

THE Pacific Citizen

Volume 12

December, 1940

Number 148



(Drawing by Paul Takahashi of Sacramento)

'ONWARD MARCH OF LIBERTY'

To the Japanese American Citizens League:

Through the courtesy of the Pacific Citizen I am happy to extend Christmas greetings to the members of the Japanese American Citizens League. At this time of crisis in world affairs we can all be thankful we are citizens of a free country, living in peace and relative plenty while wars of aggression, with their attendant sufferings and misfortunes to all who are involved, rage all around us.

The National Defense effort, so necessary to our well being, both as individuals and as a nation, demands the enthusiastic support of all our people. In unity of purpose we can continue along the road of spiritual and material progress. It is satisfying indeed for the well being of our country to know that its citizens of Japanese descent are enrolled in the struggle to maintain the onward march of liberty.

Sincerely,
Frank Knox
Secretary of the Navy

GOODWILL -- DUTY OF CITIZEN

To the Japanese American Citizens League:

It is a source of pleasure to me to be invited to extend greetings to your membership of 6,000 American citizens in six western states. I wish you and them all, the happiness, the peace on earth, the good will toward men, that are associated with the Christmas season. To carry such a spirit into our dealings with our fellowmen, not only at Yuletide but throughout the year, I consider to be one of the great privileges and duties of the citizens of a democracy.

Very sincerely yours,
Henry H. Blood
Governor of Utah

Roosevelt Expresses Appreciation

Saburo Kido, Esq.
National President
Japanese American Citizens League
San Francisco, Calif.
My dear Mr. Kido:

The President has asked me to thank you and the members of your League for your very nice message of congratulations. He wants you to know of his sincere appreciation.
Very sincerely yours,
Stephen Early
Secretary to the President

Wishing You
The
Season's Best

'VIRTUES OF TOLERANCE'

To the Japanese American Citizens League:

I wish to congratulate the Pacific Citizen on the occasion of publishing its special Christmas edition. Speaking as it does in behalf of American citizens of Japanese origin, it deserves wide attention both from its special constituency and from Americans of other racial derivation.

I recognize that the lot of Japanese in this country has often been unhappy. First, they encountered hostility on racial grounds. More recently I am sure they have been distressed because of the growing strain between the United States, their present home, and Japan, the country of their ancestors. The Pacific Citizen, recognizing the difficulties involved in this situation, has sought to ameliorate those difficulties.

Second generation Japanese must recognize their first loyalty is to the land of their birth. Here they are citizens and here their children in all probability will reside. They are entitled to the privileges of their citizenship and should suffer no discrimination on the ground of race, color or religion. Unfortunately, while those rights are recognized by law, they are often denied in practice.

I feel, therefore, that Americans of European descent need to cultivate virtues of tolerance and consideration. I am sure if these are extended our Japanese-Americans will respond with appreciation and added devotion to what is our common country.

Again, I want to express my regard for the sobriety and industry of Japanese-Americans who are residents of my own State of Oregon. I want them to know that I regard them as true and dependable citizens.

Sincerely,
Charles A. Sprague
Governor of Oregon

THE PACIFIC CITIZEN

Official Organ of

The Japanese American Citizens League

Editorial and Business Offices
1623 Webster Street, San Francisco, Calif.
Subscription: \$1.00 Year

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AN OPEN LETTER

Dear Member Chapters:

We can end the year feeling quite mellow, safe in the knowledge that the chapters of the national organization will wholeheartedly back special editions of The Pacific Citizen.

The support we received will insure the continuation of the publication for a number of months.

We started out with the intention of publishing sixteen pages this month, but at the nth moment found that we would have to slip in an extra two pages in order to accommodate all the ads and greetings.

According to the schedule at the present writing, the special edition is going to be several days late. Perhaps, too, the members will find all too little reading matter within these pages.

We would like to commend the chapters for the work we know they took on to observe our request for the money paid in advance for the advertisements and greetings. Their cooperation in this respect has simplified matters immensely for us.

Commissions will go into the mails as soon as final tabulations are made. Some of the chapters have garnered a fat little fund to tide them over the beginning of the new term. The new cabinets may thank the outgoing officers for their foresight.

The fact that chapters can work together for a common cause is heart-warming to old leaders who have watched the movement grow from its infancy. Chapters have given them a very fitting Christmas present.

A great deal of goodwill, too, has been created through advertisements solicited from business establishments of the various communities in which chapters are located. Pleasant relations have been opened and will serve to create new friendships for the American citizens of Japanese ancestry.

This month the chapters were especially prompt in the remittance of news items. If we are not able to carry most of them, we hope that the reporters will not be discouraged, but will show the same fine spirit at the beginning of the next year.

At this time The Pacific Citizen would like to express its appreciation for the fine cooperation it has received from various contributors and workers since the first issue was printed in San Francisco.

Iwao Kawakami, the linotypist, has put in many hours of work and has aided in building up the issue from its four-page infancy to the present special 18-page edition. Kay Nishida, able columnist, has also been instrumental in presenting a special feature each month which has added to reader-appeal.

Of late, we have been fortunate in having the expert legal advice of our past national president, Walter T. Tsukamoto of Sacramento. Too few of you are taking advantage of his special service. We urge you to take the opportunity immediately. Then there is Goro Murata of Tokyo who has joined our monthly contributors to present an inside picture of Nisei in Japan.

Though he modestly refuses to take credit for it, we feel that the chapters should know the good work that is being freely given by our farming editor, Vernon Ichisaka of the Washington Township chapter.

The various Japanese dailies throughout the coast have given freely of space and cuts to The Pacific Citizen and supported the publication during the first lean days. We would like to especially name the Rafu Shimpō of Los Angeles and the Japanese-American News and the New World-Sun Daily, both of San Francisco.

Sending our request at an especially busy time of the year, we were fortunate in securing a special drawing by Paul Takahashi of Sacramento for the cover. His willing aid has greatly boosted the stock of the special edition.

Lastly, there are the chapter reporters and correspondents who have freely given of their time to consistently cover the many activities of the various leagues.

To all of the above, The Pacific Citizen wishes to convey its appreciation for past support and the hopes for equally pleasant relations during the year to come.

To end our final message of the year, the staff would like to extend its wishes for a Merry Christmas and a Happy New Year to co-workers, chapter members and to friends.

Fraternally yours,
The Pacific Citizen
by Evelyn Kirimura
Editor

MERRY CHRISTMAS -- FRESNO --

Tom Nakamura
809 "Y" Street
Sanger, California

George Abe
Selma, California

Bob Itanaga
Fresno, California

Howard Hatayama
Rt. 1 Box 157
Del Rey, California

Oscar Fujii
1509 Kern Street
Fresno, California

Bill Ishida
Rt. 1 Box 154
Fresno, California

Sam Yamasaki
835 C Street
Fresno, California

Johnson Kebo
1419 Kern Street
Fresno, California

George Kebo
1420 Kern Street
Fresno, California

Lily Yamasaki
911 F Street
Fresno, California

Sam Nakano
925 Clark Street
Fresno, California

Bill Nikaido
1409 Kern Street
Fresno, California

Dr. T. T. Yatabe
1431 Tulare Street
Fresno, California

Dr. Fusaji Inada
1124 Kern Street
Fresno, California

Dr. Ernest Takahashi
913 F Street
Fresno, California

Dr. Kikuo H. Taira
Fresno, California

Dr. Joseph Sasaki
1431 Tulare Street
Fresno, California

West Fresno
Drug Co.

Ten-Sho-Do
Arts & Toy Dept.
1501 Kern Street
Fresno, California
Phone 24515

Greetings from
Members of the
Florin J.A.C.L.

