SPECIAL NEW YEAR'S ISSUE



ENATIONAL NEWSPAPER SEJACL



2012



HAPPY NEW YEAR



2011 IN >> PICTURES

NATIONAL BOARD MEMBERS FOREGAST 2012



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JACL: A FORCE IN OUR NATION'S CAPITOL

NATIONAL PRESIDENT

By David Kawamoto

Happy New Year to all of JACL.
I'd like to briefly address what JACL means to the entire Asian American community.

JACL was founded as a "league," meaning, literally, that it is an association of entities that share a common purpose. That common purpose for our 113 chapters is civil and human rights. I want to reinforce in your minds the truism that JACL continues to be a leading AA organization in the area of human and civil rights.

As your national president, I'm often asked why the JACL became involved in certain issues. One of the important things to consider is how JACL became involved in these issues. We at the JACL did not go out and chase situations adversely affecting other communities of color. We were approached and asked to help

these other communities because they knew, as I hope each of you realize, that the JACL is a force in our nation's capitol.

I want to thank all of the JACL chapters for their work in making JACL this force. I can think of no national organization that can mobilize the grassroots advocacy that the JACL can. The strength ... the good will ... and credibility that the JACL has built during its over 80 years of work is unmatched.

The JACL has long been an organization of volunteers. With the able assistance of our over-worked and underpaid staff, the JACL's volunteers spend so much of their resources to defend our freedoms because, from experience, we know that constant vigilance is vital for the preservation of those freedoms. Please know that your selfless work is appreciated.

You all need to be very proud of your involvement in the JACL. The JACL continues to have a positive impact on the Japanese American community and on all communities of color. But, this cannot be done without the continued support of its membership. So, thank you so much for your support of all things JACL.

'JACL was founded as a "league," meaning, literally, that it is an association of entities that share a common purpose.'



PRIORITIZING WHAT'S IMPORTANT: THE P.C.

PACIFIC CITIZEN BOARD CHAIR

By Judith Aono

Happy New Year and thank you for your strong support of the Pacific Citizen in 2011.

Because of that support, the *P.C.* has continued to not only produce and distribute the excellent, quality newspaper we expect but also to expand the *P.C.*'s website version, archive more of the historical editions, and add the innovative "themed" editions, such as the Extraordinary APAs, the Youth and the Veteran's Day issues. The *P.C.* is one of the benefits of JACL membership, and constantly strives to maintain its value to the membership.

The P.C. has managed this in spite of a mandatory \$20,000 "give-back" from P.C. to

'... in the near future, JACL is going to have to make some very hard and painful changes to the whole organization.' national JACL from the previously approved budget. For the fortunes of the *P.C.* are inextricably linked to the JACL's, and the financial difficulties that have affected every aspect of JACL certainly affects *P.C.* While no one likes to have their budget cut, *P.C.* certainly understood the necessity for "sharing the pain".

But that brings us to a point that, in the near future, JACL is going to have to make some very hard and painful changes to the whole organization. What the JACL membership must do is to prioritize and decide what you want from JACL. What parts of it are most important to you? What can we let go of? How much can be cut before it ceases to be truly functional? Hard questions no doubt. However, if you don't make those decisions and make sure your voice is heard, someone else is going to make changes that you might not like or agree with.

And that is JACL's true challenge. To "reinvent" itself to be successful in the 21st century while still providing the membership with the benefits and reasons to stay involved and com-

mitted to the organization. JACL must maintain that delicate balance between charging forward with new priorities, while maintaining enough of the important things that keep JACL relevant to its main stakeholders, who are the dues-paying members.

It is up to you to speak up about what you want JACL to be doing, and what is most important to you and what you expect from the organization — and to make sure the leadership knows what your priorities are. I believe these are questions that they should be asking you, but as they are not, you need to volunteer that information to them.

The answers to these questions will and should affect many JACL decisions, not the least of which is "what kind of national director is the organization looking to hire?" What skills, what passions, what talents will be the best fit for us? Where should JACL be directing our energies and limited financial resources

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PACIFIC CITIZEN

HOW TO REACH US

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THE WRIGHT BROTHERS AND JACL



JACLERS LET YOUR VOICES BE HEARD

NATIONAL DIRECTOR

By Floyd Mori

This News Year's day I was inspired when visiting the Wright Brothers Memorial at Kitty Hawk, North Carolina. Both Wilbur and Orville Wright went against the wisdom of the day and maintained a commitment to accomplish what most thought to be absolutely impossible. They had setbacks, but they knew that their objectives were attainable. They continued to adjust and redesign their machine to where their initial success would lead to broader and more far reaching successes. And now, look where we are today with mechanized air flight.

I say I was inspired because there are too many today who think that there is no more work for the JACL to do. There are those who say it is impossible for us to attain the activity and prominence that was evident two or three decades ago. Too many have no hope in the ability to finance the organization when the community's demographics have changed and they see no apparent need for the organization.

To all of the above, I say that we should take a lesson from the Wright Brothers. We have the greatest opportunity ever to expand, restructure and finance a more visible and effective human rights and community organization. Look at the national economic setbacks we have had in the past decade and the JACL is still on its feet.

The JACL has been experiencing a membership decline for years. It is something that was expected, given the demographics of our membership a decade ago. Our "greatest" generation is nearing an average age of 90. The Japanese American population boom from the early immigrants of the early 1900s has had a sharp decline. While maintaining an organization built by that great generation, we now have the opportunity to do new things and serve different needs to a younger generation that has fewer offspring. Restructuring our membership requirements to a broader and more flexible pocketbook will be necessary to increase our membership numbers and enhance our grassroots capacity.

We are at the beginning of doing new things in the name of youth programs, diversifying our ethnic base of membership, reorganizing the governing structure, bringing some basic business practices into our operations, and recognizing that some community values have changed. In addition, since much of the rural sector of our community has relocated, we need to restructure and consolidate into chapters with critical masses of membership. Our urban population has also shifted into the suburbs.

It is definitely time that we restructure our governance structure to allow more attention to fund development and staff professional development. The governing board needs to be expanded to bring in business and fiscal talents to match the community spirit that we have always had. In today's non-profit world we must be able to compete for scarce corporate and foundation philanthropic funds as well as government grants. It is time to make some changes, which are necessary for the JACL to be sustained into the future.

The JACL is extremely fortunate to have on its staff a team of talented and dedicated individuals who go beyond the call of duty to serve the needs of its members and the community. The array of volunteers who keep each chapter functioning continues to amaze me as I have visited various chapters and districts. It has been an honor for me to be associated with all of these special people.

