUCKer 9426

355 E. First Street
Los Angeles California

MASAO IGASAKI

Attorney at Law

Phone TUCKer 1342

115 1/2 S. San Pedro Street
Los Angeles, Calif.

Congratulations

DR. M. A. HARADA
Physician and Surgeon

WALnut 2266

1724 Buchanan Street
San Francisco California

DR. GEORGE S. IKI
Physician and Surgeon

Phone MAin 731

316 M Street
Sacramento California

DR. K. KITAGAWA
Physician and Surgeon

Phone FILLmore 5288

1794 Post Street
San Francisco California

DR. K. KIYASU
Physician and Surgeon

Tel. FILLmore 2729

1631 Post Street
San Francisco California

DR. F. Y. KITSUDA
Physician and Surgeon

Tel. MAin 5225

328 1/2 M Street
Sacramento California

DR. M. ITATANI
Optometrist

Phone FILLmore 9014

1715 Post Street
San Francisco California

Dr. H. M. Takahashi

Doctor of Optometry

WALnut 4484

1600 Post Street

San Francisco California

Congratulations

DR. T. T. HAYASHI

Orthodontist

DR. HIDEKI HAYASHI

Dentist

FILLmore 4209

1776 Post Street

San Francisco California

MAin 1228

1421 Fourth Street

Sacramento California

DR. M. HIGAKI

Dentist

Phone WEst 2484

1662 Post Street

San Francisco California

DR. Y. IDOMOTO

Dentist

Phone FILLmore 0792

1526 Geary Street

San Francisco California

DR. F. T. INUKAI

Dentist

GLEncourt 3903

1007 Broadway

Suite 202

Oakland California

DR. Y. KATAGIHARA

Dentist

Phone WEst 7234

1659 Webster Street

San Francisco California

Congratulations

DR. S. FUJITA

Dental Surgeon

Tel. WEst 8350

1877 Suiter Street

San Francisco California

DR. HARRY Y. KITA, D.D.S.

Tel. 1091

40 Sausal Street

Salinas California

DR. E. I. MURAI

Doctor of Dental Surgery

Honolulu, T. H.

DR. C. NISHI

Dentist

Phone SUtter 7519

209 Post Street

San Francisco California

DR. S. H. NAKAHARA

Dentist

Tel. BALLard 1570

580 N. 5th Street

San Jose California

DR. T. SATO

Doctor of Dental Surgery

MAin 5465-W

310 M Street

Sacramento California

DR. T. YAMAMOTO

Dentist

Phone FILLmore 1268

1568 Buchanan Street

San Francisco California

DR. T. T. YATABE

Dentist

Telephone No. 2-0418

1431 Tulare Street

Fresno California

Japanese-American
Film Exchange Inc.

Films For Rent

Phone WALnut 7446

1701 Laguna Street

San Francisco California

Main Office

135 N. San Pedro Street

Los Angeles, Calif.



Benshi:

Kenyu Hokutosai

Muneo Kimura

Shugetsu Hiyoshigawa

Namiyemon Tochuken

Taiyo Kawai

SECOND INAUGURAL BANQUET

Happy Birthday! We are soon to celebrate the first anniversary of the organization of our league. New officers are to be elected and they are going to be installed with appropriate ceremony. The place selected is the Clift Hotel, corner of Geary and Taylor Streets. Time for the opening of the gala event is 6:45 P. M. of the 29th of October. Don't forget this evening. It is the time we gather to thank the outgoing officers and congratulate the newly elected ones. It is the opportunity we have in showing our officers that we, fellow members, are behind them as a unit, and are going to give our whole-hearted support.

Don't forget! Let's all be there and help make this event a big and successful one.

"THE HOLD-UP MAN"

A native-born young man, raised in Japan, came back to California alone. He started a business of his own and failed in Los Angeles. Disappointed, he left for San Francisco. While in this city, he worked as a dish-washer, janitor, and helper of an automobile company's shop. Being in a new, strange city, he found difficulty in making friends. Then, he learned that there was a regular social club where men congregated. Lonely and friendless, he decided to visit this place. Gradually, he became a regular caller. There, he saw men staking their money and making large sums on lucky nights. He was tempted to do the same.

Thus he took the first step towards his downfall. DAME FORTUNE was not with him all the time. In fact, the law of average did not come to his aid soon enough and he lost all his money. Sadly disappointed and disillusioned, he went to a movie. He saw the picture of a hold-up. After the show, he returned to the premises of

the social club and saw a man making gains and depositing said money into his coat pocket. His loss early in the evening, and the impressions from the movie, aroused a greed that he was unable to control. Ah! he had a toy pistol which he had found on the streets in the afternoon. With it he began to follow this Japanese man, marked as his prey. He boarded the same street car; got off at the same station; and trailed his victim for eight blocks until a dark alley appeared. Aha! here was his golden opportunity; he must make the best of it. Hastily, he advanced and commanded, "HANDS UP!"

Taken by surprise, the prey was dispossessed of his wallet; but money was just as precious and dear to the victim as it was to the robber, so before the young criminal could make his escape, the victim began a struggle to recover his money. In his desire to make a speedy getaway, the robber clubbed the victim with the butt of the pistol. He started running and the man chased him, yelling for police and help. All of a sudden a policeman loomed before the fleeing criminal and took him into custody. Now, he was in the hands of the LAW. He had to pay the penalty of succumbing to evil thoughts.