P. O. Box 30
Florin, Calif.

The Kyoshin Sha
510 Battery St. DO. 1172
San Francisco, Calif.
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With gifts with "rep"—

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Berkshire
Cannon
Coopers
Fownes
Gantner
Hickok
Interwoven
Stetson

Open Sundays during
December for
Your Convenience

NICHIBEI BUSSAN



In the Heart of Nihonmachi
San Francisco, California

Greetings from the

Japanese American Citizens League of Salt Lake City

"For Better Americans In a Greater America"

Board of Governors

Mike Masaoka	Tom Matsumori	Tomoko Watanuki
Tomiko Kimura	Kay Terashima	Jack Aramaki
Shigeki Ushio	Dr. Jun Kurumada	Sam Matsukawa
Joe Kurumada	Mitsuko Kurokawa	Harry Miya
	Mrs. Miya Kurumada	

Greetings from the

Members of the

PLACER COUNTY J.A.C.L.

P. O. Box 316

Newcastle, Calif.

Walter T. Tsukamoto
ATTORNEY AT LAW
Telephone Capital 5310
1228 Fourth Street
Sacramento, Calif.

Mutual Supply Co.
444 Sansome St. EX. 5213
San Francisco, Calif.
DISTRIBUTOR OF
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Peoples Laundry
165 Tenth Street
Ph. Market 7959
San Francisco California

NIKKO
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Tempura (Fried Shrimp)
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TEL. MICHIGAN 9581-9585

Dr. Hideki Hayashi
DENTIST
1776 Post Street
Telephone WALnut 2823
San Francisco, Calif.

Elliot & Calden
Guy C. Calden 22 Battery St. San Francisco
Elliot W. Seymour Tel. GA. 2410
Gilbert Calden
Oakland Office
Telephone
Twin Oaks 2288
1305 Franklin St.

When in S.F. Stop at
HOTEL AKI
1651 POST ST.
San Francisco, Calif.
Phone FIlmore 9548

TOKIO SUKIYAKI
224 N. W. 4th Ave. AT. 9900
Near Everett St.
Portland, Oregon

SAN FRANCISCO JOINS IN EXTENDING YULETIDE CHEER

N.C.D.C.

*A Merry Christmas
and
A Happy New Year*


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No. 1 Sansome Street
Fillmore Office
Japanese Department
YOSHIO WATANABE

TANI & CO.
Grocers

1707 Buchanan Street
San Francisco, California

Special Holiday Corsages
Juliet Florist
1736 Sutter St., S.F.
Phone: Fillmore 4304
Mrs. D. Tsuruoka
Jimmy S. Gozawa

Yorozuya Company

1749 Buchanan Street
San Francisco, California

Dr. Kazue Togasaki
1848 Buchanan Street
San Francisco, Calif.

Dr. Kahn Uyeyama
1735 Buchanan Street
San Francisco, Calif.

Dr. George Baba
1948 Bush Street
San Francisco, Calif.

Dr. Henry Takahashi
Optometrist
1600 Post Street
San Francisco, California

CALIFORNIA FLOWER MARKET

171 Fifth Street
San Francisco, California

Kiyo's Dress Shop

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WAlnut 4535

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A friendly atmosphere with good food*

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1709 Buchanan Street Bet. Post and Sutter
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SUTTER ST. PRINTING CO.

Commercial Printing

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San Francisco, California
Phone: WAlnut 0315

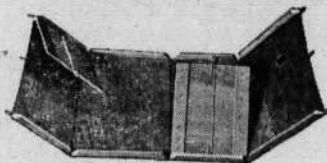
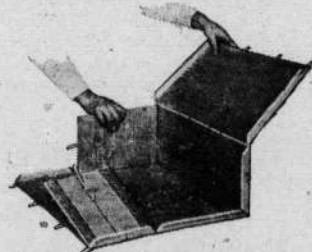
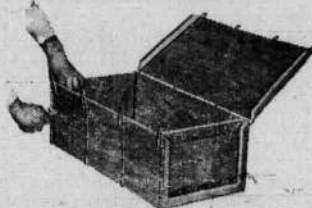
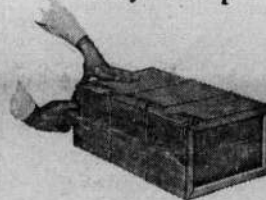
N. Y. K. LINE

*announces its removal
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551 Market Street to*

500 California Street
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*The telephone number remains unchanged
SUtter 3900*

*The new offices are on the ground floor
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intersection of Montgomery and California
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*Close the cover—
ready to ship*

*The answer to your
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Save time and money; keep contents in perfect condition while enroute. Wire for FREE sample crate... test it for yourself. There's a Cabco Allbound Crate for every kind of product.

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Salt Lake City
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Seattle

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& SON**

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1876 Bush St. WAlnut 1107

Victory Market
Choice Meats
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San Francisco, California

Florin Election

FLORIN, Calif.—Members of the local chapter will hold a special election meeting at the end of this month. The second annual carnival is scheduled for Dec. 29 at the YBA auditorium under the chairmanship of Alfred Tsukamoto and Everett Sasaki.

Christmas Party

MT. EDEN, Calif.—The Eden Township JACL will give a children's Christmas party at the John Muir Grammar School. About 150 children from the three gakuens of Ashland, Hayward and Mt. View will be the guests.

New Year's Ball

MONTEREY, Calif.—The Monterey peninsula chapter is planning on a record crowd of Nisei dance fans at the annual New Year's ball in the spacious American Legion hall from 9 p.m.

Lodi Election

LODI, Calif.—A general meeting for the purpose of electing new officers of the local chapter was scheduled for Jan. 10. Discussion of the 1941 program will be the main business at the cabinet meeting on Dec. 27. A Christmas social is planned for Dec. 24 from 7 p.m.

San Benito Meet

SAN JUAN BTA., Calif.—The San Benito County citizens will convene on Jan. 19 in San Juan to make plans for the installation of new officers, the program and for the new auxiliary of junior citizens.

Red Cross Roll

OAKLAND, Calif.—Participating for the first time in the annual Red Cross Roll Call, the Oakland chapter climaxed its drive by enlisting over 240 members and raising the sum total of \$298.35. The members gathered at a Christmas party in the form of a turkey buffet supper at the Hirao residence on Dec. 15.

Christmas Seals

MARYSVILLE, Calif.—Members of the Y.S.B.C. chapter assisted in the Yuba County Tuberculosis Association annual sale of Christmas seals. Frank Nakamura, president, will give a radio talk over Station KMYC in Marysville on the citizens league in the near future. The invitation to introduce the movement to the northern California citizens was extended by officials of the station.

The 80th anniversary edition of the Marysville Appeal-Democrat praised the JACL for its gift of Japanese cherry trees for the Ellis Lake shore and commended the members on ideals and achievements.