So I hope that many of you will gain from the inspiration of the Wright Brothers. Let's tackle what may seem to be impossible and make a reality of a JACL that will continue to be relevant in the fight for civil and human rights. But at the same time, let us help our community maintain its cultural roots and traditional values. It is not impossible today, and it is an opportunity to change the world for many who may need our help.

Let's make this a really happy new year by continuing to support the JACL. ■

'Let's make this a really happy new year by continuing to support the JACL.'

By Gail Sueki

Happy New Year! The beginning of a new year is traditionally a time to reflect on the past and set plans for the future! So in keeping with this tradition I'd like to provide some updates on personnel issues, on eye opening issues requiring flexibility, and on some of the areas that fall under the v.p. for general operations.

As we are in the midst of the new national director hiring process, for confidentiality and privacy reasons I cannot elaborate on the details, but much work has been done to identify and interview qualified candidates. Although not as quickly as I had hoped, we are progressing. More information will be forthcoming as we complete the different steps. I am appreciative of the personnel committee for their participation and diligent work in this process.

I'm pleased to report that staff reviews have been submitted. This is a major accomplishment because reviews are so important for an organization. Annual performance evaluations give both manager and employee opportunities to express their comments and feedback. We rely heavily on our staff, so it is even more imperative that there is a mechanism to provide feedback on performance and to recognize and celebrate their successes.

Serving on the board has been an eyeopening experience for me, which has had its rewarding moments and others that have required patience and flexibility. It certainly has not been what I expected so I thought I would share some of my experiences.

Last year the finance committee approved some job positions and new hires that were made despite national board agreement to freeze hiring. While I had expected to be more involved in the decision making process since personnel issues normally fall under the purview of the v.p. for general operations, I had to adjust and continue with other responsibilities when others took on these roles. I did ask and was assured that the positions were covered by grants and/or private donations and would not impact our finances.

Another adjustment to which I had to adapt was the decision not to rent the office space at JACL headquarters. As I was

following up on this task in accordance with the national council directive, the decision changed. It was decided by the national director and finance committee that renting of the space was too difficult and that the lost revenue would be generated through fundraising instead.

I have thoroughly enjoyed the opportunity to meet many more JACLers. While I was in Seattle, I attended a convention planning meeting and toured the convention site. I called in to an EDC district meeting and attended the Gala in D.C. I even worked at the Salt Lake City Nihon Matsuri JACL booth and learned how to make edamame with a twist as well as sample a delicious grilled musubi.

The national board held their meeting in Los Angeles and I attended the PSW dinner. Since I was traveling straight to the Congressional Gold Medal ceremony in D.C. I did not want to bid on any bulky silent auction items so I thought it would be easy just to support the event by purchasing raffle tickets, since I "never" win. As luck would have it, I won an iPad 2!

My time on the board so far has been quite enlightening and I have learned a tremendous amount about the national process. Although I had attended national board meetings prior to taking office, there is so much more beneath the surface. As a new board member I am grateful for the information and assistance people have provided me so I could be more effective in my role as a leader in the organization.

As we begin the new year, I look forward to the changes and welcome the opportunity to work with the incoming national director. Personally, I like a systematic process and will continue to work toward establishing a stronger infrastructure. However, our organization is at a crossroads. In these harsh economic times, coupled with our dwindling membership and funds, we need to change and/or look for different and creative ways to accomplish our goals. The JACL needs you, the membership, to clearly articulate needs, goals and priorities. In the future, there will be more decisions

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V.P. PLANNING & DEVELOPMENT

IN 2012 LET'S CONSIDER HEALTH AND STATE OF JACL By Jason Chang

As we say goodbye to 2011 there is much to reflect upon. We began the year with outstanding Day of Remembrance events across our nation. Our first annual national convention was held in Los Angeles and was paired with the Nikkei Conference, providing an opportunity to interact with community leaders. A new chapter was formed in the Gulf Coast, embracing our mission of supporting all AAPI cultures. The JACL, Direct Relief, many of our local chapters and partners organized fundraisers to aid victims of the Japanese Tsunami. We said our official goodbye to National Director Floyd Mori and are lucky to retain his services for a few additional months. The National Scholarship Program torch was passed and we awarded \$78,000 in scholarships to our most worthy applicants. Many of you attended the Congressional Gold Medal Ceremony in D.C. and paid tribute to our WWII veterans,

As I completed my first full year on the national board, the experience has been enlightening and opened my eyes to the real challenges we face in our immediate future. You may have heard talk about the national budget and declining membership numbers amongst your local chapters. The reality is that these are immediate concerns and put our great organization at an increased risk as each month, quarter, year goes by. I challenge each of you to learn more about the state of the JACL budget and our membership.

This past year a number of initiatives were unveiled and I hope that you took notice. A membership drive was launched with an increased focus on regaining the support of lapsed members, and an appeal to gain new members. This is a vital program as the JACL's sustainability only comes from new, energetic and passionate young minds. Actions were taken to balance the national budget. This

process is sometimes painful as programs are cut and we expect our staff to do more with less. An amendment to the membership bylaws failed during the ratification voting, eliminating the opportunity for members to select a monthly paid membership and modestly increase their support of the JACL.

As we enter 2012, please consider the health and state of our incredible organization. If you find yourself uninformed, please reach out to your local and national leadership to learn more, gain insight and provide solutions. I would like nothing more than to be writing a New Year's letter to you in four years reflecting on our growth in membership, our expansion of programs that serve the nation and speak of our budget with a smile.