* * * *

The machinery to mete out justice began to function and the criminal was brought before the Presiding Magistrate to be sentenced. Before this was done, it was discovered that the young man was still under-age. This saved him from several years imprisonment and he was turned over to the Juvenile Court. The young man was fortunate in having a kind, sympathetic and understanding Judge who believed in giving the young man who had repented his wrong another chance to make good.

Another factor which aided the young man was the Japanese Salvation Army. Always willing to rescue the derelicts of humanity, this mes-

senger of mercy came forward and accepted the responsibility of acting as guardian of the new ward of the Court.

Thus the curtain was rung down onto the first "hold-up" case ever held in San Francisco, nay in the whole State of California, by a second generation Japanese. In fact, the Juvenile Courts of this State rarely,

CONGRATULATION

TAKEUCHI BROS.

Fishing Goods
Tel. DOuglas 5990
549 Market Street
San Francisco California

H. K. WATANABE

Secretary
Japanese Chamber of Commerce
Phone SUtter 1987
549 Market Street
San Francisco California

CENTRAL COMMERCIAL CO., Inc.

Exporters and Importers
Phone DAvenport 4423
617 Sansome Street
San Francisco California

NICHIBEI JITSUGYO SHA

S. Imura
Phone WEst 2335
1701 Laguna Street
San Francisco California

MANSEI - AN

Japanese Foods Cafeteria
Ph. WEst 4712
1740 Post Street
San Francisco California

SOKO HARDWARE CO.

Phone WEst 4370
1683 Post Street
San Francisco California

HADA ART DRY COODS CO.

Kimonos, Haoris, Pajamas
Our Specialty
Phone GARfield 3377
359 Grant Avenue
San Francisco California

NIPPON PRESS

Our Aim is Quality and Service
Phone SUtter 1273
461 Bush Street
San Francisco California

CO-OPERATIVE PRINTING COMPANY

Phone WALnut 6566
1761 Suiter Street
San Francisco California

TAKAI GOLDFISH COMPANY

Phone WEst 9038
1910 Fillmore Street
San Francisco California

Magario Bros.

Importers - Wholesalers
Oriental Fine Arts
Phones GARfield 3838-2839
512-518 Grant Avenue
San Francisco California

S. MATSUMOTO

Fine Robes
Tel. DOuglas 7294
574 Grant Avenue
San Francisco California

STANDARD DRUG COMPANY

Prescription Druggists
Corner Twentieth and L Sts.
Bakersfield, Calif.

CONGRATULATION

"Say It With Flowers"

United Flowers & Supply Company Inc.

共同花店
Flowers for all Occasions
Phone SUtter 3169
463 Bush Street
San Francisco California

HORI & CO.

Employment Agency
Phone WEst 2803
1725 Post Street
San Francisco California

Nippon Dry Goods Co.

Manufacturers, Importers
and Wholesalers
Oriental Dry Goods
Phone SUtter 0690
400 Mission Street
San Francisco California

THE NIPPON COMPANY

Exporters and Importers
Phone DAvenport 2739
323 Clay Street
San Francisco California

HAKUSHIN SHA

Stocks and Bonds
Suite 511-516 Pacific Bldg.
Phone DOuglas 3284
San Francisco California

KAGEYAMA & COMPANY

Phone DAvenport 5185
544 Sansome Street
San Francisco California

MITSUWA COMPANY, INC.

Exporters and Importers
Tel. DAvenport 7382
320 Commercial Street
San Francisco California

MOCHIZUKI TRADING CO.

Exporters and Importers
Phone DAvenport 7382
320 Commercial Street
San Francisco California

Namco

The Worlds Finest

Selected Seafood Products

North American Mercantile Company

DAvenport 1976
330 Front Street
San Francisco Calif.

CONGRATULATION

Norio Co.

Phone Fillmore 4368
1531 Geary Street
San Francisco California

S. ISHIMITSU COM.

Importers, Exporters and
General Agents
224 Commercial Street
San Francisco, California

MUTUAL SUPPLY CO.

Imazu Insecticide
Asahi Shoes
Tel. SUtter 6561
444 Sansome Street
San Francisco California

ENDO'S

Importers of Oriental Silks
Silk Pajamas and Shirts
Phone DOuglas 3452
315 Grant Avenue
San Francisco California

Pacific Trading Co. INC.

Exporters and Importers
Tel. SUtter 0270
460 Battery Street
San Francisco California

CONGRATULATION

Tokai Printing Co.

"Printers For
This Publication"
Phone WEst 7974
1824 Post Street
San Francisco California

ALBERT'S FLOWER SHOPPE

Florists and Decorators
We Wire and Ship Flowers for Long Distance
Phone WALnut 3736
1914 Fillmore Street
San Francisco California

PACIFIC FLORAL COMPANY

Phone ASHberry 2511
2127 University Avenue
Berkeley, California

NIPPON GOLDFISH CO.

Phone WEst 2415
1919 Bush Street
San Francisco California

DRIVE-IN FLOWER SHOP

Nursery: Montara, Calif.
Drive-In Market
Cor. Geary and Steiner Sts.
San Francisco California

T. Z. SHIOTA

Japanese and Chinese Antiques
Phone DOuglas 5709
515 Grant Avenue
San Francisco California
Telephone WALnut 1652

M. HATAE COMPANY

Exporters and Importers
Phone DAvenport 2755
619 Sansome Street
San Francisco California