Washington Township Extends Xmas Wishes

Mr. and Mrs. H. Asakawa
P. O. Box 2
Centerville, California

Noboru Hayashi
P. O. Box 390
Centerville, California

T. Dowke
P. O. Box 20
Centerville, California

K. Uyeda
P. O. Box 245
Centerville, California

A. Shimizu
RFD Box 337
Niles, California

Sam Mune
P. O. Box 245
Centerville, California

Y. Sakaue
P. O. Box 132
Centerville, California

Mrs. H. Tate
P. O. Box 153
Centerville, California

Harry Konda
P. O. Box 153
Centerville, California

B. Yukawa
P. O. Box 267
Centerville, California

F. Inouye
P. O. Box 267
Centerville, California

K. Oku
P. O. Box 147
Centerville, California

Mrs. T. Shiozaki
P. O. Box 314
Centerville, California

George Ujihara
P. O. Box 37
Centerville, California

K. Kumagai
RFD Box 343
Niles, California

S. Kawaguchi
Rt. Box 515
Niles, California

Mr. and Mrs. T. Ando
Rt. 1 Box 6
Newark, California

H. Kakimoto
Rt. Box 7
Newark, California

Ako Sugimoto
Rt. Box 32
Newark, California

Seiji Nakamura
Rt. 1 Box 31
Newark, California

Shinsuke Nakamura
Rt. 1 Box 28
Newark, California

K. Hanamoto
Rt. 1 Box 315
Newark, California

D. Hanamoto
Rt. 1 Box 231
Newark, California

R. Egashira
RFD Box 138
Newark, California

George Ushijima
Rt. Box 371
Niles, California

Kazuo Shikano
P. O. Box 50
Centerville, California

Toshio Ikeda
P. O. Box 310
Centerville, California

Hisao Kataoka
P. O. Box 122
Centerville, California

Tom Kitashima
P. O. Box 37
Centerville, California

George Midori Nakamura
P. O. Box 141
Centerville, California

Mr. and Mrs.
Satoru Sekigahama
R. F. D. Box 344-A
Niles, California

Mrs. W. Inouye
P. O. Box 29
Centerville, California

A. Hamachi
P. O. Box 258
Centerville, California

Ray Kumagai
R. F. D. Box 247
Newark, California

M. Nemoto
R. F. D. Box 201
Newark, California

Noboru Nakashima
P. O. Box 35
Alvarado, California

Y. Tanaka
P. O. Box 72
Alvarado, California

Teisuke Nishi
Alvarado, California

Minoru Tsuno
P. O. Box 154
Alvarado, California

Susumu Nakamoto
R. F. D. Box 421
Niles, California

S. Komatsu
R. F. D. Box 247
Newark, California

M. Sakaki
P. O. Box 195
Irvington, California

Jack and Mitsuo Machida
P. O. Box 198
Irvington, California

K. Nose
R. F. D. Box 239
Niles, California

Tatsumi Tajima
P. O. Box
Irvington, California

T. Hikido
R.F.D. Box 169
Newark, California

Hiroshi Sekigahama
R. F. D. Box 246
Niles, California

Tak Mastuda
R. F. D. Box 218
Niles, California

F. Tomimatsu
R. F. D. Box 212
Niles, California

A. Uchiyama
P. O. Box 57
Irvington, California

J. Miyazaki
R. F. D. Box
Niles, California

J. Takeuchi
P. O. Box 215
Alvarado, California

Hideyoshi Tsutsui
Rt. Box 153
Newark, California

Messers. K. & Y. Tao
P. O. Box 37
Alvarado, California

K. Kamiji
P. O. Box 74
Alvarado, California

S. Joko
P. O. Box 74
Alvarado, California

S. Oyama
P. O. Box 74
Alvarado, California

H. Kumamoto
P. O. Box 35
Decoto, California

J. Katsumoto
P. O. Box 35
Decoto, California

Mr. and Mrs. R. Goto
P. O. Box 41
Mission San Jose,
California

Mr. and Mrs.
H. Mitsuyoshi
R. F. D. Box 41
Irvington, California

Mr. and Mrs. T. Kato
P. O. Box 87
Warm Springs, California

Itsuo J. Fudenna
R. F. D. Box 55
Irvington, California

Mr. and Mrs. T. Nitta
P. O. Box 86
Irvington, California

Mr. and Mrs. Nori Nagai
R. F. D. Box 45-C
Irvington, California

Masao Baba
P. O. Box 66
Warm Springs, California

Mr. and Mrs. S. Nakamura
P. O. Box 16
Warm Springs, California

George Kato
R. F. D. Box 55
Irvington, California

T. Hase
P. O. Box 70
Warm Springs, California

Mr. and Mrs. S. Ogawa
P. O. Box 12
Irvington, California

Y. Kita
P. O. Box 122
Irvington, California

H. Furusho
R. F. D. Box 246
Newark, California

G. Kay Sales Co.
Vending Machines
Newark & San Jose, Calif.

California Inn
Mrs. Elise Hegen, Prop.

Merchant's Lunch
Sandwiches
Sunday Dinners

On Oakland-San Jose
Highway

Centerville, California
Phone: Centerville 111

ENTIRE COMMUNITY SUPPORTS SPECIAL CHRISTMAS EDITION

CENTERVILLE, Calif. — Candidates for offices in the new cabinet of the Washington Township JACL were announced as follows by the nomination committee headed by President Tom Kitashima:

James Hirabayashi, Hisao Kataoka, pres.; Toshi Ikeda, Kazuto Masuda, 1st vice-pres.; Isao Tsuno, Masao Baba, 2nd vice-pres.; Harry Sakata, Sawaye Ichisaka, treas.; Nora Sakaki; Mrs. Y. Ando, rec. sec'y; Yoshimi Kawaguchi, Shizu Motoyoshi, corres. sec'y; Mitsuo Nakamura, Harry Konda, Kaz Shikano, Yasuto Kato, Tatsumi Tajima, Chie-mi Kato, Tsuyako Kataoka, governors.

Petitions for any other candidates must be in by Dec. 24 and must be signed by at

least 10 members. The election meeting will be held in January.

The nominating committee consisted of: Tom Kitashima, Nori Nagai, Harry Konda, Kaz Shikano, and Vernon Ichisaka.

In the recent financial drive the chapter raised \$70 for the Boy Scouts. The entire community raised \$95 for the Red Cross and cooperated 100 per cent in supporting the Pacific Citizen Christmas issue.

The coming activities of the chapter include a membership drive, besides the election, in January; the 6th anniversary affair, Nisei talent show and installation of officers in February; and a musical concert (tentative) in March.

Harry Sakata
Rt. Box 177
Newark, California

George Ura
R. F. D. Box 9-A
Irvington, California

Mr. and Mrs. Kiyoshi Kato
P. O. Box 185
Irvington, California

Y. Ichisaka
R. F. D. Box 212-A
Niles, California

M. Tsurumoto
Cortez, California

S. Ohye
P. O. Box 15
Irvington, California

GREETINGS FROM THE
Members of the
MONTEREY PENINSULA
J.A.C.L.
Monterey, California

James Tabata
438 Washington Street
Monterey, California

Joe Kitano
Visalia, California

Tom Shimasaki
Lindsay, California

Mr. and Mrs.
Harvey Iwata
Dinuba, California

Kichisaburo and
Kaoru Inouye

Rt. 1 Box 232
Niles, California

Sawaye
Mits and
Vernon Ichisaka
P. O. Box 145
Irvington, California

Mrs. K. Nakamura
P. O. Box 87
Irvington, California

HENRY GOMES
Authorized Shell
Dealer
Centerville, California
Phone: 191

Walton Drug Co.

Prescription Druggists

Centerville, California

Dr. Allan Walton, Prop.

Phone: 15

TULARE COUNTY GREETINGS

Mr. and Mrs. Masao Yano
Delano, California

Mr. and Mrs.
Hiroshi Mayeda
Dinuba, California

Mr. and Mrs. John Katano
Delano, California

Fred Nishida
Dinuba, California

Mr. and Mrs. Ben Yabuno
Delano, California

Mr. and Mrs. Hiroshi Imoto
Lindsay, California

Natsuko Misono
Delano, California

Mr. and Mrs.
John Kubota
Lindsay, California

George Nagatani
Delano, California

Toshio Nakamura
Lindsay, California

George Okazaki
Visalia, California

Faye Koga
Dinuba, California

WISHING YOU A MERRY CHRISTMAS

KITAZAWA SEED COMPANY Wholesale & Retail

85 N. Market Street
San Jose, California
Telephone: Ballard 564
Branch: 1418 Kern Street
Fresno, California
Telephone: 2-9212

S. TODA COMPANY

P. O. Box 260
Centerville, California
Phone: Centerville 114
Spray Materials

K. NAKAMURA General Merchandise

P. O. Box 245
Centerville, California
Phone: Centerville 135

Brown's General Merchandise

Agents for
Wedgewood Stoves and Ranges
Electrolux and Frigidaire Refrigerators
Maytag and A.B.C. Washers and Ironers
Philco Radios
Warm Springs, California
Phone: Warm Springs 311

BERTI PRODUCE COMPANY General Produce Merchants

Phone: GARfield 1825 215-221 Washington St.
San Francisco, California

EDW. L. ROSE ORCHARD SUPPLIES Appliance Division

Agents for
Kelvinators & General Electric—Refrigerators
Apex—Washers & Ironers
Spark—Ranges & Heaters
H. C. Little—Oil Burning Equipment

Irvington, California

GIO. BATTÀ. IRWIN CO., Ltd. Wholesale Fruit & Produce

G. Bonora, Manager

322 Franklin Street
Oakland, California

A. GALLI FRUIT COMPANY Wholesale Fruit & Produce Merchants

230 Franklin Street
Oakland, California

Telephone: Glencourt 6228

LION PRODUCE

*Quality Dealer of
Fruits & Vegetables*

400 Davis Street
Cor. Davis & Washington Streets
San Francisco, California
BONDED HOUSE

PACIFIC GUANO COMPANY Gaviota Fertilizers

Berkeley & Los Angeles, California

McELROY LUMBER COMPANY

Centerville, California

KIRKISH STORE

*Dry Goods, Furnishings
& Shoes*

Centerville, California

GILSTRAP'S 5-10 and Up

Centerville, California

CENTRAL CHEVROLET COMPANY

SUPER
Sales and Service
Complete Wheel Aligning
Body-Fender Repairing and
Painting
Official Brake-Headlamp Adjusting
Station
Centerville, California
Phone: Centerville 66

TEST FOR BEETS

A simple field test for sugar beets used by the Farm Advisors' Office in Ventura County, Calif., this year, can indicate whether or not the crop is deficient in nitrogen during the growing period. The test was adopted by Dr. Albert Ulrich of U.C. A drop of diphenylamine reagent is applied to cross section cut of beets. If the plant is absorbing nitrate from the soil, a purple color will appear; if the absorption is inadequate, color will not appear.

COOPERATIVES

Cooperative organization and effort have won for the Mountain States Beet Growers "the fairest and most equitable contract, based on a division basis, that we have ever had from our processors," H. E. Hogsett, secretary of the National Beet Growers Association, recently declared in explaining the part the Mountain States Beet Growers Marketing Association has played in adding more than \$70,000,000 to growers' income during the last 17 years.

Bettencourt Store

&

Shell-Service Station
Machados Corners
Newark, Calif.

Alvarado Laundry
M. Fujita
Alvarado, Calif.

K. Matsumoto Co.
Alvarado, Calif.

T. Kawano Co.
Alvarado, Calif.

Sugino Company
Mt. Eden, Calif.

Pond's Pharmacy
Irvington, Calif.

GEORGE BROTHERS
Alvarado, Calif.

*Agents for
Petroleum Products*

DEVOTED TO INTERESTS OF THOSE WHO TILL THE SOIL

OPENING INSTALLMENT

Market Problems

(Editor's Note: Dr. M. P. Rasmussen, professor of marketing, New York State College, Cornell University, presented some interesting and pertinent facts in his address on "Some Facts Concerning Retail Demand for Vegetables," at the convention of the Vegetable Growers' Association of America at Philadelphia, Pa., last Aug. 27.

His survey indicates that in solving the marketing problems too much has been stressed on the limited so-called "quality market" and too little attention has been paid to the economic needs of people with medium and low income who make up about 70% of the market.

As his address contains valuable information to growers and shippers, as well as those engaged in the retail business, the Pacific Citizen has obtained the copy from Dr. Rasmussen. The agriculture section will carry the article in several installments.)

By Dr. M. P. Rasmussen

A serious difficulty with many of our great national problems—such as marketing—is that we know so little about them. There are many theories as to what is wrong with the marketing of fruits and vegetables. There are precious few facts available. It is a safe bet that we will not get very far in the solution of these marketing problems until we have more facts and less theory.

One of the reasons why the real solution of the marketing problem is difficult to arrive at, is that we know so many things that are not true, and are often unwilling to change our minds. For example, many people think that the answer to all our marketing problems is to improve the qualities and grades of our vegetables without regard to what it may cost to do so. As a matter of fact, we don't know whether the public can pay for improvements in grade or quality, what degree of quality they will pay for, or what consumers actually regard as desirable qualities. Many people believe that the vegetable business is suffering because retail prices and margins are too high. The facts are that we know little or nothing about what the margins are, or whether prices are actually too high or too low when due consideration is given to the services offered, spoilage incurred, and many other things.

It is commonly assumed that we know what vegetables are competitors with one another, and when. We can't

know this very definitely unless we know what consumers buy when they have a choice. Concerning this, we know very little. Recent studies in several large cities indicate that reports of carload receipts alone are utterly inadequate as a measure of what fruits and vegetables the population of such cities is consuming. The main reason for this is that more and more produce is being shipped by motortruck, and no funds have been made available by either State or Federal governments to do anything like a complete job of reporting motortruck receipts.

Many growers seem to believe that the housewife is to blame for much of the marketing problem, — that she does not spend the family income either scientifically or intelligently. They point out that consumers often buy gasoline or go to the "movies" instead of buying better food; that a new silk dress or even a new radio may be preferred to more vegetables and fruits, and that "keeping up with the Jones" may necessitate cutting down on food expenditures in order to make that critical down-payment on the new car. Much of this is undoubtedly true, human nature being what it is. We are all consumers, and none of us are very logical in spending our money. The use of logic in determining what the public will do with its income is, therefore, a rather doubtful procedure. It does not necessarily follow that consumers will buy the foods that are best for them either on the basis of economy or from the point of view of health. But many farm leaders seem to believe that if incomes of city families can be increased, more fresh vegetables and fruits will be consumed, and there is some statistical evidence to confirm such a point of view. In Albany, Dr. Hopper found that family purchases of fresh vegetables and fruits increased 56% when family incomes rose from \$1000 to \$2000 annually. Instead of using logic then, the sound procedure would seem to be to find out what consumers are doing now and to assume that differences now occurring between various income classes will continue to occur in about the same manner if we some day attain reasonable prosperity (through full employment or some other means), and changes do take place in price levels and family incomes.

During recent years, some of our staff at Cornell University, in cooperation with the Cooperative Division of the Farm Credit Administration, have been studying the

selling of fruits by retailers in New York City. Through the courtesy of one of the largest chain grocery systems in New York City, some information has also been obtained concerning the retail vegetable business done in stores. I want to warn you, however, that so far as I know, there never has been a thorough-going study of the retailing of vegetables in competition with one another in any city in the United States. Probably the outstanding need of the vegetable industry at the present time is to see to it that such studies are undertaken in a number of key cities, so that we may know where we stand and where to go from here, and not have to guess.

We human beings have at least one noticeable failing. We tend to observe the unusual things in life, and then to assume that they are normal or usual occurrences. This influences our judgment in marketing as elsewhere. For example, there are many theories concerning the influence of chain stores on the fruit and vegetable business. Many of you undoubtedly believe that chain stores are essentially poor folks' stores, and that the price levels set for people in low-income areas generally set the pace for other areas.

It will probably surprise you to learn that in the lowest income areas of New York City, there are very few retail chain grocery stores, and that the major sources of fruit and vegetable supply are independent outlets such as fruit and vegetable stores, grocery stores, meat markets, pushcarts and motor hucksters.

During July, 1939, we counted all food stores in 40 low-income areas in New York City. Out of more than 2700 retail outlets in these low-income neighborhoods, only 35 (or about 1 per cent) consisted of chain stores. On the other hand, in 131 high-income neighborhoods, we found 1519 food stores of which 217 (or 14 per cent) were chains. One in every three grocery stores in high-income neighborhoods was a chain grocery store, compared with one in every 30 in low-income areas. If our survey was reasonably representative of the entire city, it indicates that 70 per cent of all chain grocery stores were in high and medium - high income areas, and less than 5 per cent in low-income neighborhoods.

There has recently been much discussion of the role which chain grocery stores are expected to play

Break-Proof Cars of Wheat? Science Says It's Possible

By JOHN J. LACEY
Director of Information
American Farm Bureau
Federation

Rather startling news of interest to farmers comes from Detroit. Time Magazine reports that the Ford Motor Company has produced a plastic material out of chemicals and corn, wheat and soybeans, which can be used to make automobile fenders and bodies which are almost break-proof and dent-proof. It is said that the material represents a real threat to the steel industry because it is 50 per cent lighter, 50 per cent cheaper and 10 times stronger than steel (except in tensile strength). Continual pounding with hammers and axes is reported to have had no effect at all on the surface of the material, and it snaps back into shape after being bent badly out of shape in collisions. Time concludes its story by guessing that the new discovery will do more to plague the steel makers than to solve the farm problem, since a million cars would use only 1,700,000 bushels of corn, wheat and soybeans, which is less than one per cent of the U.S. production of these crops.

A great deal of speculation is current regarding the effect of the defense program on the unemployment problem. The Bureau of Agricultural Economics estimates that around three million additional persons will either be employed or in military service in 1941, compared with 1940. The National Industrial Con-

ference Board has estimated total employment during the first seven months of 1940 at between eight and nine million. If the BAE estimate of additional employment in 1941 proves approximately correct, the national relief burden will be substantially lessened.

American agriculture now is in a quite different position from the position it was in during the first World War. There is no indication whatsoever that farm prices will boom as they did during that other conflict, and therefore no boom in the price of farm land is expected. Agriculture has a great advantage now in that national policies will not be formulated and adopted without careful consideration of possible effects on the farm situation. The farm forces are strongly represented on the National Defense Advisory Commission in the person of Chester C. Davis, former AAA administrator and now a member of the Federal Reserve Board. Mr. Davis has recently set up an informal conference of farm organization leaders and representatives of the Department of Agriculture, the Office of Education and other interested agencies to give the farmers still greater opportunities to be heard on any problem which may develop as a result of defense activities. President Edward A. O'Neal of the American Farm Bureau Federation is the Farm Bureau representative in this conference.

in the way of disposing of surplus perishable fruits and vegetables. It is obvious that the chains cannot be expected to do much in the way of merchandising fruits and vegetables among people in the low-income groups, if they do not have stores in those neighborhoods.

It is entirely probable that vegetable growers are expecting chains to do the impossible in these low-income areas. Information which we have gathered in Cleveland, Ohio, and Buffalo and Rochester, N.Y., show that chain and independent stores are distributed in those cities much as they are in New York City. No criticism of chain systems is here intended or implied. Chains wisely go where they can get largest sales per store, and run some chance of making a profit.

The real lesson to be learned from this brief survey is that growers and their organizations will have to find ways and means of working not only with the established chain systems, but with the much larger number of independent retail outlets as well. This means working with fruit and vegetable stores, pushcart operators, wagon or motor hucksters, meat markets, independent grocery stores, and the like.

(TO BE CONTINUED)

OHIO VEGETABLE AND POTATO GROWERS

The Ohio Vegetable and Potato Growers Association has completed an agreement with the Ohio Farm Bureau Cooperative Association under which the Farm Bureau Cooperative will furnish potato sales service for the growers' organization. Branded bags will be used for packing potatoes under the new joint program.

It is reported that the savings gained through quantity purchase of bags will make it possible for the growers or local association to obtain bags, market information, and sales service for about the same cost as that of the bags alone if they were bought by individuals.

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AS ONE FARMER TO ANOTHER

They meet!
They sing!
They fight!

Such can describe the gathering of the militant farmers group, the Associated Farmers of California, which met recently in Fresno for the sixth annual convention. Taking the initiative in shaping out the program for the coming year, this convention drew considerable public attention. They are on the war path to fight against closed shop, secondary boycott and even a certain type of government interference. With this aggressive program they are prepared for a "battle in the backyard."

Those of us who attended the Nisei Farmers' Conference last spring in Los Angeles heard Mr. Arthur Clark of the Associated Farmers speak on "Agricultural Labor Situation." We have become acquainted with their policy toward labor. There are other farm organizations such as the Farm Bureau and the Grange. Their general policy varies somewhat but the purpose remains the same—that is, to protect the farmers' "bread and butter."

Modern economic society is made up of three large groups—agriculture, labor and industry. The national income is divided between these three groups. Each will fight for economic equality and social justice.

Organized labor has gained considerable strength in recent years in bargaining for its needs. Industry has always maintained its leadership, while agriculture has long been playing a sacrificial part in meeting the national crises in the past. There can be no national prosperity so long as there is economic inequality; so long as one group dominates another.

While we continue to produce food and fibre to sustain life, we will continue to fight for a fair return for our services. We want reasonable prices for our products, and at the same time we cannot afford to have labor disturbances during the harvest seasons. Unlike the industrial plants, the farmers' period of production is short. A ten-day labor strike may mean a total loss for the entire year. This is the reason for our concern as regard to labor problems.

The farmers—the most rugged individualists—now recognize the need of an organized effort for protection as well as for meeting new problems. We are facing a new frontier; yet we know only few Nisei are taking part in the Farm Bureau or the Grange. We do not know of any in the Associated Farmers. We encourage the older Nisei farmers to become interested in these organizations. Regardless of race we must join our efforts to protect our work, our investment, our home.

AAA REPORT

According to the U.S. D.A. report more than six million farmers operating 82 per cent of crop land in the United States are participating in the Agricultural Adjustment Administration Farm program for 1940.

DAIRY PRODUCTS

Sliced bread has now become an accepted convenience for the housewife. To make it even more convenient the Land O' Lake Creameries will soon pack each pound of butter in 60 pats to a carton.

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Seventy-five million dollars in credit has been supplied the farmers cooperative marketing and purchasing associations in California, Utah, Nevada and Arizona by the Berkeley Bank for Cooperatives in

BUTTER FROM RICE

In Tokyo, Imperial Government Institute for Nutrition is working on the process of making butter from rice husks—heretofore regarded as waste.

the past six years.

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WOULD SHE CONSENT TO WAIT FOR HIM? GOODBYE -- FOR JUST A YEAR

A NISEI COUPLE FACES . . . THE DRAFT PROBLEM

By Mutsuye Kawanami
San Jose Chapter

"Jimmie, you've hardly touched your supper and your favorite stew is getting cold. Is anything the matter?" Mrs. Hirano cast an anxious glance at her youngest son. "You're always so talkative and cheerful at supper, but tonight you sit there so dark and brooding. Do tell me what is troubling you."

"Nothing's wrong, mom. Honestly, I—I guess I just have no appetite tonight."

The long silence that followed was disturbed by a light pitter-patter on the roof.

"All right, mom, I might as well confess; I'm pretty much in a tough spot." He walked over to his mother's side, placed her hands in his and said slowly,

"Gee, mom, you work so hard for all of us—"

"Jimmie, Jimmie, you haven't lost your job by quarreling with Mr. Sumida?"

"No—"

"You haven't had a misunderstanding with Jen?"

"Un un—"

Mrs. Hirano looked at her son alarmingly and asked, "Then, what is it, son?"

Jim walked slowly away from his mother and gazed out at the soft drizzle of the rain as it beat against the window panes.

"Mom, remember what I was telling you about the draft a few days ago and how the fellows whose numbers

were drawn would have to go? Remember how I assured you that the chances for being called out were so slim? Well, ma, I was wrong—it's struck home; I—I've got to go."

"Oh, son—," she said softly, "there must be a mistake somewhere. They don't need you as much as I need you."

"I know it's tough, but it's true, mother. I couldn't believe it at first, but there's no mistake 'cause I checked it up with the board officials. I've got to leave in a month and a half."

"TOLD JEN?"

Mrs. Hirano looked at her son and timidly asked, "Jimmie, have — have you told Jen?"

"Nope, mother, and that's what's bothering me. I—I don't know how I can approach her. Gee, mom, she's going to be so disappointed."

Jimmie sped his light coupe down the three-mile stretch to Jen Morita's home. The rain came down in a steady stream. Only the soft purr of the windshield wiper and the muffled drone of the motor disturbed the stillness of the night, but inside of Jim mixed emotions seemed to stir from the very depth of him and he felt beads of perspiration down his forehead.

Mrs. Morita came in answer to Jim's knocking.

"Oh, it's you, do come out of the cold. I'm so glad you



came. Jen was just saying she hoped you'd come."

"She was expecting me?"

"Nope, not expecting but praying because I've something to show you, honey" Jen said airily as she came into the room.

"I'll make you some tea," Mrs. Morita said and politely excused herself.

"Look what I got at a fire bargain sale downtown." And she quickly unwrapped a little parcel and proudly displayed the contents to Jimmie.

"Isn't it cute, Jimmie, and I know just where we'll put it right on the bookcase in our new home— Are you listening to me, Jim?"

"Yeah, but frankly I can't make it out; what is it?"

"It's a decorative glass elephant, silly! It's my latest addition for things to go into our home—"

HOME POSTPONED

"Jen—there isn't going to be a home—that is—not for a while anyway."

Jen's eyes flew open like large saucers and she flattered

"Oh, Jimmie, what are you saying? Why, just a few days ago you told me Mr. Nonaka had completed the plans for our house. Honey, you haven't lost your job?"

"No, but something just about as bad." He drew Jen close to him and said huskily, "You've got to try and understand. I've got to out for the draft—"

"You, you mean your number has been drawn? When do you have to go?"

"In about a month and a half, and that means I've got to be gone a year."

"Oh, Jimmie, I—I don't know what to say," Jen faltered and slumped dejectedly into a chair.

Jimmie tried to comfort her.

"Oh, darling, you're so terribly hurt and you've every reason to be. After making promises to you about a lovely home, a beautiful but simple marriage, about everything that we would do after I got promoted to sales manager. Oh, yes. That promotion was a cinch."

"It was coming in just a few months. I was so sure of myself and I would have gotten it, too. Heaven knows! I've worked like mad, but what happens? Just when everything is working out fine and the promotion a near reality—what happens? I've got to enlist and go away. Everything that I've been working for these last three years have been in vain!"

Jim stood up now and paced the floor as though dejected; his forehead creased into deep lines and his brows furrowed till Jen pleaded to him in a frightened voice.

"Please, honey, calm yourself," and she pulled him down beside her. "Oh, Jimmie, it really isn't as bad as you think," she said soothingly. "Don't you see, this is the grand opportunity for you. You've always been crazy about travelling and you've always claimed you wanted more education; well, honey, when you enlist, you get both. You've been working much too hard anyway, and this will be a chance for you to get away from it all."

UNCLE SAM NEEDS YOU

"Oh, Jimmie, I am disappointed about our home and our marriage, but those things can wait; don't you see, we're both young yet and there are so many other tomorrows in which we can do those things! Uncle Sam needs you now; you've got to go willingly." A new light shone in Jen's eyes and she said enthusiastically, "Go out there, Jimmie, and show the loyalty and stuff you're made of! This is your America, Jim! It's given you everything. Now it's your turn to show them—"

"Jen, I appreciate your trying to make it easy for me, but what will you do the whole year that I'll be gone?"

"Why, I'll—I'll stick to my job at the produce office. What's a year, more or less?" she said stubbornly.

"More than anything else, I wanted to take you away from that cubbyhole of an office," Jim said sourly.

Jen smiled at him sweetly. "Don't worry about me; I'll be working and waiting and planning and — and adding things besides that elephant!"

"Here's your tea, Jenchan," Mrs. Morita said as she softly entered the room and placed the tray on the coffee table. "The rain has subsided now, ne?"

"We've been — well, we've hardly noticed it, mother," Jen said laughingly as she poured the tea. "This cup is for you, and this for me," she said as she placed a cup in Jim's hands, "and Jim, I'm going to give you a toast."

"With a cup of tea, Jen?"

"Well, why not?" she asked softly. "Jimmie, it's going to be goodbye for just a year, but my toast to you for lots of good luck and the best of everything in the new army life you are about to enter!"

Jim squeezed her hands tightly and looked into her eyes. "A toast for the sweetest and most understanding girl in the whole world!"

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behind the newsfront

By KAY NISHIDA

Nisei Face Era Of Opportunity, Writer Declares

By KAY NISHIDA

The Nisei, nearly 30,000 of whom reached the voting age by the presidential election in November, come of age at a time of such world-wide confusion and conflict as history seldom records.

War now rages on three continents and threatens to engulf the Western Hemisphere.

The crisis in East Asia, in which Japan is playing a dominant role, provokes ominous repercussions in America. The war in Europe, with its hate-begetting air-raids and intrigues and alliances, causes a rising crescendo of feelings in the United States that threatens to shake the neutrality declarations of Congress and the pacific, pre-election pledge of the President.

Over it all, there is a mounting sense of horror in the world, a sense also of hatred, fear and despair. There will be great sufferings in Europe this winter, with millions of people going hungry and people spending their Christmas in underground shelters, while overhead scream machine guns, anti-aircraft shells, and devastating bombs.

In such times as these, it is important for our Nisei citizens to take the long view of things, to view the confusing events of our time from the perspective of history.

No doubt Japanese-American relations are now the worst in history, and more fraught with dangers of a war than at any time, even including the trying crisis of the Exclusion Act in 1924. And no doubt there will be worse time to come, aggravated by sharp repercussions here to

Japanese expansion in the Far East.

Already Japanese American commercial treaty has been abrogated, trade curtailed, partial embargo calmped down, and passports to Japanese-occupied territories cancelled. Nisei in the Orient are urged to go home, and a new and more drastic citizenship law has been passed by Congress to clarify citizenship status.

In spite of these considerable hazards of time, citizens of Japanese ancestry may be on the threshold of a new era of opportunity, judged by the perspective of history. That is to say, the crisis for us may become worse in the near future, may even foreshadow a period of much suffering, privation and racial antagonism and persecution.

But those who are acquainted with history are as positive as they can be of anything in this world that an era of opportunity will be on hand for the Nisei.

Europe, most probably, is now in the initial phases of an epoch of war that may continue for some time, similar to the Napoleonic epoch in which wars lasted for over twenty years. There probably won't be a simple, conclusive end to conflict as in the last World War, and the internecine struggles of the present era may be long and arduous and exhausting, and may well nigh disrupt the civilization of Europe. The new and terrible weapons of the air will be the factors to this end.

Europe may become a shambles, a horrifying example of man's inhumanity to man magnified a thousand fold by his mechanical efficiency.

At the same time, the United States may become a most formidable power in the Western Hemisphere as the result of the war in Europe. She will soon possess all the strategic military points in both the North and South America, and will be in a dominating position in all affairs from Greenland to Cape Horn across two continents and two oceans.

And Japan, in East Asia, most probably will be the dominating force in a new center of civilization of the South Seas. Without discussing the right or wrong of this southward tide, there is no doubt that the new vast empire in the making in the South Seas, with its immense wealth and population centers, is bound to take its place in history along with the other civilizations of the past.

And the Nisei, right on the rim of this new civilization and speaking the two languages which will be most important in it, are bound to play a significant role if they are prepared and trained for it. That is what I mean by the coming era of opportunity for the Nisei.

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Special Service To Readers . . .

LEGAL FORUM



By WALTER TSUKAMOTO

The LEGAL FORUM is conducted as a service to members on topics of general legal import. Answers will be printed in non-technical language. Technical questions will not be answered as these should be referred to an attorney. No question will be considered unless the name and address is given.

Dear Editor:

I was born in Florin and subsequently married my husband on July 11, 1929. My husband was born in Japan and although I intended to file my application for "repatriation" under the new law, I have not done so to date. I have not registered under the alien registration laws because I was told by friends that I am not considered an "alien" within the meaning of the registration laws, but I have heard recently that I may have been misinformed and that unless I register I would be subject to heavy penalties and fines. Would you please advise me?

E. K.
Florin, California

My dear Mrs. K.:

You are an alien within the meaning of the Alien Registration Act and must register with your postmaster on or before December 26, 1940.

Under the law existing at the time you were married, you lost your American citizenship when you married your husband and you became an alien—the same as any other ineligible alien.

The question has often come up in cases similar to yours as to whether or not you would forfeit the right to become a naturalized (repatriated) citizen of the United States under the provisions of the Amendment of March 3, 1931, to the Cable Act because of your voluntary act in registering yourself as an "alien." Your "voluntary act" in such an instance would not, of course, be construed to mean that you volunteered to give up your claim to American citizenship, but rather that you complied with the law as a member of a large group affected by its provisions. In other words, the fact that you registered yourself as an "alien" would not be a bar to a subsequent petition by you for restoration of your American citizenship.

(Editor's note: In view of the fact that this edition

of the Pacific Citizen will be issued about December 20th, if there are any persons who are similarly situated and who have failed to register, it is suggested that these persons take immediate steps with the proper authorities. Registration after December 26, 1940, will be accepted for good cause, and although the general axiom of law is that "ignorance of the law is no excuse," it is felt that failure to register within the time prescribed may be excused for reasons such as this).

Dear Editor:

Please tell me how I can regain my citizenship which I lost by my marriage in 1926 to my husband who was born in Japan.

H. O.
Salt Lake City, Utah

My dear Mrs. O.:
Please refer to the October issue of the Pacific Citizen for an explanation of the procedure required in regaining your American citizenship. I am assuming, of course, that you were born in the United States or its territories and have proof of the fact of your birth.

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NISEI ABROAD

By GORO MURATA

TOKYO — As the year 1940 approached its final days those in Japan with vital connections with the United States, whether Nisei or Issei, viewed the changing world situation with mixed feelings. Alarming news that poured into the Japanese capital from America — presidential elections, fleet movements and evacuation of American nationals in the Far East—all tended to upset the daily routine of most people.

Together with the rest of the Americans many Nisei have left Japan for the United States lest there might break out in the immediate future some unforeseen events. Those left behind for business and family reasons earnestly hoped that the Pacific situation will improve. The sentiment of the majority of the Nisei can be summed up in a statement of one of those departing citizens: "I don't care what happens to the rest of the world but I hope the two countries will keep the Pacific calm."

But things are not necessarily gloomy every day. For instance in the early part of November, the Overseas Japanese convention was held at Hibiya Park before the dignitaries of the Empire. It began with a great deal of pomp and ceremony. The Pacific coast Japanese were strongly represented and led the conference at every discussion since they comprised the major foreign delegations.

To meet some of these Issei representatives, a dinner was given for the Nisei in Tokyo and Yokohama by the organizing committee of the convention. Approximately 500 attended and some of the leading Nisei musicians such as Miss Agnes Miyakawa and Miss Hana Kosaka took part in the musical part of the banquet program.

Life in general has not been particularly unpleasant these months, although some misleading reports have filtered into the United States. After all one must consider that the Japanese nation has been engaged in hostilities of an unprecedented scale on the East Asian continent for these three years and no one should expect a paradise under such circumstances. Many things are placed under the ration system, but that is sufficient for daily use. For instance, if one is not too extravagant each family gets enough sugar and milk. Butter and eggs there are plenty although there is seasonal shortage when the hens are not laying enough eggs.

Gasoline, of course, is strictly regulated and there is not even an extra gallon these days for pleasure motoring. But since only a handful of people own automobiles, the regulation does not hit the average household. The transportation system is so well developed that one can get around the town quickly and conveniently by any one of the popular modes of transportation—subway, over-

surface tram, municipal and private bus, and suburban cars.

But there are things the folks here appreciate if you can ship them via friends or mail. Some of them are: cube sugar, canned or powdered milk, chocolates and other candies, cotton sheets and towels, absorbent cotton, shirts and cotton house dresses, coffee, and shoes—provided the sender knows the size of the

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And as a true American, I want to do my share in the protection of its ideals, in the maintenance of its way of life, and in the preservation of its cherished traditions.

I want to do my bit in the defense of this nation against aggression and would sacrifice even life in repelling an invader.

This land that I love is the last outpost of freedom and democracy. We have freedom of speech. We have freedom of religion.

Above all, we have a peace of mind which is the surest safeguard to happiness.

While the lights of Asia and Europe are dimming in the face of aerial attacks, the hopes and fears of citizens there are under constant bombardment.

Here we can look at the blue skies overhead without the fear of an air raid. Here we can express our own sentiments without fearing a secret police. Here we can enjoy life from day to day in a manner that is unparalleled in the history of civilization.

Here the luxuries of other nations are the common necessities of every American. We can ride for miles on wide highways in automobiles designed with every modern improvement. We can select our food from a wide variety of products coming from harvest of super-abundance.

We can live in homes that are commodious and spacious as well. We can dress in garments of splendor and with a wide choice of styles and patterns.

All this and freedom too is America.

I am thankful that I am an American.

Yes, thankful even though there may have been moments when the unsavory taste of racial discrimination was endured and even though the possibilities of the Nisei have been distinctly curtailed in many fields.

Even though the morrow may bring war or tragedy to this nation, the few years of life and abundance in this America is fully worth a lifetime of suppression or regimentation in other lands.

I say that the American patriots of yesteryears have not died in vain. For the new Americans, as the Nisei, will carry on and battle for the preservation of life, liberty and the orderly pursuit of happiness.

This spirit is the strength of America. And the spirit of America is the strength of the Nisei.

Yes, I am thankful that I am an American.

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San Mateo County members are shown with the flag in the parade sponsored by the Junior Chamber of Commerce of that city. (Photo by Fred Ochi).

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IN MEMORIAM

The family of the late T. Ishida donated the following sum in his memory: San Francisco J.A.C.L., \$10.00; National Headquarters, \$10.00.

First Settlers in Marysville Seek Work in Fields of Agriculture

(Editor's Note: The Pacific Citizen will monthly publish one of the reports in the historical survey conducted by the Northern California District Council. The November issue carried the well-written report submitted by Tsugiye Shiroishi of the Alameda chapter.

This month, we are fortunate in securing a report on the Yuba-Sutter-Butte-Co.'s chapter compiled by Paul Tekawa and Frank Nakamura. The latter is chairman of the council project.

The information on the early history of the community was translated by Tekawa from "The History of the Japanese in the Big Four," which was compiled by I. Harada and published by the Marysville Japanese Association on Oct. 1, 1932.)

The arrival of the first Japanese settlers in the Marysville district dates back to sometime before 1900. Their occupations were chiefly in agriculture; some found work in the railroad section gangs. A few of the enterprising men entered into business. The first business establishment by a Japanese in Marysville was a restaurant operated by Kihachi Uchida (Kumamoto) on C Street. After Uchida entered farming, Yoshida, Tanimizu, Kamimori, Nishimura and S. Uyesugi took over successfully.

In 1901, Iwai opened a rooming house and a grocery store on A Street and Hime-miya, a barber shop. Four years later, Yoneda also started a rooming house and a grocery store on C Street which was taken over by K. Kuroda around 1910. At this time, Toyo Restaurant and Rooming was opened for business by Koura on Second Street. On Oak Street, Oda also started a rooming house and grocery store which were later transferred to Okuda, and from him to B. Nakamura.

About this time, many restaurants (Japanese and American style), hotels, groceries, and boarding houses were begun and the number of the Japanese population increased. Matsumori opened the first Japanese style restaurant on Oak Street and Tamaoki started a grocery in 1905. Subsequently, Kamekichi Maruyama began a Japanese restaurant, but he changed to the boarding house at the present location in 1910. Akiyama was the first Japanese to start a pool hall and a saloon in Marysville. Miho also began a hotel which was taken over by Hiraoka later at the present location.

In agriculture, T. Nakagawa was engaged in fruit growing as early as 1900. Then Ota engaged in vegetable growing. Probably those two were the first farmers. Kijiro Murata and U. Nakamura were also pioneer vegetable gardeners. K. Naito and Y.

Kimura were among the earliest bean growers and operated some 110 acres together. Kuroda and K. Nakahara were also among the early Japanese who started to reclaim waste lands in this area. Morita was the first founder of a rice company in these days.

NIKKAI FORMED

Some time before 1908, there existed an organization known as the Y.M.A. (Seinen Kai). The members realized the necessity of a large, centralized organization to take care of the general affairs of the Japanese. Thus, after negotiating with the Sacramento Japanese Association, they organized the present Marysville Japanese Association in 1908. So, as far as records go, the Young Men's Association and the Japanese Association were the first to be formed in Marysville.

There is no record to show the exact Japanese population in early times, but a safe approximation may be set between 100 to 200.

Racial prejudices may have existed but may have been so slight as to be disregarded.

Unfortunately, as far as the present status of the Japanese is concerned, there has not been any compilation of the exact number of Issei and Nisei. However, there are believed to be some 200 Issei and close to 300 Nisei residing in or near Marysville. Counting those who live outside the boundaries of the city, these figures are better than doubled, since many living in the country belong to Marysville clubs.

Unlike the early days when the occupations of the Japanese were limited, the present era reveals many more types of work open to Japanese.

The following occupations are recorded: Agriculture — fruit growers, vegetable gardening; privately-owned business — art store, soft drinks, groceries, beauty parlor, barber, laundry, shoe repair, restaurant, garage, hotel, pool hall, dry goods;

Office work—stenographer, bookkeeper; domestic service — nurse maid, housekeeper; profession — school teacher, pharmacist; trades — garage mechanic, insurance agent, butcher, chick sexer.

NEW ORGANIZATIONS

With the growth of the Nisei population, many new organizations have supplemented the Young Men's Association and the Japanese Association. In addition to these are found the following clubs:

Yuba-Sutter-Butte-Colusa chapter of the Japanese American Citizens League, organized in 1934; Japanese Methodist Church, 1917; Shoji Kai, 1930; Buddhist Church, Young Buddhist Association, Buddhist Association (senior), Epworth League, Boy Scouts, Japanese School, Japanese Hall, Konko Kyo Church, Tenrikyo Church, and Nisei Women's (Continued on Page 15)

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And Hopes For a Prosperous,
Happy New Year*

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Happy New Year

officials extend greetings to j. a. c. l.

Holiday Message

From
PRESIDENT KIDO

In number lies our strength. There are no wealthy members in our group who can afford to finance worthy projects by contributing substantial amounts. Our influence can be won only through the degree of support we are able to rally to the movement. And whatever financial power we can create will have to be through the accumulation of small amounts.

If there is the enthusiastic support of 1000 members who are willing to give \$100 each, the goal can be attained. If there are 10,000 members who are willing to give \$10 each, the same goal will be reached. The larger the number, the smaller will be the per capita sum.

We recall that when we announced the \$100,000 project, some first generation writer published his view that the goal was too small; that our objective should be raised to \$1,000,000. If there is a will, there is a way. It is up to the membership to put shoulders to the wheel and give a helping hand.

As the New Year rolls around, it is hoped that a real campaign will be launched and that the members will be in the spirit to give in order that our JACL may get a little closer to its goal.

The national defense boom is inevitable. Whether Nisei will be able to take advantage of the increased employment in national defense industries is doubtful. In the first place, there are few Nisei skilled workers, if any. In the second place, they will have difficulty in joining the unions to become apprentices.

On the other hand, as private industry begins to offer attractive jobs, more and more who are in civil service jobs are going to leave their present positions. This has been the experience of the past during boom times.

The Nisei may be able to obtain attractive government jobs if they prepare themselves. They may not be the highest paying, but at least they will give greater security as far as permanency of the jobs are concerned.

If World War II should continue for any length of time, there are going to be enough jobs for all who are willing to work.

'VITAL ROLE . . . IN WEST'

To the Japanese American Citizens League:

Christmas is the season of universal expression of good will. I take this occasion specifically, through the Pacific Citizen, to extend the best wishes of the people of the State of Washington to the six thousand American citizens of Japanese ancestry in the states of Oregon, Utah, Washington, Idaho, Arizona and California who are members of the Japanese American Citizens League.

We who live in the great Empire west of the Rockies are one people in our cultural, industrial and economic aims. Our second generation citizens of Japanese origin have played a vital role in development of the West. I know they have taken their obligation of American citizenship and patriotism most seriously. Many of them are worthy leaders in the civic and industrial affairs of our Western States.

There never has been a time when our nation so badly needed the extension and understanding of the principle of good will as now. As never before, all of us need to rediscover the true significance of our American manner of life which gives us that individual liberty and freedom, which is denied to so many in other nations. We need to interpret America to the other nations of the world. I know that our citizens of Japanese ancestry will do that, and that you, who are the members of the Japanese American Citizens League, will assume leadership in patriotism. You will cling with all our citizens, of whatever origin, to the fundamentals of democracy on which the United States of America is founded, no matter what the cost. With these thoughts in mind, I wish you a most Happy and Prosperous New Year.

Clarence D. Martin
Governor of Washington

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'PART OF OUR CIVILIZATION'

To the Japanese American Citizens League:

It has been so comparatively easy to go about over the surface of the earth that we have distributed representatives of various racial groups in all parts of the world. Some of these have simply merged with the native population, while others have remained more or less intact. The widespread recognition of the fact that a person acquires citizenship by birth, unless there is some special reason otherwise, makes it imperative for those groups that seem foreign in our country to strive to seem less so and become American citizens.

Many of the Americans of Japanese ancestry, particularly here on the Pacific Coast, are developing the highest class of citizenship. They are showing themselves to be interested in everything that is going on in the community. With the opportunity offered by the schools, there is every reason why such Americans should be accepted and made a part of our American civilization. The more they act as American citizens ordinarily do, the better their reception will be into the body politic.

America has been built up of those who have come from other countries. Their children and their children's children have made their country great. The American-born Japanese can, and I think will, contribute materially to the further building up of that civilization which is characteristic of the North American continent.

Sincerely,
Ray Lyman Wilbur
President, Stanford University

CONGRATULATIONS ON EXCELLENT WORK OF LEAGUE

To the Japanese American Citizens League:

It is an honor of which I am proud, to be able to extend to members of the Japanese American Citizens League the greetings of the season and my heartfelt congratulations on the excellent work of the organization in directing the footsteps of American citizens of Japanese ancestry in the American way of life.

Many League members have attended the University of Washington and have gone out into the world to become a part of the industrial, professional and social life of our Republic. That they are and have been good citizens

Secretary of Navy Knox



(Look For His Message On First Page)

'REAL MISSION TO PERFORM'

To the Japanese American Citizens League:

I want to take this occasion to congratulate the Japanese American Citizens League for the splendid work it is doing to solidify friendly relations between Japan and the United States.

It is particularly fortunate during these strenuous times, when so much jingoistic propaganda is being spread about, that we have cool heads and warm hearts ever at work in the great task of bringing peace and harmony to a war-torn world.

You are Americans and I know you are proud of the free, democratic traditions of the United States. You would gladly sacrifice, if need be, your lives to the perpetuation of our glorious land. I hope that you will never be called upon to make that supreme sacrifice, and the best way to guarantee against it, is to work ceaselessly toward better relations between the people of our country and the people of Japan, your cousins.

You have a very real and a very important mission to perform, and I can assure you that you have the sympathetic support and understanding of the people of your adopted country.

Very sincerely and cordially yours,
R. T. Jones
Governor of Arizona

is evidenced by the esteem with which they are held in their own communities.

The University of Washington is proud, as I am, of the loyalty and fidelity which those men and women have given this institution and their country. I have the utmost confidence that their role in the life of this Republic will become increasingly important, and that they shall be a credit to their own communities and your League.

Yours truly,
L. P. Sieg, President,
University of Washington