I wish everyone a healthy and bright 2012 and look forward to seeing you all this year! ■

American Holiday Travel

2012 TOUR SCHEDULE

HOKKAIDO SNOW FESTIVALS TOUR	
Sapporo, Otaru, Sounkyo, Abashiri. See 5 Snow/Ice Festivals. Ride Icebreaker shi	ip.
INDIA HOLIDAY TOUR	FEB 20-MAR 5
Delhi, Agra/Taj Mahal, Lumbini/Nepal, Kushinagar, Patna, Rajgir, Bodhagaya,	
Varanasi Boat ride on the Ganges River	
JAPAN CHERRY BLOSSOM TOUR	
Fukuoka, Hagi, Hiroshima, Matsuyama, Takamatsu, Shodo Island, Okayama, Kyo	
NEW YORK CITY GET-AWAY TOUR	APR 18-23
"Big Apple", 9-11 Ground Zero, Greenwich, Wall Street District, Little Italy,	
Metropolitan Museum of Art, a Broadway Show, Ellis Island/Statue of Liberty	
SOUTH AMERICA JAPANESE HERITAGE TOUR	MAY 9-18
Buenos Aires, Iguassu Falls, Rio de Janeiro, Sao Paulo. Meet local Japanese.	
Option to Peru-Lima, Machu Picchu	
	MAY 20 JUN 2
Amsterdam, Copenhagen, Warnemunde, Estonia, St. Petersburg, Helsinki, Stockho	olm
Holland America MS Eurodam	
CAPE COD & THE ISLANDS HOLIDAY TOUR	JUN 10-16
Hyannis, Hyannisport, Plymouth, Cape Cod, Provincetown, Boston,	
Martha's Vineyard, Newport, New England Lobster Dinner.	
	JUN 19-27
Havana, Trinidad, Pinar del Rio, Playa Giron, Bay of Pigs Museum, Hemingway's	Farm.
GRANDPARENTS-GRANDCHILDREN JAPAN TOUR	JUN 24-JUL 3
Tokyo, Hakone. Atami, Hiroshima, Kyoto, Nara.	
CANADIAN ROCKIES-GLACIER NATIONAL PARK HOLIDAY TOUR	JUL 28-AUG 4
Calgary, Waterton Lakes National Park, Glacier National Park, Banff,	
Columbia Icefields-ride the Icemobile, Albertan BBQ	
ALASKA HOLIDAY CRUISE & TOUR	JUL 31-AUG 11
Tour - Anchorage, Denali National Park, Fairbanks, Tok, Dawson City, Whitehors	
Cruise - Skagway, Glacier Bay, Ketchikan, Vancouver. Holland America MS Zu	
MT. RUSHMORE-YELLOWSTONE HOLIDAY TOUR	AUG 21-30
Denver, Rapid City, Mt. Rushmore, Crazy Horse Memorial, Cody,	
Yellowstone National Park, Grand Teton National Park, Jackson, Salt Lake City.	
CHINA-YANGTZE RIVER HOLIDAY TOUR	SEP 19-OCT 2
Beijing, Xian, Yangtze River Cruise, Shanghai, Hong Kong	
EASTERN CANADA HOLIDAY TOUR	OCT 3-10
Montreal, Quebec, Ottawa, Toronto, Niagara Falls	
HOKKAIDO AUTUMN HOLIDAY TOUR	
Sapporo, Wakkanai, Sounkyo, Abashiri, Shiretoko, Lake Akan, Noboribetsu, Lake	
DISCOVER CUBA HOLIDAY TOUR (NEW TOUR - space limited)	
Havana, Trinidad, Pinar del Rio, Playa Giron, Bay of Pigs Museum, Hemingway's	Farm.
	NOV 4-11
New Orleans, French Quarter, Memphis, Graceland, Beale Street BBQ,	
Nashville, Grand Ole Opry, historic RCA Studio B, Old Ryman Auditorium.	
	NOV 27-DEC 10
Santiago, Ushuaia, cruise Drake Passage, Cape Horn, Antarctica Peninsula.	
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SECRETARY/TREASURER

FISCAL CHALLENGES IN 2012



'We share the love for the organization and want to do what we can to assist its growth.'

By Larry Oda

Happy New Year! It has been my honor to serve as your national secretary/treasurer over the last year. I exist in this position because the previous secretary/treasurer was unable to fulfill the obligations of the position. I volunteered to act in the interim until a suitable replacement was located, knowing full well that the ongoing search would probably be suspended. It is not unusual for a past president to assume other national board duties but this situation may be without precedence. Floyd Shimomura, our youngest national president, at the time, and current legal counsel has served as counsel twice. Floyd Mori moved from the elected position to become a staff member, then national director. We share the love for the organization and want to do what we can to assist its growth.

I thank you for your membership and your par-

effective Asian American civil rights organization. The key to the success for our upcoming years is our ability to continue creating exciting, topical and inviting programs and providing leadership in our communities. With close to half of our total revenues for the organization coming from membership dues, your contributions and our capacity to attract and retain membership remains a vital part of the future for the organization.

With some notable retirements and resignations this past year, we are running a leaner organization with reduced staff but have still managed to complete our initiatives. This may become a challenge going forward. The resignation of the PSW regional director early in 2011 impacted the administration of

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JACL MISSION STILL CRITICAL

By Ron Katsuyama

V.P. OF PUBLIC AFFAIRS

One of the highlights of 2011 for the JACL and other JA organizations was the celebration of the Congressional Gold Medal Bill, awarded to the 100th, 442nd, and the MIS in testimony to their loyalty and heroism during WWII. Ironically, the year ended with stark reminders of the need for increased education about JA history and vigilance against the legacy of racial prejudice that led to E.O. 9066 and subsequent mass incarceration of 120,000 JAs.

Edward Rothstein, in his Dec. 9 New York Times column, reports on his visit to the Heart Mountain Interpretive Center. While recognizing the power of its oral history presentations, he questions whether the museum places the experiences into an appropriate historical context in the aftermath of Pearl Harbor. In so doing, he attempts to justify this abrogation of constitutional rights with reasoning that is well refuted by historians. Interestingly, he fails to mention that the attack on Pearl Harbor occurred in Hawaii, not on the West Coast of the U.S. mainland, where residents were targeted. Further, he avoids mention of the fact that no JA was ever convicted of spying for Japan. In support of his argument, Rothstein cites irrelevant "facts" that can sustain racial prejudice by calling into question the loyalty of JAs or by insinuating that JAs might have collaborated in espionage.

The publication of Rothstein's review is especially disturbing in the context of racial stereotypes of Asians as "inscrutable" or "treasonous." Wen Ho Lee

and, more recently, Army Muslim Chaplain Captain James Yee, were charged with capital offences that were later dismissed. Without habeas corpus (a protection against unlawful detention), each was submitted to months of solitary confinement before formal charges were made. Fueled by suspicion, those in power assumed their guilt. Without protections such as those required by the Constitution, no amount of evidence would have corrected these unjust incarcerations.

With President Obama's Dec. 31 signing of the National Defense Authorization Act (NDAA), a U.S. President now has unprecedented power to militarily detain someone, including a U.S. citizen, for an indefinite period without a charge or trial. While Obama claims having "serious reservations" about these provisions, presidents who govern in times of future crises may repeat the mistakes of the past.

As a leading civil and human rights organization the JACL must remain true to its mission in helping safeguard our civil liberties whenever threatened by the abandonment of due process under law. The JACL has already taken a stand against portions of the NDAA pertaining to torture. By continuing to form effective partnerships that address the many facets of civil and human rights, the JACL will remain at the vanguard of national AA organizations that seek to build upon our democratic ideals.

>>AONO

Continued from page 2

and who should be making those decisions? How do we maintain our presence and support for the chapters and districts throughout the entire U.S.? If we are no longer going to rely on membership dues to sustain the organization, how do we, or even can we, increase the grants we get from outside organizations and companies? What can we continue to be and do—and what is no longer possible?

I believe that the *P.C.* is one of the things we need to prioritize. It is the vehicle for disseminating the news; it is the way we discuss important JACL issues on a national scale; and it is the true memorialization of the JACL organization.

Each edition tells the story of what, at that moment, was going on in JACL, in the Japanese American community and the larger pan-Asian community, and this information will not be available from any other forum, nor will anyone else tell our story.

If you agree, please make sure you let your district governor and national board members know that *P.C.* is important to you. But while I would hope you agree about the value of *P.C.* — even if you don't agree, you should still be voicing your opinion, because change is coming and you should try to make sure it's change you can live with.

>>SUEKI

Continued from page 3

to be made in order to manage the organization, some of which may be difficult. Hearing from you now will help in the future when those decisions and votes need to be made.

Let your voices be heard. Let your district governor and/or national board know your opinions. We are fortunate to have the *Pacific Citizen* through which members' voices can be heard. Another way is by attending the 2012 convention in Bellevue, Washington. Thank you to Elaine Akagi and the Seattle chapter for hosting.

The national council voted to have annual conventions to continue to attract and maintain corporate sponsorship as well as provide an opportunity to review the budget to make sure we are on track. To achieve this goal we need chapters and districts to step up and host the upcoming conventions. While hosting can be challenging, please consider volunteering so we can maintain continuity and means of communication for the JACL. We have resources, including past convention chairs to help you. So let me know if your chapter or district is interested in hosting a convention.

Best wishes to everyone for a productive new year!

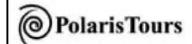
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2012 Tour Schedule

Mar. 19 - Mar. 29 Majestic China: "Shanghai, Guilin, Xian, Beijing" Apr. 03 - Apr. 12 Spring Japan: "The Beauty of the Cherry Apr. 12 - Apr. 24 Beautiful South Korea: All Major Highlights & Drama Sites Apr. 12 - Apr. 18 100th Anniversary Cherry Blossoms in Washington DC & Williamsburg May 05 - May 20 Treasures of Turkey: Where Europe meets Asia May 24 - May 26 Summertime Las Vegas: Show: Rod Stewart or Jun. 11 - Jun. 24 Discover Croatia: Dalmatian Coast & Slovania Jul. 03 - Jul. 12 Summer Japan: "Vacation with the Whole Family" Aug. 04 - Aug. 12 Canadian Rockies & Glacier National Park Sep. 06 - Sep. 17 Let's Go Hokkaido Sep. 29 - Oct.10 The Legendary Danube River Cruise: Hungary, Oct. 03 - Oct. 17 New England Colors & Eastern Canada: Fall Foliage Oct. 05 - Oct. 09 Albuquerque Balloon Fiesta: New Mexico's Most Dazzling Spectacle Oct. 16 - Oct. 25 Autumn Japan: Magnificent Fall Colors Oct. 22 - Nov. 03 Spectacular South Africa & Victoria Falls Nov. 01 - Nov. 12 The Best of Kyushu Nov. 29 - Dec. 01 Holiday in Las Vegas: Show: TBA

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KOKUSAI-PACIFICA 2012 TOURS

Mar 5 Reflections of Italy \$2899 10 Days ALMOST SOLD OUT

Mar 19 Best of China - \$2995 - 10 Days - Beijing - Xian - Guiling - Shanghai.

Mar 28 Spring Japan "Cherry Blossoms" \$3995 – Tokyo-Bullet Train-Nara-Kobe-Maiko-Okayama-Takahashi-Miyajima Island-Hiroshima-Inland Sea Cruise-Shodo Island-Kyoto.

Apr 12 Washington DC 100th Anniversary Cherry Blossom Parade & Festival \$1995 - 3 Days DC - 3 Days Williamsburg – includes Mt. Vernon Richmond, Jamestown-Yorktown.

May 7 Japan Super Tour - \$2995 – Tokyo–Hakone & Mt. Fuji– Nagoya-Ise Grand Shrine –Nara – Kyoto – Arashiyama – Toyota Motors–Lake Hamana Hot Springs – Flower Park – Tokyo.

Jun 4 USA Bus Tour - Great Southwest - \$1995 - LA-Mesquite-Zion/Bryce-Lake Powell-Monument Valley-Santa Fe-Carlsbad Caverns-Lordsburg-Sedona-Laughlin-LA.

Jun 26 Summer Special Japan "Family Tour" - \$3333 - Tokyo-Nasu Highlands-Ouchijuku-Shizuoka-Mt. Fuji-Kyoto-Nara- Toyota Motors - Lake Hamana Hot Springs-Tokyo.

Jul 18 Glacier National Park & Canadian Rockies - \$2595 -Calgary - Waterton Lakes - Glacier NP - Whitefish -Kootenay NP -Banff NP -Lake Louise -Columbia Ice Fields.

Jul 29 Alaska Family Cruise – NCL Pearl - From \$2050-Seattle Cruise Inside Passage to Juneau – Skagway – Glacier Bay – Ketchikan – Victoria – Seattle.

Aug 14 Discover Cuba - \$3899 - 6 Days Havana - Terrazas Vinales - NEW 2 Days Trinidad - Playa Giron - Hemingway Farm - Cojimar:

Sep 6 Grand Mediterranean Cruise - NCL Spirit - From \$3571
Venice-Athens-Ephesus & Istanbul-Mykonos-Naples,
Rome, Pisa/Florence-Provence Riviera-Barcelona.

Sep 27 Canada & New England Cruise - NCL Dawn - From \$2050 Quebec - Cornerbrook, Newfoundland - Sydney & Halifax, Nova Scotia - St. John & Bay of Fundy, New Brunswick - Bar Harbor, Maine - Boston, Mass.

Oct 15 Hokkaido & Tohoku-\$4195—Sapporo-Sounkyo Gorge-Sahoro Shiraoi Ainu Village-Lake Toyo Hot Springs-Hakodate— Aomori-Lake Towada-Hachimantai-Matsushima-Sendai-Tokyo.

Oct 29 Uranihon "Otherside of Japan" - \$4095 - Tokyo -Niigata - Japan Sea Cruise - Sado Island - Kanazawa -Amanohashidate - Miyazu - Tottori - Matsue - Osaka.

Nov 6 Okinawa & Kyushu - \$3995 – 5 Days in Okinawa -Nagasaki – Kumamoto - Beppu Hot Springs - Fukuoka.

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CREATING A JACL YOUTH PIPELINE

By Matthew Farrells



NATIONAL YOUTH CHAIR

Over the past year, the National Youth/Student Council (the council) has been hard at work pursuing goals that engage and invigorate the JA and broader AAPI student and young professional community. We experienced much success, including: the transformation of the council's structure to better recruit and retain qualified individuals; the implementation of a new young adult focused program, the NY/SC Leadership Summits; and a campaign to promote the selection of young members as delegates during the 42nd JACL National Convention.

I attribute these accomplishments to the individuals serving on the council. I'd like to thank all council members who contributed to our success, in particular, my counterpart, Devin Yoshikawa, for effective leadership and commitment to the vision and mission of the council and JACL.

As we look to 2012 and beyond, I am excited for the opportunity to build on the momentum gained in 2011 and to refocus our efforts on several important initiatives. First, we will continue to build a robust pipeline for student and young professional involvement in JACL and the community. Considerable emphasis will be placed on delivering programs that attract high-caliber participants and promote leadership.

Our primary program, the NY/SC Leadership Summits, engages local communities through activities that stress the importance of self-identity, advocacy and how the JACL can be a vital resource within the human and civil rights arena. In addition, the council learns about local issues from those local groups in order to be more aware of a variety of progressive issues — including some not traditionally taken on by JACL — and able to provide support when necessary.

Providing opportunities for those who desire leadership development is fundamental to attracting and retaining JACL members. The council also recognizes that continual engagement of local communities is necessary to prompt future involvement. While creating a pipeline is vital for JACL's and the community's success, creating a larger network of local groups formed upon local issues will solidify the importance of JACL for years to come.

Building a larger network, especially of young adults, is a challenge. However, by focusing on building coalitions with other human and civil rights organizations and advocating for issues on their behalf, JACL can be utilized to its fullest potential. Local communities are the foundation of our organization.

By becoming more inclusive of other AAPI communities, a mutually beneficial situation will result. The JACL can be a tremendous advocate for less nationally recognized issues — shedding light on grave injustices — all while bringing in new members to serve the organization and preserve its place as the premier national Asian American human and civil rights organization.

In closing, the council will focus on continuing to build out a solid structure for continual involvement, particularly at the college student and young professional level. This pipeline will serve as our means to develop future leaders and provide opportunities to serve the community.

Equally, if not more important, the council will expand our network by becoming more receptive of other AAPI issues and encourage partnerships with other human and civil rights groups. This will strengthen our advocacy efforts for progressive issues and identify more opportunities for young adults to get involved. With a solid game plan in place and a strong, driven council, I am looking forward to 2012 as being a busy and rewarding year!

'Building a larger network, especially of young adults, is a challenge.'

>> ODA Continued from page 4

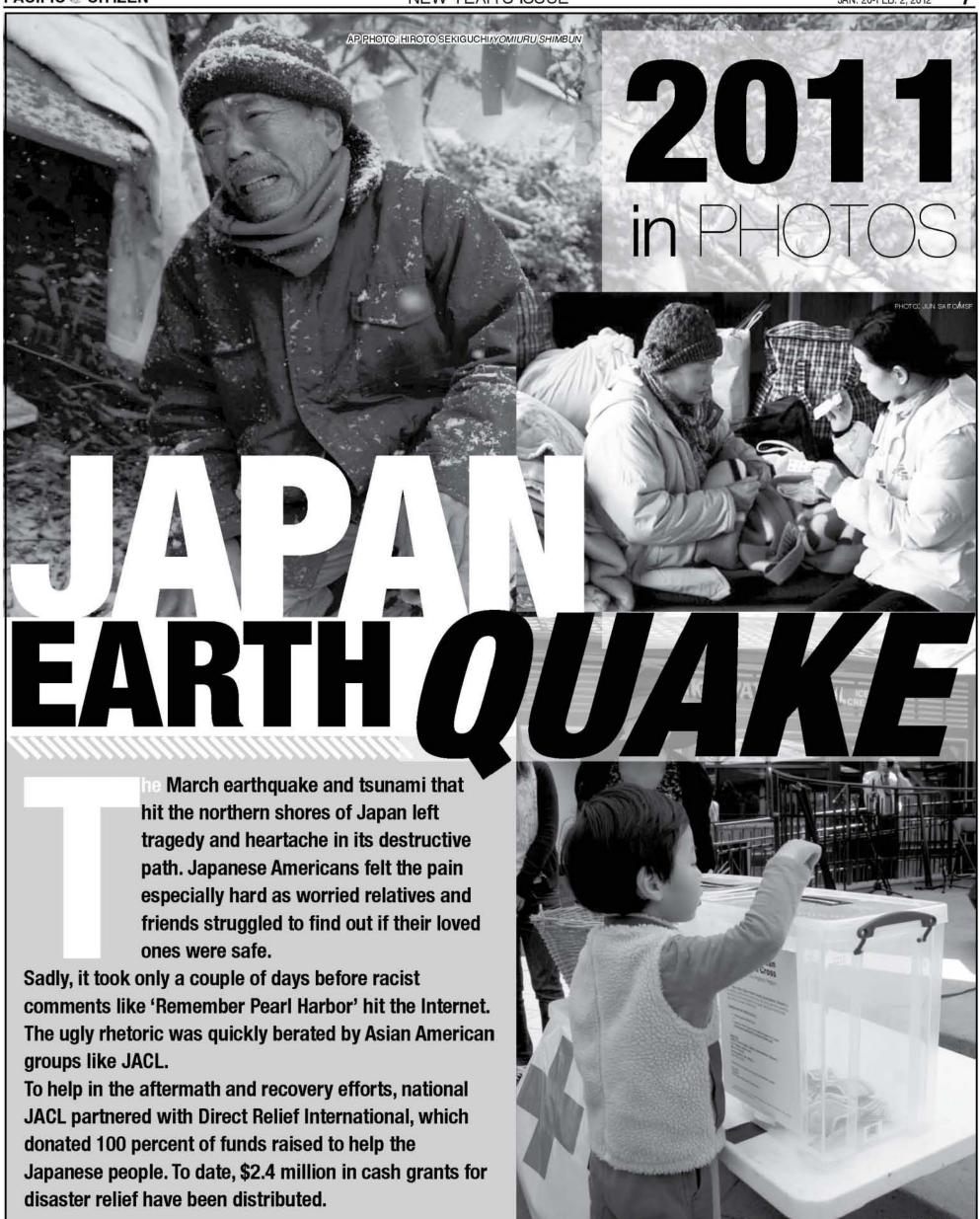
our national programs originating in that district and the associated grant revenues. It is imperative that we conscientiously monitor our budget by continuing to keep an eye on cash flows and reviewing project completions to verify our quarterly progress.

We have completed another successful external audit of our 2010 books which have resulted in a clean bill of health for the organization. This in large part is the result of the dedicated effort of our Business Manager Clyde Izumi. Having audited books allows us to be in compliance with the Non-Profit Integrity Act, SB 1262, the California legislation requiring organizations of our size to have annual financial audits, but even more importantly, enhances our ability to raise money via foundation grants and fundraising

because it confirms that we are responsible stewards of the organization

We must continue to monitor our financial health in light of the ongoing decline in membership and be prepared to adjust our budget accordingly. We definitely have many challenges that will confront us this coming year, but taking an overall view of things, the national board understands the financial state of the organization and is prepared to act in its best interests. I sincerely believe that we will be able to address the concerns that come before us with a clear idea of where we are and where we can possibly be in a brighter tomorrow for the JACL.

Thanks again for your support and continued work for the JACL. ■



NATIONAL NEWS

sue of immigration in this country and its impact on the Asian Ameri-

can community. Part of the series included a look at the controversial

Dream Act which offers a pathway to U.S. citizenship.



the economic and emotional effects of

the disaster.



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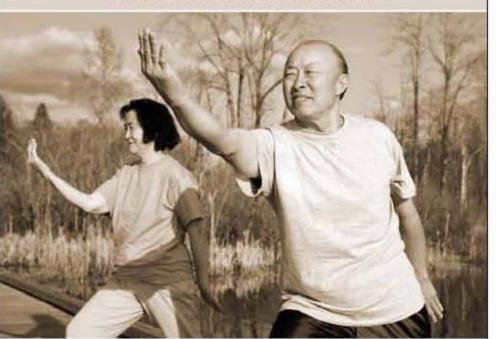




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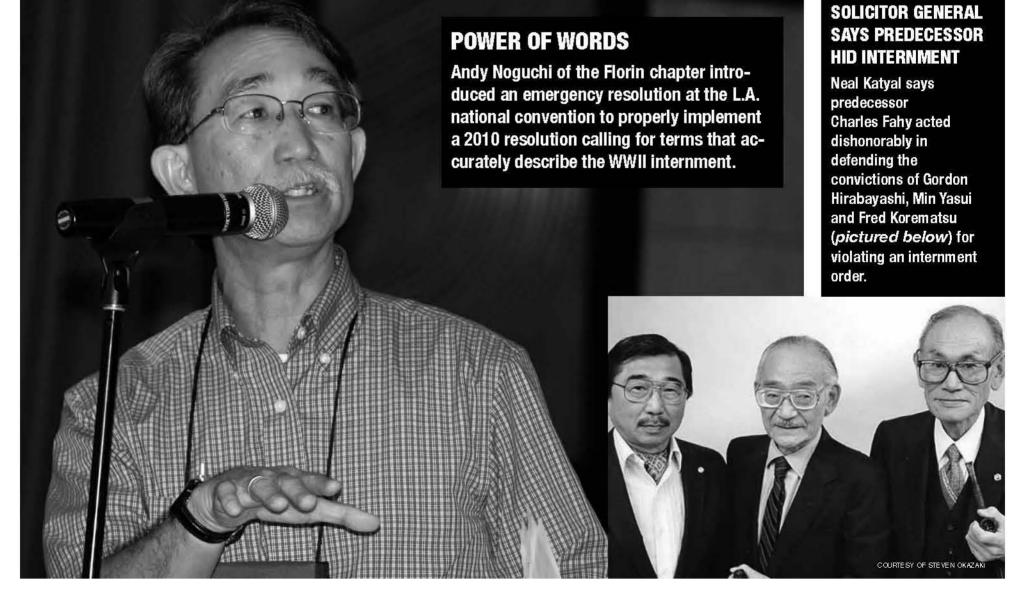




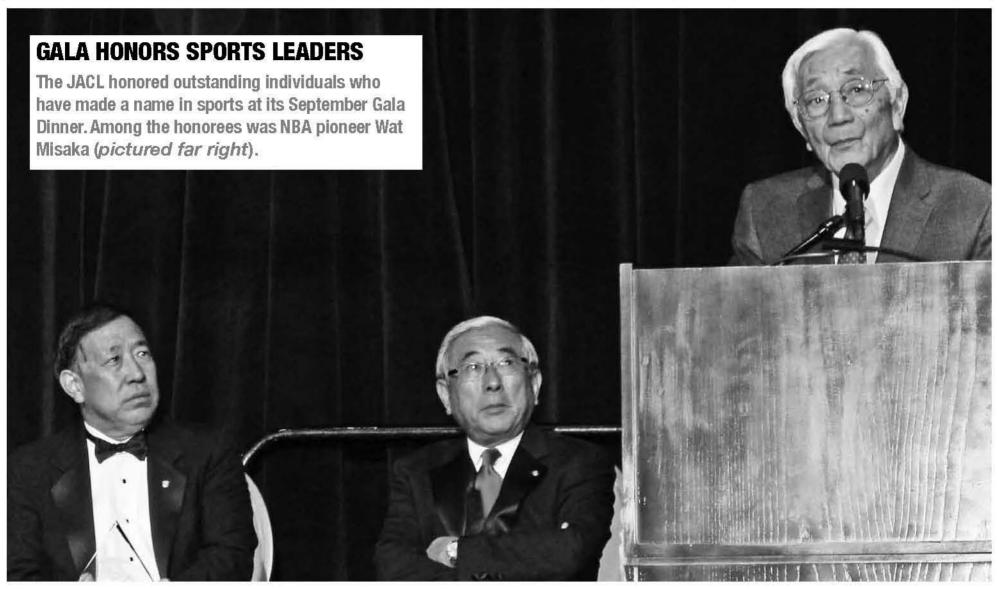


COMMUNITY NEWS





JACLJACLJACL





In <u>EMORIAM</u> 2011

GORDON HIRABAYASHI >>

Civil rights icon Gordon Hirabayashi passed away Jan. 2, 2012, in his adopted home of Edmonton, Alberta. The sociologist was part of a trio with Fred Korematsu and Min Yasui who courageously fought against the unlawful incarceration of Japanese Americans during World War II. Although imprisoned during the war, he was vindicated four decades later when the U.S. Supreme Court overturned his conviction.



ETSU MINETA MASAOKA

Etsu Mineta Masaoka, a civil rights champion and dedicated JACL member who alongside her husband Mike Masaoka worked tirelessly to advance Japanese American causes through crucial times, passed away June 2. She was 95.





HISAYE YAMAMOTO

Hisaye Yamamoto, a pioneer in Asian American literature, passed away on Jan. 30 in Los Angeles at the age of 89. She was the author of "Seventeen Syllables," "Yoneko's Earthquake," "The Legend of Miss Sasagawara" and other short stories about JA life.



MATT FONG

Former Calif. state treasurer Matt Fong, a Republican who lost a challenge to Democratic Sen. Barbara Boxer, died June 1 after a four-year battle with cancer. He was 57. He was elected state treasurer in 1994 and served one term.



WALLY YONAMINE

Wally Kaname Yonamine, the first American to play professional baseball in Japan after WWII and a former running back with the San Francisco 49ers, passed away Feb. 28 at a Honolulu retirement home after a bout with prostate cancer. He was 85.



BARNEY HAJIRO, MEDAL OF HONOR WINNER

Barney Hajiro, the country's oldest living Medal of Honor recipient, passed away Jan. 21 in Honolulu at the age of 94. During World War II Hajiro had been awarded three Distinguished Service Crosses while serving with the famed 442nd Regimental Combat Team in Europe. He was one of the many Japanese American WWII veterans who received the Congressional Gold Medal posthumously this past November.

V.P. MEMBERSHIP



MEMBER-SHIP RECAP 2011

By David Lin

As we begin the New Year, I want to wish you and your family a healthy, productive and prosperous 2012 and welcome to the New Year's issue of the *Pacific Citizen*! 2012 is shaping up to be a challenging, yet exciting year for us and for the JACL.

As many of you know, the national board and staff have been very focused on membership renewals and recruitment in 2011, since the revenue from membership is vital to the financial health and well-being of JACL. To the credit of the staff, board, and all the volunteers, here is a highlight of our major membership activities and accomplishments in 2011:

Membership Results: Throughout the year, we paid a great deal of attention to membership renewal and recruitment and the resulting membership count is extremely encouraging. For 2011, the membership results came in at a decline of less than 3%, much better than what was budgeted. Clearly, there is still more work to be done, but I think we are making progress towards stabilizing the historical membership decline in the -6% range. Additionally, we have 742 new members this year, an 11% increase over 2010 results. This is a true testament to the dedication and teamwork demonstrated by all those involved.

APA Gulf Coast Chapter: As the demographics of the JA community shift, maintaining a steady stream of new members has been a challenge. One good way to deal with this issue is to broaden our reach into the APA community. Under the leadership of Floyd Mori and the MDC, we formed the newest JACL chapter in Louisiana with mostly Vietnamese American members.

See LIN/Page 14



As the outgoing IDC governor I want to share some thoughts as a district governor and member of the JACL national board. It has been a privilege to represent the IDC as well as to serve with those JACLers on the board.

Listen to what the youth are saying about the future of JACL: While chairing the Strategic Planning Committee Meeting at the 2011 JACL National Convention, I was impressed with the comments shared by the younger committee members. Their thoughts contained many components that I believe should be part of JACL's path forward in its strategic direction.

Borrow best practices from the corporate world: JACL should look

bers, they grew by

3. Communi-

cate the issues —

Instead of asking for

membership/money,

membership/money

helps a good cause?

In the last year, a

new JACL chapter

chartered in New

30 new members

mostly Vietnam-

ese. Why did they

join the "Japanese

American" Citizens

League? Khai Nguy-

Orleans. They have

why not let people

know how their

1% (which is huge).

BEST PRACTICES FOR JACL

By Brian Morishita

for opportunities to utilize the best practices used by businesses in planning, administrative functions, infrastructure, and staff relationships. Obviously, not all best practices from the corporate environment can be imported over to the JACL in a beneficial way. However, it would be prudent to replicate top business practices in a "cherry picking" fashion to further optimize its overall operations.

Invest in organizational leadership development: JACL does an exemplary job with its Leadership Summit and the College Leadership programs. What I am referring to is an ongoing training program for the national board. Specific training topics could include fund raising, membership recruitment, strategic planning, motivation and communication. This

See MORISHITA/Page 14

Membership: 5 Things That Worked for JACL in 2011

By Phillip Ozaki

Going into 2012, I want to share 5 things top JACL chapters did last year that boosted their membership. Contact me, your JACL membership coordinator, anytime with your membership ideas or to connect you to another chapter. My e-mail is pozaki@jacl.org and phone is 415/921-5225. Here's a recap:

1. Bringing back the social emphasis — When I did a visit to Sonoma County JACL, I expected to walk into a room of mostly Nisei. To my surprise, it was a room full of different ages and even races. How did they do it?

Michael Bryant, chapter president, told me that they started a Social Activities Committee. They held events like *tsukemo-no* making, origami, and mochi making.

Michael was intentional about outreaching to folks they usually don't see. He let new members know that membership could just be financial support and not take up all their time. The social approach worked. Sonoma JACL grew 5% with over 20 new members. The Japan chapter also made it more social with a Facebook group and happy hour. They grew 40%.

2. Turn the table with, well, a table — Judith Ryan is the mastermind behind Florin JACL's booming member-

ship. At every event, she sets up a membership booth with colorful signs.

The ingenious part of this is that she's prepared for anything. She brings Florin's most recent membership list so you can check when, or if, your membership has lapsed. She has forms, envelopes, and stamps ready for new members. She makes it easy

to join or renew right then and there.

She also makes it fun. Florin JACL gives raffle tickets to anyone who joins or renews that day (did someone say \$25 gift card?). The table and raffle make membership a visible and living part of each event. If you didn't notice, Judith is also excited about membership, which matters. Florin JACL had over 25 new members in 2011 and because the board called all their lapsed mem-



'I strongly believe that the first three points will especially boost every chapters' membership in 2012.'

> en told me that they focus on the issues. They know that JACL fights for the rights of all Asian Americans.

Similarly, I asked the Larouches of Portland JACL why they were first place in recruiting new members. They gained over 33. Chip and Setsy Larouche made sure that the connection between membership and the Congressional Gold Medal was communicated. Naturally, a lot of vets and their

families joined.

When Honolulu JACL worked on samesex civil unions, it was no surprise that the gay and lesbian community supported them with membership. Instead of asking parents of scholarship applicants to join, why not let them know that their memberships help us run the program to give out scholarships to kids like theirs?

4. Be ready — Have a form ready on you at all times like Judith and the Larouches. Just remind yourself to bring your wallet, keys, phone and a form.

5. Don't forget the "old school

tactics" — Show you care by personalizing your letters with hand-written reminders, cute gifts, holiday cards, etc. Lastly, don't forget to ask your family and friends to join too.

I strongly believe that the first three points will especially boost every chapters' membership in 2012. Being social, visible, and issues-focused are all pieces of the puzzle. Start by having a table at each event and build events and communications around social stuff and issues stuff. Thanks to all the chapters and volunteers for a great 2011. I'm looking forward to an abundant membership with you in 2012.

14 JAN 20-FEB 2 2012 NEW YEAR'S ISSUE PACIFIC © CITIZEN



I know that 2011 may have been difficult for some, but I look back fondly on what I am calling the Year of the Veteran. I was privileged to attend the ceremony in D.C. where Speaker of the House, the Hon. John Boehner, presented the Congressional Gold Medal to the soldiers of the 100th,

It was heartwarming to watch about 350 remaining members of these units assemble in D.C. to accept this honor. Some needed walkers and wheel chairs, and still many of them did not even though most are now in their 90s. How long overdue this honor has been was punctuated when we learned that a veteran who accepted his medal in the morning passed away later that evening.

442nd and the MIS in recognition of their dedicated service

during World War II.

Indeed, many of these heroic vets passed up the trip to D.C. due to ill health which is why it was an honor for me

PNW GOVERNOR

HIGHLIGHT OF 2011: OUR GOLD MEDAL HONOREES

By Chip Larouche

to attend the local Honolulu celebration to honor 450 surviving members of the 100th, 442nd and MIS. There are many local celebrations that will occur and I will attend the one in Seattle and in Portland. You can find out more about these local events by visiting the site of the National Veterans Network at www.nationalveteransnetwork.com

It is truly heartwarming for me, as a veteran, to hear the heroic stories of these brave men, especially in light of the discrimination they experienced, both before and after the War, and knowing that many who served left their families in American concentration camps almost 70 years ago.

Members of JACL should also know about the key role JACL played in making this recognition a reality. To be fair, there were a lot of Japanese and military organizations working on this recognition. However, I noticed that national JACL orchestrated a highly effective email campaign

to have members contact the undecided elected officials to get on board, and I saw firsthand JACL stalwarts like Floyd Mori, his wife Irene, and key staff members like Jean Shiraki and Phillip Ozaki at the event doing all kinds of behind the scenes organization. It's clear to me we should be grateful we have this kind of dedicated talent in our organization, and I thank them personally and all the other staff for making this historic celebration a reality.

I should note that America has also closed another military chapter by bringing home our troops from Iraq, bringing our combat participation in that country to an end. We have countless service men and women in harm's way every day, protecting our freedoms and our way of life. I can't think of a better way to start the new year but to say a little prayer, or to take a moment of gassho to wish them, and all of you, much happiness in 2012.

.C. due to ill health which is why it was an honor for me ti

Happy Holidays



from the Washington, DC Chapter

Linda and Keith Adams
Richard and Michelle Amano
Gordon and Linda Aoyagi
Shirley Nakada Bertoni
Irene Enokida
Janice and Michael Faden
Donnna Shimoda Hollingshead and family
Dale Shimoda Horos and family

David Inoue and family
Jean Kariya
Ken and Rose Kuwabara
Floyd and Irene Mori
Jeff Moy
Jean Shiraki
John and Jack Tobe
Craig, Maria, and Jennifer Uchida

>> MORISHITA

Continued from page 13

would require the hiring of a training consultant. Although this would be a challenge to the budget, wouldn't it be a creative way to fund such an activity within our reach?

I close with a thank you to Larry Oda and David Kawamoto for serving as presidents during this time. I have always been in awe of those who have had the alacrity to give so much of themselves while serving as president. Also, thanks to Floyd Mori. Despite healthy disagreements during board meetings, I view him with tremendous respect, admiration and high regards. My reverence also extends to Irene Mori for all she has done for the JACL.

>> LIN

Continued from page 13

Membership Upgrades: Another activity initiated this year is the membership upgrade project by Phillip Ozaki, JACL membership coordinator. As an approach to complete renewals and raise additional funds, Phillip orchestrated an effort to get members to upgrade to the next higher level membership at the national convention. Thanks to Phillip's efforts and the volunteers, we were able to get membership upgrades from almost 30 members.

Looking to 2012, I see opportunities to maintain and potentially increase JACL membership by building upon the momentum and successes we have achieved in 2011. Two focus areas that we need to work on are:

Continued efforts to renew lapsed members:

We need to focus on this effort continuously to ensure 100% retention of our current members, where possible. This is one area that I know we can do well given the commitment you have all demonstrated during the past.

Recruitment and retention of youth:

We have excellent programs targeting youth such as the scholarships, fellowships and Project Community. Through these programs, we've got a great opportunity to introduce JA youth to the JACL. What we need to do is to overcome the challenge for retaining them in the JACL family. To this end, Phillip Ozaki will be initiating a research project in early 2012 to gain a deeper understanding about how we can best attract, retain and engage them.

In closing, I thank all of you for your hard work, dedication and commitment to the JACL and I thank you for giving me the opportunity to serve the JACL.

TRIBUTE

Masato "Mauch" Yamashita

December 27, 1924 - December 7, 2011

Mauch was born in Lodi, California, and was a life-long resident of Lodi. He passed away at the age of 86 years. Mauch touched so many people with his kindness, selflessness, humor and generosity. His friendship and uplifting presence will be sorely missed.

Mauch graduated from Rohwer High School during WWII while he was held at the Japanese American internment camp located in Rohwer, Arkansas. During his internment Mauch joined the U.S. Army. He served as a member of the highly decorated 100th Infantry Battalion, 442nd Regimental Combat Team, whose members were recently awarded the Congressional Gold Medal. