GOOD WIL L
'ONWARD-MARCH OF LIBERTY'

To the Japanese American Citizens League:

Through the courtesy of the Pacific Citizen I am happy to extend Christmas greetings to the members of the Japanese American Citizens League. At this time of crisis in world affairs we can all be thankful we are citizens of a free country, living in peace and relative plenty while wars of aggression, with their attendant sufferings and misfortunes to all who are involved, rage all around us.

The National Defense effort, so necessary to our well-being, both as individuals and as a nation, demands the enthusiastic support of all our people. In unity of purpose we can continue along the road of spiritual and material progress. It is satisfying indeed for the well-being of our country to know that its citizens of Japanese descent are enrolled in the struggle to maintain the onward march of liberty.

Sincerely,

Frank Knox
Secretary of the Navy

GOODWILL -- DUTY OF CITIZEN

To the Japanese American Citizens League:

It is a source of pleasure to me to be invited to extend greetings to your membership of 6,000 American citizens in the western states. I wish you and those all the happiness, the peace on earth, the good will toward men, that are associated with the Christmas season. To carry such a spirit into our dealings with our fellowmen, not only at Yuletide but throughout the year, I consider to be one of the great privileges and duties of the citizen of democracy.

Very sincerely yours,

Henry H. Bloom
Governor of Utah

Roosevelt Expresses Appreciation

Salvuro Kido, Esq.
National President
Japanese American Citizens League
San Francisco, Calif.

My dear Mr. Kido:
The President has asked me to thank you and the members of your League for your very nice message of congratulations. He wants you to know of his sincere appreciation.

Very sincerely yours,

Stephen Early
Secretary to the President

VIRTUES OF TOLERANCE

To the Japanese American Citizens League:

I wish to congratulate the Pacific Citizen on the occasion of publishing its special Christmas edition. Speaking as it does in behalf of American citizens of Japanese origin, it deserves wide attention both from its special constituency and from Americans of other racial derivation.

I recognize that the lot of Japanese in this country has often been unhappy. First, they encountered hostility on racial grounds. More recently I am sure they have been distressed because of the growing strain between the United States, their present home, and Japan, the country of their ancestors. The Pacific Citizen, recognizing the difficulties involved in this situation, has sought to ameliorate those difficulties.

Second generation Japanese must recognize their first loyalty is to the land of their birth. Here they are citizens and here their children in all probability will reside. They are entitled to the privileges of their citizenship and should suffer no discrimination on the ground of race, color or religion. Unfortunately, while these rights are recognized by law, they are often denied in practice.

I feel, therefore, that Americans of European descent need to cultivate virtues of tolerance and consideration. I shall try if these are extended our Japanese-Americans will respond with appreciation and added devotion to what is our common country.

Again, I want to express my regard for the sobriety and industry of Japanese-Americans who are residents of my own State of Oregon. I want them to know that I regard them as true and dependable citizens.

Sincerely,

Charles A. Swagert
Governor of Oregon
**THE PACIFIC CITIZEN**

**Official Organ of The Japanese American Citizens League **

**Editorial and Business Offices**

1623 Webster Street, San Francisco, California.

Subscriptions: $1.00 Year

Entered as second class matter at the post office at San Francisco, California, published monthly, under the Act of March 3, 1879.

**AN OPEN LETTER**

Dear Member Charters:

We can and the year feeling quite mellow, safe in the knowledge that the chapters of the national organization will wholeheartedly back special editions of The Pacific Citizen.

The support we received will insure the continuation of the publication for a number of months.

We started out with the intention of publishing sixteen pages this month, but at the last moment found that we would have to slip in an extra two pages in order to accommodate the all ads and greetings.

According to the schedule at the present writing, the special edition is going to be several days late. Perhaps, too, the members will find all too little reading matter within these pages.

We would like to commend the chapters for the work we know they took on to observe our request for the money paid in advance for the advertisements and greetings. Their cooperation in this respect has simplified matters immensely for us.

Commissions will go into the mail as soon as final tabulations are made. Some of the chapters have garnered a fat little fund to tide them over the beginning of the new term. The new cabinets may thank the outgoing officers for their foresight.

The fact that chapters can work together for a common cause is heart-warming to old leaders who have watched the movement grow from its infancy. Chapters, have given them a very fitting Christmas present.

A great deal of good will, too, has been created through the interest shown by business establishments of the various communities in which chapters are located. Pleasant relations have been opened and will serve to create new friendships for the American citizens of Japanese ancestry.

This month the chapters were especially prompt in the remittance of news items. If we are not able to carry most of them, we hope that the reporters will not be discouraged, but will show the same spirit at the beginning of the next year.

At this time The Pacific Citizen would like to express its appreciation for the fine cooperation it has received from various contributors and workers since the first issue was covered in San Francisco.

Izavo Kawakami, the linotypist, has put in many hours of work and has aided in building up the issue from its founding infancy to the present special 18-page edition. Kay Nishida, able columnist, has also been instrumental in presenting a special feature each month which has added to reader-appeal.

Of late, we have been fortunate in having the expert legal advice of our past national president, Walter T. Tsukamoto of Sacramento. Too few of you are taking advantage of his special service. We urge you to take the opportunity immediately. Then there is Go Murata of Tokyo who has joined our monthly contributors to present an inside picture of Nisel in Japan.

Though he modestly refuses to take credit for it, we feel that the chapters should know the good work that is being freely given by our farming editor, Vernon Ichikawa of the Washington Townshp chapter.

The various Japanese dailies throughout the coast have given freely of space and cuts to The Pacific Citizen and supported the publication during the first lean days. We would like to especially name the Rafu Shimpo of Los Angeles and the Japanese-American News and the New World-San Daily, both of San Francisco.

Sending our request at an especially busy time of the year, we feel fortunate in receiving a special drawing by Paul Takahashi of Sacramento for the cover. His willing aid has greatly boosted the stock of the special edition.

Lastly, there are the chapter reporters and correspondents who have freely given of their time to consistently send many articles of the various leagues.

To all of the above, The Pacific Citizen wishes to convey its appreciation for past support and the hopes for equally pleasant relations during the year to come.

To end our final message of the year, that staff would like to extend its wishes for a Merry Christmas and a Happy New Year to co-workers, chapter members and friends.

Fraternally yours,

The Pacific Citizen

by Evert Kikumura

Editor

**MERRY CHRISTMAS -- FRESNO**

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<td>Bill Ishida</td>
<td>Bill Nikaido</td>
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<td>Rt. 1 Box 154</td>
<td>1409 Kern Street</td>
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**Greetings from the**

**Japanese American Citizens League**

_of Salt Lake City_

"For Better Americans In a Greater America"

**Board of Governors**

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<td>Tomiko Kinuma</td>
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<td>Kay Terahima</td>
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<td>Joe Kurumada</td>
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**Greetings from the**

**Members of the**

**PLACER COUNTY J.A.C.L.**

P. O. Box 316
Newcastle, Calif.

**Walter T. Tsukamoto**

ATTORNEY AT LAW
Telephone Capital 3110
1228 Fourth Street
SACRAMENTO, CALIF.

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Tempura (Fried Shrimp)
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San Francisco, California

**Miyako Hotel**

Leading Japanese Hotel
258 E. First St.
Los Angeles, Calif.

**Dr. Hidemi Hayashi**

1776 Post Street
Telephone WAlnut 2823
San Francisco, Calif.

**Peoples Laundry**

165 Thirteenth Street
Pb. M. A. 7950
San Francisco, California

**Elliot & Calden**

**TOKYO SUKIYAKI**

224 N. W. 4th Ave. AT. 9900
Near Everett St.
Portland, Oregon

December, 1940
SAN FRANCISCO JOINS IN EXTENDING YULETIDE CHEER

A Merry Christmas
and
A Happy New Year

HEAD OFFICE
No. 1 Sansome Street
Fillmore Office
Japanese Department
YOSHI WATANABE

TANI & CO.
Grocers
1707 Buchanan Street
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Special Holiday Carvings
Juliet Florist
1736 Sutter St., S.F.
Phone: Fillmore 4304
Mrs. D. Tsuruno
Jimmy S. Gosawa

Yorozuya Company
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San Francisco, California

Dr. Kazue Togasaki
1848 Buchanan Street
San Francisco, Calif.

Dr. Kahn Ueyama
1735 Buchanan Street
San Francisco, Calif.

Dr. George Baba
1948 Bush Street
San Francisco, Calif.

Dr. Henry Takahashi
Optometrist
1600 Post Street
San Francisco, California

SAN FRANCISCO FLOWER MARKET
171 Fifth Street
San Francisco, California

Kiyo's Dress Shop
1704 Laguna Street
San Francisco, California
WALnut 4535

Sawa Paint Store
1822 Post Street
San Francisco, Calif.
Fillmore 8217

The best place to eat with all-night service
A friendly atmosphere with good food

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Commercial Printing
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San Francisco, California
Phone: WALnut 0315

California Barrel Co., Ltd.
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San Francisco
1280 Wholesale St.
Los Angeles
169 W. 2nd St.
Salt Lake City
325 Republic Bldg.,
Seattle

N. Y. K. LINE
announces its removal
from the old quarters at
551 Market Street to
500 California Street
San Francisco, Calif.
The telephone number remains unchanged
Sutter 3900

The new offices are on the ground floor
of the Financial Center Building at the
intersection of Montgomery and California Streets.

CABCO
Allbound CRATES
Need no nails.
Simply fold together

Tighten two wire loops—
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The answer to your
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Save time and money; keep contents in perfect condition while enroute. Wire for FREE sample crate...not to be studied. There's a CABCO Allbound Crate for every kind of product.

N. C. D.

Florin Election
FLORIN, Calif.—Members of the local chapter will hold a special election meeting at the end of this month. The second annual carnival is scheduled for Dec. 29 at the YBA auditorium under the chairmanship of Alfred Tsubamoto and Everett Sakai.

Christmas Party
MT. EDEN, Calif.—The Eden Township JACL will give a children's Christmas party at the John Muir Grammar School about 150 children from the three gakuens of Ashland, Hayward and Mt. View will be the guests.

New Year's Ball
MONTEREY, Calif.—The Monterey peninsula chapter is planning an record crowd of Nisei dance fans at the annual New Year's ball in the spacious American Legion Hall from 9 p.m.

Lodi Election
LODI, Calif.—A general meeting for the purpose of electing new officers of the local chapter was scheduled for Jan. 19. Discussion of the 1941 program will be the main business at the usher meeting on Dec. 27. A Christmas social is planned for Dec. 24 from 7 p.m.

San Benito Meet
SAN JUAN BTA, Calif.—The San Benito County citizens will convene on Jan. 19 in San Juan to make plans for the installation of new officers, the program and for the new auxiliary of junior citizens.

Red Cross Roll Call
OAKLAND, Calif.—Participating for the first time in the annual Red Cross Roll Call, the Oakland chapter climaxd its drive by enlisting over 240 members and raising the sum total of $298.35. The members gathered at a Christmas party in the form of a turkey buffet supper at the Hiram residence on Dec. 15.

Christmas Seals
MARYSVILLE, Calif.—Members of the Y.S.B.C. chapter assisted in the Yuba County Tuberculosis Association annual sale of Christmas seals. Frank Nakamura, president, will give a radio talk over Station KMYC in Marysville on the citizens league in the near future. The invitation to introduce the movement to the northern California citizens was extended by officials of the association.

The 80th anniversary edition of the Marysville Appeal-Democrat printed the JACL for its gift of Japanese cherry trees for the Ellis Lake shore and commended the members in ideals and achievement.
Washington Township Extends Xmas Wishes

Mr. and Mrs. H. Asakawa
P. O. Box 2
Centerville, California

Noriko Hayashi
P. O. Box 390
Centerville, California

T. Dowke
P. O. Box 26
Centerville, California

K. Uyeda
P. O. Box 245
Centerville, California

A. Shimizu
RFD Box 217
Niles, California

Sun Mame
P. O. Box 245
Centerville, California

Y. Sakane
P. O. Box 132
Centerville, California

Mrs. H. Tate
P. O. Box 153
Centerville, California

Harry Konda
P. O. Box 153
Centerville, California

B. Yokawa
P. O. Box 267
Centerville, California

F. Isogawa
P. O. Box 267
Centerville, California

K. Oki
P. O. Box 147
Centerville, California

Mrs. T. Shiozaki
P. O. Box 314
Centerville, California

George Uhbara
P. O. Box 37
Centerville, California

K. Kumagai
RFD Box 343
Niles, California

S. Kawaguchi
Rt. 3 Box 351
Niles, California

Mr. and Mrs. T. Ando
Rt. 1 Box 6
Newark, California

H. Kakinoto
Rt. 1 Box 7
Newark, California

Ako Sugimoto
Rt. 32
Newark, California

Seiji Nakamura
Rt. 31
Newark, California

Shinsuke Nakamura
Rt. 1 Box 28
Newark, California

K. Hanamoto
Rt. 1 Box 315
Newark, California

D. Hanamoto
Rt. 1 Box 231
Newark, California

R. Egashira
RFD Box 138
Newark, California

George Ushijima
Rt. 37
Niles, California

Kazuo Shikano
P. O. Box 36
Centerville, California

Toshio Ikeda
P. O. Box 310
Centerville, California

Hikos Kataoka
P. O. Box 122
Centerville, California

Tom Kitahina
Rt. 32
Centerville, California

George Mizuki
P. O. Box 141
Centerville, California

Mr. and Mrs. Saito
RFD Box 344-A
Niles, California

Mrs. W. Komoto
P. O. Box 29
Centerville, California

A. Hamachi
P. O. Box 37
Centerville, California

Ray Kunagai
R. F. D. Box 247
Newark, California

M. Nenomoto
R. F. D. Box 201
Newark, California

Noriko Nakamura
Rt. 35
Alvarado, California

Y. Tanaka
P. O. Box 32
Alvarado, California

Teiune Nishi
Alvarado, California

Minoru Tsuno
P. O. Box 154
Alvarado, California

Sumio Nakamoto
P. O. Box 421
Niles, California

S. Komatsu
R. F. D. Box 247
Newark, California

M. Sakaki
P. O. Box 199
Irvington, California

Jack and Mitsuo Machida
P. O. Box 198
Irvington, California

K. Nose
R. F. D. Box 239
Niles, California

Tatsuni Tajima
P. O. Box 38
Irvington, California

T. Hikido
RFD Box 169
Newark, California

S. Ohya
P. O. Box 15
Niles, California

Mr. and Mrs.
Harvey Iwata
Niles, California

Mr. and Mrs.
Hiroshi Iimoto
Lindsay, California

Mr. and Mrs.
Harvey Iwata
Niles, California

Mr. and Mrs.
Elsie Hegen, Prop.
MERCHANT'S LUNCH
Sunday Dinners
On Oakland-San Jose Highway

Centerville, California

Phone: 211

Washington Township Extends Xmas Wishes

Mr. and Mrs. K. Kato
R. F. D. Box 59
Irvington, California

Sawanye
Mits and Vernon Ichikawa
P. O. Box 145
Irvington, California

Mr. and Mrs.
K. Nakamura
P. O. Box 87
Irvington, California

HENRY GOMES
Authorized Shell Dealer
Centerville, California

Dr. Allan Walton, Prop.

Phone: 15

Walton Drug Co.

Prescription Druggists
Centerville, California


H. Furuno
R. F. D. Box 246
Newark, California

brushou and
Kaku Toyota
Rt. 1 Box 232
Irvington, California

George Uda
R. F. D. Box 9-A
Irvington, California

Mr. and Mrs.
Kiyoshi Kato
P. O. Box 187
Irvington, California

Y. Ichikawa
R. F. D. Box 212-A
Niles, California

M. Tsuchida
Corteo, California

Mr. and Mrs.
Harvey Iwata
Niles, California

Henry Sekiguhama
R. F. D. Box 246
Niles, California

Tak Maeda
R. F. D. Box 218
Niles, California

F. Tomimoto
R. F. D. Box 212
Irvington, California

A. Ushiyama
P. O. Box 57
Irvington, California

J. Miyatake
P. O. Box 65
Niles, California

J. Takeuchi
P. O. Box 215
Alvarado, California

Hideo Tsutsumi
Rt. Box 153
Newark, California

M. Katsuyoshi
P. O. Box 37
Alvarado, California

K. Kameji
R. D. Box 74
Alvarado, California

S. Joko
P. O. Box 74
Alvarado, California

S. Oyama
P. O. Box 74
Decoto, California

H. Kumatomo
P. O. Box 35
Decoto, California

J. Katsumoto
P. O. Box 35
Decoto, California

Mr. and Mrs.
R. Soto
P. O. Box 41
Mission San Jose, California

Mr. and Mrs.
H. Miyutoshii
R. F. D. Box 41
Irvington, California

Mr. and Mrs.
T. Kato
P. O. Box 87
Waram Springs, California

Imoju J. Fidemura
R. F. D. Box 53
Irvington, California

Mr. and Mrs.
T. Nitta
P. O. Box 86
Waram Springs, California

Mr. and Mrs.
Nori Nagai
R. F. D. Box 45-C
Irvington, California

Maezawa
P. O. Box 66
Waram Springs, California

Mr. and Mrs.
S. Nakamura
P. O. Box 16
Waram Springs, California

George Kato
R. F. D. Box 59
Irvington, California

Mr. and Mrs.
K. Komura
Rt. Box 6
Irvington, California

Mr. and Mrs.
S. Ogawa
P. O. Box 12
Irvington, California

Y. Kitai
P. O. Box 122
Irvington, California

Mr. and Mrs.
K. Komura
Rt. Box 59
Irvington, California

G. Kay Sales Co.
Vending Machines
Newark & San Jose, Calif.

California Inn
Mrs. Elise Hegen, Prop.

Merchant's Lunch
Sandwiches
Sunday Dinners
On Oakland-San Jose Highway

Centerville, California

Phone: 211
WISHING YOU A MERRY CHRISTMAS

KITAZAWA SEED COMPANY
Wholesale & Retail
85 N. Market Street
San Jose, California
Telephone: Ballard 564
Branch: 1418 Kern Street
Fresno, California
Telephone: 2-9212

A. GALLI FRUIT COMPANY
Wholesale Fruit & Produce Merchants
230 Franklin Street
Oakland, California
Telephone: Glencourt 6228

S. TODA COMPANY
P. O. Box 260
Centerville, California
Phone: Centerville 114
Spray Materials

LION PRODUCE
Quality Dealer of
Fruits & Vegetables
400 Davis Street
Cor. Davis & Washington Streets
San Francisco, California
BONDED HOUSE

K. NAKAMURA
General Merchandise
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Centerville, California
Phone: Centerville 135

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Gaviota Fertilizers
Berkeley & Los Angeles, California

McELROY LUMBER COMPANY
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KIRKISH STORE
Dry Goods, Furnishings & Shoes
Centerville, California

GILSTRAP'S
5-10 and Up
Centerville, California

CENTRAL CHEVROLET COMPANY
SUPER
Sales and Service
Complete Wheel Aligning
Body-Flender Repairing and Painting
Official Brake-Headlamp Adjusting Station
Centerville, California
Phone: Centerville 66

TEST FOR BEETS
A simple field test for sugar beets used by the Farm Advisers' Office in Ventura County, Calif., this year, can indicate whether or not the crop is deficient in nitrogen during the growing period. The test was adopted by Dr. Albert Ulrich of U.C. A drop of diphenylamine reagent is applied to cross section of beets. If the plant is absorbing nitrate from the soil, a purple color will appear; if the absorption is inadequate, color will not appear.

COOPERATIVES
Cooperative organization and effort have won for the Mountain States Beet Growers "the fairest and most equitable contract, based on a division basis, that we have ever had from our processors," H. E. Hogsett, secretary of the National Beet Growers Association, recently declared in explaining the part the Mountain States Beet Growers Marketing Association has played in adding more than $70,000,000 to growers' income during the last 17 years.

Bettencourt Store
& Service Station
Machado's Corners
Newark, Calif.

Alvarado Laundry
M. Fujita
Alvarado, Calif.

K. Matsumoto Co.
Alvarado, Calif.

T. Kawano Co.
Alvarado, Calif.

Sugino Company
Mr. Eden
Calif.

Pond's Pharmacy
Irvington, Calif.

GEORGE BROTHERS
Alvarado, Calif.
Agents for
Petroleum Products
Devoted to Interests of Those Who till the Soil

Openings

Market Problems

(Ed. Note: Dr. M. P. Rasmussen, professor of marketing at New York State College, Cornell University, presented some interesting pertinent facts in his address on "Some Facts Concerning Israel Demand for Vegetables," at the convention of the Vegetable Growers' Association of America at Philadelphia, Pa., last Aug. 27.

One of the reasons why the marketing problem is so difficult to arrive at is, that we know so many things that are not true, and are often unwilling to change our minds. For example, many people think that the answer to all our marketing problems is to improve the quality and grade of our vegetables without regard to the public price. As a matter of fact, we don't know whether the public cares about the quality or grade, or what degree of quality they will pay for, or how consumers actually regard as desirable qualities. Many people believe that the vegetable business is suffering because retail prices and margins are too low. The facts are, however, that our customers are actually too high or too low when due consideration is given to the condition of the market at the time of sale, spoilage, insect damage, and many other things.

It is commonly assumed that we know what vegetables are competitors with one another, and when they won't

know this very definitely until they buy when they have a choice. Concerning this, we know very little, however. Several large cities indicate that reports of carload receipts alone are utterly inadequate as a measure of what fruits and vegetables the population of such cities is consuming. The main reason for this is that the distribution is being shipped by motortruck, and no records are kept by either State or Federal governments to do anything like complete reporting motortruck receipts.

Many growers seem to be uncertain as to why their fruit is not blamed for much of the marketing problem,—that some do not blame the family income either scientifically or intelligently. They point out that consumers often buy groceries or go to the movies instead of buying a nice silk dress or even a new radio; and that "keeping up with the Jones" may necessitate cutting down on vegetables in order that some critical down-payment on the car. Much of this is undoubtedly true, human nature being what it is. We are all consumers, and none of us are very logical in spending our money. The use in determining what the public will do with its income is, however, governed by a rather curious procedure. It does not necessarily follow that consumers will buy better for them on the basis of the "keepers of the un

point of view. But many farm families seem to believe that if incomes of city families can be increased, more fresh vegetables and fruits will be consumed, and there is some statistical evidence to confirm such a point of view. In any event, Dr. Pep

per found that family purchases of fresh vegetables and fruits in New York City in the 1900's was 65% of income. On the other hand, in 131 high-income neighborhoods, we had 151 food stores of which 217 (or 14 per cent) were chains. One in every three grocery stores in high-income neighborhoods was a chain store, compared with one in every 30 in low-income areas. If our survey is representative of the entire city, it indicates that 70 per cent of all chain groceries are large and medium—high income areas. This is 5.5 per cent in low income at high income.

During recent years, some of our staff at Cornell University, in cooperation with the Cooperative Division of the Farm Credit Administration, have been studying the selling of fruits by retailers. They have noted the reason of the one of the best chain grocery stores in New York City. Information has also been obtained concerning the retail-expectation business in stores. I want to warn you, however, that so far as I know, there has been a thoroughly going study of the retailing of produce, particularly with one another in any city in the United States. Pro

Motors have seen the vegetable industry at the present time is to see it in the U.S. that such studies are under

taken in a number of key cities, so that we may know where we stand and where to go from here, and not have to guess.

We human beings have at least one noticeable failing. We tend to repeat the same errors of the past and then to assume that they are normal or desirable. This influences our judgment in marketing as elsewhere. For example, in the many outmoded theories concerning the influence of chain stores on the eating habits of the people, there often prove to be errors. Many of you undoubtedly believe that chain stores sell "psychologically" the wrong foods, and that the price levels set for people in low-income areas generally set the pace for other areas.

It is probably safe to say that in the low-income areas of New York City, it is of interest to note that there is a tendency to feel that some people are raising too much vegetables for the family income and are making too much money.

DURING JUly, 1939, we counted 800 grocery stores in 40 low-income areas in New York City. Out of more than 2700 retail outlets in New York, we found that family purchases of fresh vegetables and fruits in low-income neighborhoods, only 35 (or about 1 per cent) consisted of chains. On the other, hand, in 131 high-income neighborhoods, we found 151 food stores of which 217 (or 14 per cent) were chains. One in every three grocery stores in high-income neighborhoods was a chain store, compared with one in every 30 in low-income areas. The survey was made in the months of July, August and September, 1939, and is here intended or implied Chains wisely go where they find the largest prices per pound and run some chance of making a profit.

The real lesson to be learned from this brief survey is that it is growers and not chain organizations who will have to find ways and means to work with the established chain systems, but with the much larger independent retail outlet as well. This means working with fresh vegetable pushcart operators, wagon or motor hawkers, market independents, supermarket operators, and variety stores, and the like.

Science says it's possible.

By JOHN J. LACEY
Director of Information
American Farm Bureau Federation

Raging torrent of news of interest to farmers comes from Detroit. Time Magazine reports that the Ford Motor Company has produced a plastic material out of cotton, corn, and wheat and soybeans, which can be used to make a variety of products and to build entirely new industries from products which are almost break-proof and dent-proof. It is said that the material represents a real threat to the steel industry because it is 50 per cent cheaper and 10 times stronger than steel. (except in tensile strength). Continental pounds shining with hammers and axes is evident not only in the face of the material, and it snaps back into an entirely new material. This new discovery will do more to undermine the steel maker than the present farm problem, since a million cars would use only 1,700,000 bushels of wheat and 800,000 bushels of soybeans, which is less than one per cent of the U.S. production this season.

A great deal of speculation is current regarding the effect of the defense program on the Department of Agriculture. For example, it is estimated that the Bureau of Agricultural Economics estimates that 20,000 families will be either employed or in military service in 1941, compared with 1940. The National Industrial Conference Board has estimated total requirements for the first seven months of 1940 at between eight and nine million. If the BAA estimate of additional employment in 1941 proves approximately correct, the Federal government's burden will be substantially lessened.

*********

American agriculture now is in a quite different position from the position it was in 1917, when it was in the throes of the World War. There is no indication whatever that farm prices will fall as so many thought that other cesthep, and therefore no boon in the price of farm land is expected. Agriculture has a great advantage now in that national policies are being established on the soundest possible footing, taking advantage of the adoption of a commodity program as provided for in the Agricultural Adjustment Act. If a number of Federal Reserve Board members are actually to have any advantage in the near future, it must be that the Federal Reserve Board and the Federal Reserve Board are now a member of the Federal Reserve Board. The Federal Reserve Board, through its various members and other interested agencies, is going to give the farmers still greater opportunity to overcome the many farm problems which may develop as a result of the new defense program.

President E. C. A. Naylor of the American Farm Bureau Federation is the Farm Bureau representative in this conference.

Ohio Vegetable and Potato Growers

The Ohio Vegetable and Potato Growers has completed an agreement with the Ohio Farm Bureau Federation to bring about the Farm Bureau Cooperative will furnish telephone service for the Farmers' e t s' organization. Branded bags will be used for fresh potatoes under the new joint program.

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---

**AS ONE FARMER TO ANOTHER**

They meet! They sing! They fight!

Such can describe the gathering of the militant farmers' group, the Associated Farmers of California, which met recently in Fresno for its annual convention. Taking the initiative in shaping out the program for the coming year, the convention drew considerable public attention. They plan the way path to fight against closed shop, secondary boycott and even a certain type of government interference. With this aggressive program they are prepared for a "battles in the backyards.

Those of us who attended the Niels Farmers' Conference last spring in Los Angeles heard Mr. Arthur Clark of the Associated Farmers speak on "Agricultural Labor Situation." We have become acquainted with their policy toward labor. There are other farm organizations such as the Farm Bureau and the Grange. Their general policy varies somewhat, but the purpose remains the same—that is, to protect the farmers' bread and butter. Modern economic society is made up of these three groups—agricultural, labor and industry. The national income is divided between these three groups. Each will fight for economic equality and social justice.

Organized labor has gained considerable strength in recent years in bargaining for its needs. Industry has always maintained its leadership, while agriculture has long been playing a sacrificial part in meeting the national crises in the past. There can be no national prosperity so long as there is economic inequality; so long as one group dominates another.

While we continue to produce food and fibre to sustain life, we will continue to fight for a fair return for our services. We want reasonable prices for our products, and at the same time we cannot afford to have labor disturbances during the harvest season. Unlike the industrial plants, the farmers' period of production is short. A ten day labor strike may mean a total loss for the entire year. This is the reason for our concern as regards labor problems.

The farmers—the most rugged individualists—recognize the need of an organized effort for protection as well as for meeting new problems. We are facing a new frontier; yet we know only few Niels are taking part in the Farm Bureau of the Grange. We do not know of any in the Associated Farmers. We encourage the older Niels farmers to become interested in these organizations. Regardless of race we must join our efforts to protect our work, our investments, our homes.
WOULD SHE CONSENT TO WAIT FOR HIM?

GOODBYE -- FOR JUST A YEAR

A NISEI COUPLE FACES

THE DRAFT PROBLEM

By Mutsumi Kawanami
San Jose Chapter

"Jimmie, you've hardly touched your supper and your favorite stew is getting cold. Is anything the matter?" Mrs. Hirano cast an anxious glance at her son.

"You're always so talkative and cheerful at supper, but tonight you sit there so dark and brooding. Do tell me what is troubling you."

"Nothing, mom, honestly! I— I guess I have no appetite tonight."

The long silence that followed was disturbed by a light pitter-patter on the roof.

"All right, mom, I might as well confess; I'm pretty much in a tough spot."

Jim walked over to his mother's side, placed her hands in his and slowly:

"Gee, mom, you work so hard for us."

"Jimmie, Jimmie, I'm sure you haven't lost your job by quarreling with Mr. Sumida, have you?"

"No."

"You haven't had a misbehavior record, have you, Jim?"

"Un-un."

Mrs. Hirano looked at her son solemnly and added:

"Then, what is it, son?"

Jim walked slowly away from his mother and gazed out at the soft drizzle of the rain as it beat against the window pane.

"Mom, remember what I said to you about the draft a few days ago and how the fellows whose numbers were drawn would have to go? Remember how I assured you that the chances for being called out were so slim? Well, ma, I was wrong— it's struck home; I've got to go."

"Oh, son," she said softly, "there must be a mistake somewhere. They don't need you as much as I need you."

"I know it's tough, but it's true, mom. I couldn't believe it at first, but there's no mistake I couldn't check it up with the board officials. I've got to leave in a month and half."

"TOLD JEN?"

Mrs. Hirano looked at her son and timidly asked, "Jimmie, have you told Jen?"

"Nope, mom, and that's what's bothering me. I—I don't know how I can approach her. Gee, mom, she's going to be disappointed."

Jimmie sped his light coupe down the three-mile stretch to Jen Morita's home. The rain came down in a steady stream. Only the soft purr of the windshield wiper and the muffled drone of the motor disturbed the stillness of the night, but inside of Jim mixed emotions seemed to seep from the very depth of his heart and he felt the beads of perspiration down his forehead.

"Mom, Morita came in answer when it came knocking."

"Oh, it's you, do come out of the cold. I'm so glad you came. Jen was just saying she hoped you'd come."

"She was expecting me? "Nope, not expecting, but praying because I've something to show you, honey," Jen said as she came in to the room.

"I'll make you some tea, Jim."

"Oh, Jimmie, I'm—I don't know what to say," Jen faltered and sipped dejectedly into a chair.

"Jimmie tried to comfort her.

"Oh, darling, you're so terribly hurt and you're every reason to be. After making promises to you about a love-ly home, a beautiful and sim-ple marriage, about every-thing that we would do after I got promoted to sales mana-ger. Oh, yes. That promotion was a cinch."

"It was coming in just a few months. I was so sure of myself and I would have got-ten it, too. Heaven knows! I've worked like mad, but what happens? Just when every-thing is working out fine and the promotion a near real-ity—what happens? I've got to enlist and go away. I'm only the third of everything that I've been working for these last few years have been in vain!"

Jim stood up now and paced the floor, his thoughts deranged; his forehead creased into deep lines and his brows furrowed till Jen pleaded to him in a frightened voice.

"Please, honey, calm yourself," and she pulled him down beside her. "Oh, Jim- mie, it really isn't so bad as you think," she said soothingly. "Don't you see, this is the best opportunity for you. You've always been crazy a-bout travelling and you've al-ways claimed you needed more education; well, honey, when you enlist, you get both. It won't be much too hard anyway, and this will be a chance for you to see the world."

"UNCLE SAM NEEDS YOU!"

"Oh, Jimmie, I am disappoint-ed as well as you and our marriage, but those things must be done and you're both young and yet there are so many other tomorrows in which we'll be game. Uncle Sam needs you now; you've got to go willingly."

Jen smiled at him sweetly. "Don't worry about me; I'll be working and waiting and planning and — and adding things besides that elephant!"

"Here's our test, Jen-nie," Mrs. Morita said as she softly entered the room and placed the cup of coffee on the table. "The rain has subsided now, haven't it?"

"We've been well, we've hardly noticed it, mother," Jen said laughingly as she poured the tea. "This cup is for you, and this for me," she said as she placed it in Jim's hands, "and Jim, I'm going to give you a toast.

"With a cup of tea?"

"Well, no! she asked softly. "Jimmy, it's going to be goodbye for just a year, but my toast to you for lots of good luck, luck, luck, for everything of everything in the new army life you are about to enter!"

Jim squirmed under her eyes tightly and looked into her eyes. "A toast for the sweet-est and most understanding girl in the whole world!"

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Nisei Face Era
Of Opportunity,
Writer Declares

By KAY NISHDIA

The Nisei, nearly 30,000 of whom reached the voting age by the presidential election in November, come of age at a time much world-wide confusion and conflict as history seldom records.

War now rages on three continents and threatens to engulf the Western Hemisphere.

The crisis in East Asia, in which Japan is playing a dominant role, provokes ominous repercussions in America. The war in Europe, with its hate-begotten air-raids and intrigues and alliances, increases the random shooting of feelings in the United States that threaten to shake the neutrality declarations of Congress and the pacific, preceding pledges of the President.

Over it all, there is a sense of horror in the world, a sense also of hatred, fear and despair. There will be great sufferings in Europe this winter, with millions of people going hungry and people spending their Christmases in underground shelters, while overhead scream machine guns, anti-aircraft shells, and devastating bombs.

In such times as these, it is important for our Nisei citizens to take the long view of things, to view the confusing events of our time from the perspective of history.

No doubt Japanese-American relations are now the worst in history, and moreover fraught with dangers of a war than at any time, even including the trying crisis of the Exclusion Act in 1924. And no doubt there will be war-time to come, aggravated by sharp repercussions here and abroad.

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Japanese expansion in the Far East.

Already Japanese American commercial treaty has been abrogated, trade curtailed, partial embargo imposed, down, and passports to Japanese occupied territories cancelled. Nisei in the Orient are urged to go home, and a new and more drastic citizenship law has been passed by Congress to clarify citizenship status.

In spite of these considerable hazards of war, citizens of American ancestry may be on the threshold of a new era of opportunities, judged by the perspective of history. That is to say, the crisis for war may become as in the near future, may even fore-shadow a period of much suffering, private, public, racial antagonism and persecution.

But those who are acquainted with history are as positive as they can be of anything in this world that an era of opportunity will be on hand for the Nisei. Europe, most probably, is now in the initial phases of an epoch of war that may continue for some time, similar to the Napoleonic epoch in which was lasted for over twenty years. There probably won't be a simple, conclusive end to conflict as in the last World War, and internecine struggles of the present era may be long and arduous and exhausting, and may well nigh disrupt the civilization of Europe.

In such times as these, it is important for our Nisei citizens to take the long view of things, to view the confusing events of our time from the perspective of history.

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Yoshi Sugio, Mgr.
By WALTER TSUKAMOTO

The LEGAL FORUM is conducted as a service to members on topics of general legal import. Answers will be printed in non-technical language. Technical questions will not be answered as these should be referred to an attorney. No question will be considered unless the name and address is given.

Dear Editor:

I was born in Florin and subsequently married my husband on July 11, 1929. My husband was born in Japan and although I intended to file my application for "registration" under the new law, I have not done so to date. I have not registered under the alien registration laws because I was told by friends that I am not considered an "alien" within the meaning of the registration laws, but I have heard recently that I may have been misinformed and that unless I register I would be subject to heavy penalties and fines. Would you please advise me?

E. K. Florin, California

My dear Mrs. K.:

You are an alien within the meaning of the Alien Registration Act and must register with your post-office on or before December 26, 1940.

Under the law existing at the time you were married, you lost your American citizenship when you married your husband and you became an alien—the same as any other indigent alien.

The question has often come up in cases similar to yours as to whether or not you would forfeit the right to become a naturalized (re patriotized) citizen of the United States under the provisions of the Amendment of March 5, 1933, to the Cable Act because of your voluntary act in registering yourself as an "alien." Your voluntary act in such an instance would not, of course, be construed to mean that you volunteered to give up your claim to American citizenship, but rather that you complied with the law as a member of a large group affected by its provisions. In other words, the fact that you registered yourself as an "alien" would not be a bar to a subsequent petition by you for restoration of your American citizenship.

(Editor's note: In view of the fact that this edition of the Pacific Citizen will be issued about December 20th, if there are any persons who are similarly situated and who have failed to register, it is suggested that these persons take immediate steps with the proper authorities. Registration after December 26, 1940, will be accepted for good cause, and although the general action of law is that "ignorance of the law is no excuse," it is felt that failure to register within the time prescribed may be excused for reasons such as this.)

Dear Editor:

Please tell me how I can regain my citizenship which I lost by my marriage in 1935 to my husband who was born in Japan.

H. O.
Salt Lake City, Utah

My dear Mrs. O.:

Please refer to the October issue of the Pacific Citizen for an explanation of the procedure required in regaining your American citizenship. I am assuming, of course, that you were born in the United States or in its territories within proof of the fact of your birth.

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December, 1940
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Dr. James Kubo, Opt. D.
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NISEI ABROAD

By GORO MURATA

TOKYO—As the year 1940 approached its final days those in Japan with vital connections with the United States, whether Nisei or Issei, viewed the changing world situation with mixed feelings. Alarming news that poured into the Japanese capital from America—presidential elections, fleet movements and evacuation of American nationals in the Far East—all tended to upset the daily routine of most people.

Together with the rest of the Americans many Nisei have left Japan for the United States last three months may break out in the immediate future some unforeseen events. Those left behind for business and family reasons earnestly hoped that the Pacific situation will improve. The sentiment of the majority of the Nisei can be summed up in a statement of one of those departing citizens: "I don't care what happens to the rest of the world but I hope the two countries will keep the Pacific calm."

But things are not necessarily gloomy every day. For instance in the early part of November, the Overseas Japanese convention was held at Hibiya Park before the dignitaries of the Empire. It began with a great deal of pomp and ceremony. The Pacific coast Japanese were strongly represented and led the conference at every discussion since they comprised the majority of the foreign delegations.

To meet some of these Issei representatives, a dinner was given for the Nisei in Tokyo and Yokohama by the organizing committee of the convention. Approximately 500 attended and some of the leading Nisei musicians such as Mina Agnes Miyakawa and Mina Hana Kosaka took part in the musical part of the banquet program.

Life in general has not been particularly unpleasant these months, although some misleading reports have filtered into the United States. After all one must consider that the Japanese nation has been engaged in hostilities on an unprecedented scale on the East Asian continent for these three years and no one should expect a paradise under such circumstances. Many things are placed under the ration system, but that is sufficient for daily use. For instance, if one is not extravagant each family gets enough sugar and milk. Butter and eggs are plenty although there is seasonal shortage when the eggs are not laying enough eggs.

Gasoline, of course, is strictly regulated and it is not even an extra gallon these days for pleasure motoring. But since only a handful of people own automobiles, the regulation does not hit the average household. The transportation system—is so well developed that one can get around the town quickly and conveniently by any one of the popular modes of transportation—subway, over-

surface tram, municipal and private bus, and suburban cars. But there are things the folk here appreciate; if you can ship them via friends or mail. Some of them are rice sugar, canned or powdered milk, chocolates and other candies, cotton sheets and towels, absorbent cotton, shirts and cotton house dresses, coffee, and shoes—provided the sender knows the size of the

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THE PACIFIC CITIZEN
December, 1940
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M. Hayashi  
1317 Fourth Street  
Sacramento, California

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### SACRAMENTO, OAKLAND

<table>
<thead>
<tr>
<th>Usunmi Photo Studio</th>
<th>Harano Barber Shop</th>
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<tr>
<td>814 Franklin Street</td>
<td>805 A Franklin Street</td>
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<tr>
<td>Oakland, California</td>
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<tr>
<th>OGI JEWELRY</th>
<th>Dr. Hajime Uyeyama</th>
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<tr>
<td>386 Eighth Street</td>
<td>709 Franklin Street</td>
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<td>Oakland, California</td>
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<tr>
<th>EAST BAY NURSERY &amp; FLORIST</th>
<th>J. Gorman &amp; Son</th>
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<tbody>
<tr>
<td>Landscape Gardener Estimates Free</td>
<td>Furniture</td>
</tr>
<tr>
<td>2332 San Pablo Avenue</td>
<td>2599 Telegraph Avenue</td>
</tr>
<tr>
<td>Berkeley, California</td>
<td>Berkeley, California</td>
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<tr>
<td>Phone: Berkeley 6490</td>
<td>Phone: Ashberry 6094</td>
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<tr>
<th>SAN PABLO FLORIST AND NURSERY</th>
<th>JINBO BROTHERS</th>
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<tr>
<td>Alden S. Nabeto, Prop.</td>
<td>WHISKEY—WINE—BEER</td>
</tr>
<tr>
<td>Floral Designs A Specialty</td>
<td>Lloyd Jinbo</td>
</tr>
<tr>
<td>House Plants—Shrubs</td>
<td>1325 Fourth Street</td>
</tr>
<tr>
<td>1806 San Pablo Avenue</td>
<td>Sacramento, California</td>
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<tr>
<td>Berkeley, California</td>
<td>Phone: Berkeley 7756</td>
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<tr>
<th>FUJII TEN CENTS STORE</th>
<th>HASHISAKA BROTHERS</th>
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<tr>
<td>Notions—Novelties—Toys</td>
<td>SERVICE STATION</td>
</tr>
<tr>
<td>1405 Fourth Street</td>
<td>Wheel Aligning, Ignition Specialty</td>
</tr>
<tr>
<td>Sacramento, California</td>
<td>Dealers in Firestone Tires and Exide Batteries</td>
</tr>
<tr>
<td>1316 Third Street</td>
<td>Sacramento, California</td>
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</tbody>
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### S. H. S. Furniture Company

**Manufature of Unfinished Furniture**  
731 Addison Street  
Berkeley, California

**Tenpura also Japanese Dishes**  
KOTENKATSU  
404 Seventh St.  
Oakland, Calif.  
Phone: Glencoma 4053

**ASHI COMPANY**  
380 Eighth Street  
Oakland, California

**John M. Kurimoto**  
Watchmaker  
410 Seventh Street  
Oakland, California  
Higate 5883

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### A NISEI ODE TO AMERICA

I am thankful that I am an American. It is both a privilege and a pleasure to live under the Stars and Stripes and enjoy the bountiful blessings of this land.

And as a true American, I want to do my share in the protection of its ideals, in the maintenance of its way of life, and in the preservation of its cherished traditions.

I want to do my bit in the defense of this nation against aggression and would sacrifice all life in repelling an invader.

This land that I love is the last outpost of freedom and democracy. We have freedom of speech: We have freedom of religion.

Above all, we have a peace of mind which is the surest safeguard to happiness. While the lights of Asia and Europe are dimming in the face of aerial attacks, the hopes and fears of citizens there are under constant bombardment.

Here we can look at the blue skies overhead without the fear of an air raid. Here we can express our own sentiments without fearing a secret police. Here we can enjoy life from day to day in a manner that is unparalleled in the history of civilization.

Here the luxuries of other nations are the common necessities of every American. We can ride for miles on wide highways in automobiles designed with every modern improvement. We can select our food from a wide variety of products coming from harvest of super-abundance.

We can live in homes that are commodious and spacious as well. We can dress in garments of splendor with a wide choice of styles and patterns.

All this and freedom too is America. I am thankful that I am an American. Yes, thankful even though there may have been moments when the unsavoury taste of racial discrimination was endured and even though the possibilities of the Nisei have been distinctly curtailed in many fields.

Even though the clouds may bring war or tragedy to this nation, the few years of life and abundance in this America is fully worth a lifetime of suppression or regimentation in other lands.

I say that the American patriots of yesteryears have not died in vain. For the new Americans, as the Nisei, will carry on and battle for the preservation of life, liberty and the orderly pursuit of happiness.

This spirit is the strength of America. And the spirit of America is the strength of the Nisei.

Yes, I am thankful that I am an American.

—The Japanese-American Mirror
KUSANO HOTEL
709 Franklin Street
Oakland, California
Telephone: Higate 2572

THE ATTIC
Unfinished Furniture
Made and Finished to Order
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Berkeley, California
Telephone: Higate 98-48

Dr. Henry Takahashi
Optometrist
514 Eighteenth Street
Oakland, California

Drs. Mary & Grace Takahashi
Telephone: Glencourt 9132

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Oakland, California
Phone: Fruitvale 1584

Fresh Cut Flowers for All Occasions

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Dentist
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Residence—1811 Stuart Street
Berkeley, California

Authorized Singer Sewing Representative

JAMES NAGATA
Telephone:
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Oakland, California
Phone: Templebar 4809

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HARRISON SERVICENTER
Cor. Eighth & Harrison Streets
Oakland, California

Motor Tune-Up—Repairing—Lubrication
Car Wash

Thomas T. Tanabe, Prop.
Phone: Templebar 9587

Monterey JACL Loans Its Huge Flag

The appreciation of chapters throughout Northern California goes to the Monterey Peninsula chapter for the use of its huge 40 ft. American flag in various civic affairs.

See Master Calendar numbers are shown with the flag in the parade sponsored by the Junior Chamber of Commerce of that city. (Photo by Fred Ochi.)

Greetings from the Members of the
SALINAS VALLEY J.A.C.L.
21 Lake Street
Salinas, California

Alice’s Beauty Salon
526 Eighteenth Street
Oakland, California

M. HATANAKA CO.
Toys, Stationery, Dry Goods,
Toilet Articles, Oriental Art,
Goods, Photograph Records
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Oakland, California

Yamato Company
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Kozo Yatabe
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Berkeley, Calif.

U.C. Fruit Market
Groceries, Fruits,
Vegetables
Free Delivery Service
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Berkeley, California
Albert S. Konakura, Prop.
Phone: Berkeley 5907

Dr. Henry Minami
Dentist
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Want Company
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Nikaido Gift Shop
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Serving the Oakland Public for 16 Years

WEHARA’S and Staff

Offices:
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436 Seventh Street—Glencourt 4375
3334 East 14th Street—Franklin 3232

Managers: Minoro Iwahashi (7th Street Store)
Clark Harada (Fruitvale Store)
Kelly Yamada (Telegraph Store)

Services:
Eye Examination
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First Settlers in Marysville Seek Work in Fields of Agriculture

(San Benito County, J.A.C.L.
Rt. 1 Box 373
Hollister, California

San Benito Yuletideings

B. E. KLAUER
Signal Gasoline—Oils
Groceries
Hollister, California

LADD HARDWARE
COMPANY
Hardware Implements
Pumps
Hollister, Calif.

VINCENT’S
Sweets & Eats
Liquors of All Kinds
San Juan Bauta, Calif.

In Appreciation
San Juan Drug Store
San Juan Bauta, Calif.

Thanking You For
Your Patronage and Friendship
JONES CHEVROLET COMPANY
372 Fourth Street
Hollister, California

FRANK P. JONES

Buy At
ROCCA’S MARKET
For the
Freshest Vegetables, Finest Meats, and the
Best in American and Japanese Groceries
San Juan Bautista, California

BORELLI BROS.
Meat Market
Public Drive-In
Feeding Baby Beef
Meat Steers
Hollister, Calif.

Hansen Bros.
McCormick-Deering
Farm Machinery & Implements
Hollister, Calif.

William Jacinto
Associated Gas & Oils
Hollister, Calif.

IN MEMORIAM
The family of the late T. Isahda donated the following in memory: San Francisco J.-
A.C.L. $10.00; National Headquarters, $10.00.

San Benito Co-operative
_monthly publish one of the reports in the historical survey con-
ducted by the Northern California District Council. The November issue car-
ried the well-written report submitted by Tauglye Shirahoki of the Alameda chapter.

This month, we are for-
tune in securing a report on
the Yuba-Sutter-Butte-
Co’usa chapter compiled by
Paul Tekawa and Frank Nakamura. The latter is chairman of the council project.

The information on the early history of the com-
2
munity was translated by
Tekawa from the “History of the Japanese in the Big Four,” which was compiled by
I. Harada and published by
the Marysville Japa-
nese Association in Oct. 1932.

The arrival of the first Ja-
panese farmers in the Marysvil-
le district dates back to
sometime before 1900. Their occupations were chiefly
in agriculture; some found work in the railroad section gangs.
A few of the enterprising men
entered into business.

The first business establishment
by a Japanese in Marysville
was a restaurant operated by
Kichachi Uehida (Kamamoto) on C St. After Uehida entered farming, Yoshida, Taninuki, Kaminori, Nishimura and S. Ukai went on
er successfully.

In 1901, Isawa opened a
rooming house and a grocery store on A Street and Hime-
miya, a butcher shop. Four years later, Yoneda also started
a rooming house and a grocery store on C Street which was
opened by K. Kuruda around 1910. At this time, Toyo Restaurant and
Restaurant were opened for busi-
siness by Koura on Second Street. On Oak Street, Okada also started a rooming house and grocery store which were later transferred to
Oshidoro, and from him to B. Nakama-
ura.

About this time, many restau-
tants (Japanese and Ameri-
can styles), hotels, groceries, and boarding houses were
begun and the number of the
Japanese population increased

Matsunuma opened the
first Japanese style restaurant on Oak Street and Tamada
started a grocery in 1905. Shortly thereafter, Kamekichi Ma-
rayama began a Japanese restaurant, but he changed to

the boarding house at the pre-
sent location in 1910. Akira-
ma was the first Japanese to
start a pool hall and a saloon in Marysville. Mike also be-
gan a hotel which was taken
over by Hirakura later at the
present location.

In agriculture, T. Nakag-
ami was engaged in fruit grow-
ing as early as 1900. Then
ma was engaged in vegetable produc-
tion. Probably these two were
the first farmers. Kijiro Murata and U. Nakamura were also pioneer vegetable
and fruit growers.

K. Naoto and Y. Kimura were among the ear-
liest fruit growers and operated some 110 acres together. Kuruda and K. Nakahara were also among the
first Japanese who started to
claim waste lands in this area.

Taura was the first founder of a rice company in these days.

NIKKAI FORMED

Some time before 1908, there existed an organization known as the Y.M.A.
(Seinen Kai). The members realized the necessity of a large, central-
ized organization to take care of the general affairs of
the Japanese. Thus, after ne-
gotiating with the Sacramento Japanese Association, they or-
ganized the present Marysvil-
le Japanese Association in 1908. So, as far as records go, the Young Men’s Association and the Japanese Association
were the first to be formed in Marysville.

There is no record to show the exact Japanese population in early times, but a safe ap-
proximation would be set be-
tween 100 and 300.

Racial prejudices may have existed but may have been so slight as to be disregarded.

Unfortunately, as far as the present status of the Japan-
ese is concerned, there has not been any compilation of the exact number of Issei and Nisei. However, there are believed to be some 200 Issei and close to 300 Nisei residing in or near Mary-
sville. Counting those who live
outside the boundaries of the city, these figures are better than doubled, since many liv-
ing in the country belong to
Marysville clubs.

Unlike the early days when the occupations of the Japan-
ese were limited, the present day reveals many more types
of work open to Japanese.

The following occupations are recorded:

— Fruit growers, vegetable gar-

deners, private and general busi-
ness—art store, soft drinks, groceries, beauty parlor, bar-

uer, laundry, saloon, restaurant, garage, hotel, pool hall, dry goods;

For office work—clerk, bookkeeper; domestic service—nurse maid, housekeeper;

For profession—school teacher, pharmacists; trades—garage mechanic, insurance agent, butcher, cakemaker, etc.

NEW ORGANIZATIONS

With the growth of the Nisei population, many new
organizations have been supple-
mented by the Young Men’s As-
Sociation and the Japanese Association.

In addition, there are found the following clubs:

Yuba-Sutter-Butte-Butte—chapter of the Japanese American Citizens League, or-
ganized in 1934; Japanese Buddhist Church,京都
Kai, 1930; Bud d i s t
Ephworth League, Boy Scouts, Japanese School, Japanese Hall, Kon
do Yoko Church, Tenrikyo Church, and Nisei Women’s

(Continued on Page 15)
BEST WISHES FOR A PLEASANT CHRISTMAS FROM THE BAY CITY

Greetings From The
JAPANESE ART GOODS DEALERS ASSOCIATION
Of San Francisco

Holiday Greetings
NIPPON DRY GOODS COMPANY
Importers and Wholesalers of Oriental Dry Goods, Chinawares and General Mercantile
Authorized Dealer for Spalding Golf Equipments

611 Mission St., San Francisco
913 So. Los Angeles, Los Angeles
1593 Merchandise Mart, Chicago
1107 Broadway, New York

PACIFIC DRY GOODS CO.
440 Grant Avenue
San Francisco, California

THE DAIBUTSU
Chinese & Japanese Art
Objects
501 Grant Avenue
San Francisco, California

S. MATSUMOTO
Silks
Where Smart Folks Stay

YAMATO HOTEL
574 Grant Avenue
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MANSEIAN RESTAURANT
Japanese Foods
1725 Post Street
San Francisco, California

TOKAI PRINTING COMPANY
1824A Post Street
San Francisco, California

WEST 5361
Compliments
AOKI Taisei Do
1656 Post Street
San Francisco, Calif.

Willy's Sweet Shop
Fountain Lunches
1601A Post Street
San Francisco, California
Phone: Fillmore 9619

Christmas Greetings from
The English Worship
Every Sunday Morning
at 11 o'clock
First Evangelical
and Reformed
Church
1760 Post St., S.F.

MITSUI & COMPANY, Ltd.
417 Montgomery Street
San Francisco, California

Thank you for your continued patronage
and
Wishes for a Merry Christmas and a
Happy New Year
THE PACIFIC CITIZEN

December, 1940

SAN FRANCISCO HAILS JOYOUS HOLIDAY SEASON

Conveying Season's Greetings
And Hopes For a Prosperous,
Happy New Year

MITSUBISHI SHOJI CO., Ltd.

417 Montgomery Street
San Francisco, California

GREETINGS FROM

KASHU HOTEL
S. Nakano, Prop.
1701 Laguna Street
San Francisco, California
Phone: WAlnut 2000

HOMEx CLEANERS & DYERS, Inc.

909-11 Washington Street
EXbrook 3190-3191
San Francisco, California

THE YOKOHAMA SPECIE BANK, LTD

415 Sansome St., San Francisco, Calif.
P. O. Box 3188 Tel. GArfiel 8676

120 So. San Pedro St., Los Angeles, Calif.
P. O. Box 3188 Terminal Annex
Tel. MAdison 2431

822 Third Ave., Seattle, Washington
P. O. Box 1917 Tel. Elliot 3575

GREETINGS FROM

MURAI BROTHERS
Fish, Groceries and Vegetables
Quality and Service Always "Fresh"

NICHIBEI SECURITIES
Stocks and Bonds
1634 Post Street
San Francisco, California

TENKIN
Oldest Tempura House
In San Francisco
1619 Laguna Street

POPPY CAFE
Cocktail Bar
1638 Buchanan Street
San Francisco, California

Henry Tani, 1521 Scott St., S.F.
NISEI AGENT of

SUMITOMO BANK, LTD.
Branches—315 California St., San Francisco, Calif.
300 E. First St., Los Angeles, Calif.
The Sumitomo Bank of California
400 L Street, Sacramento, California

GREETINGS FROM

J. Y. SANO
Printer
1761 Sutter Street
San Francisco, California
Happy New Year

officials extend greetings to j. a. c. l.

Holiday Message
From
PRESIDENT KIDO

In number lies our strength. There are no wealthy members in our group who can afford to finance worthy projects by contributing substantial amounts. Our inflation can be won only through the degree of support we are able to rally to the movement. And whatever financial power we can create will have to be through the accumulation of small amounts.

If there is the enthusiastic support of 1,000 members who are willing to give $100 each, the goal can be attained. If there are 10,000 members who are willing to give $10 each, the same goal will be reached. The number, the bigger the smaller will be the per capita sum. We recall that when we announced the $100,000 project, some Left generation writer published his view that the goal was too small; that our object should be raised to $1,000,000. If there is a will, there is a way. It is up to the membership to put should to the wheel and give a helping hand.

As the New Year rolls around, this is hoped, the real campaign will be launched and that the subscription list will be in the position to get in order that our JACL may get a little flower.

The Nisei decent have been a mistaken. Whatever Nisei will be able to take advantage of the increased employment in national defense industries is nothing. In the first place, there are few Nisei skilled workers, if any. In the second place, they will have difficulty in joining the services to become apprentices.

On the other hand, as private industry begins to offer attractive jobs, more and more who are in civil service jobs are going to leave their present positions. This has been the experience of the past during boom times.

The Nisei may be able to obtain attractive government jobs if they prepare themselves. They may not be the highest paying, but at least they will give greater security to a group of persons who are disbursing the jobs are concerned.

World War II should continue for any length of time, there are going to be numerous new ones who are willing to work.

VITAL ROLE . . . IN WEST

To the Japanese American Citizens League:

Christmas is the season of universal expression of goodwill. I take this opportunity, through the Pacific Citizen, to extend the best wishes of the people of the State of Washington to the six thousand American citizens of Japanese ancestry in the states of Oregon, Utah, Washington, Idaho, Arizona and California who are members of the Japanese American Citizens League:

We who live in the great Empire west of the Rockies are one people in our cultural, industrial and economic aims. Our second generation citizens of Japanese origin have played a vital role in development of the West. I know they have taken their obligation of American citizenship and patriotism most seriously. Many of them are worthy leaders in the civic and industrial affairs of our Western States.

There never has been a time when our nation so badly needed the extension and understanding of the principle of good will as now. As never before, all of us need to rediscover the true significance of our American manner of life which gives us that individual liberty and freedom, which is denied to so many in other nations. We need to interpret America to the other nations of the world. I know that our citizens of Japanese ancestry will do that, and that you, who are the members of the Japanese American Citizens League, will assume leadership in patriotism. You will cling with all our citizens, of whatever origin, for the fundamentals of democracy on which the United States of America is founded, no matter what the cost.

With these thoughts in mind, I wish you a most Happy and Prosperous New Year.

Clarence D. Martin
Governor of Washington

PART OF OUR CIVILIZATION

To the Japanese American Citizens League:

It has been so comparatively easy to go about over the surface of the earth that we have not distributed representatives of various racial groups in all parts of the world. Some of these have simply merged with the native American, while others have remained more or less intact. The widespread recognition of the fact that a person acquires citizenship by birth, unless there is some special right otherwise, makes it imperative for those groups that seem foreign in our country to strive to seem less so and become American citizens.

Many of the Americans of Japanese ancestry, particularly here on the Pacific Coast, are developing the highest class of citizenship. They are showing themselves to be interested in everything that is going on in the community. With the part they are preparing by the fact that they are a very good reason why such Americans should be accepted and made a part of our American civilization. The more they act as American citizens ordinarily do, the better their reception will be into the body politic.

America has been built up of those who have come from other countries. Their children and children's children have made their country great. The American-born can, and I think will, contribute materially to the further building of that civilization which is characteristic of the North American continent.

Sincerely,
Ray Lyman Wilbur
President, Stanford University

REAL MISSION TO PERFORM

To the Japanese American Citizens League:

I want to take this occasion to congratulate the Japanese American Citizens League for the splendid work it is doing to solidify friendly relations between Japan and the United States.

It is particularly fortunate during these strenuous times, when so much national propaganda is being spread about, that we have cool heads and warm hearts ever at work in the great task of bringing peace and harmony to a war-torn world.

You are Americans and I know you are proud of the free, democratic traditions of the United States. You would gladly sacrifice, if need be, your lives to the perpetuation of your glorious land. I hope that you will never be called upon to make that supreme sacrifice, but the best way to guarantee against it is to work ceaselessly toward better relations between the people of our country and the people of Japan, your cousins.

You have a very real and a very important mission to perform, and I can assure you that you have the sympathetic support and understanding of the people of your adopted country.

Very sincerely and cordially yours,
R. T. Jones
Governor of Arizona

CONGRATULATIONS ON EXCELLENT WORK OF LEAGUE

To the Japanese American Citizens League:

It is an honor of which I am proud, to be able to extend to members of the Japanese American Citizens League the greetings of the President of the United States. I have had occasion to confer with the leaders of the Japanese American Citizens League on the excellent work of the organization in directing the footsteps of American citizens of Japanese ancestry in the American way of life.

Many League members have attended the University of Washington and have gone out into the world to build up the industrial, professional and social life of our Republic. That they are and have been good citizens is evidenced by the esteem in which they are held in their own communities.

The University of Washington is proud, as you are, of the loyalty and fidelity which those men and women have given this institution and their country, I have the utmost confidence that their role in the life of this Republic will be increasingly important, and that they shall be a credit to their own communities and your League.

Yours truly,
E. P. Sing, President,
University of Washington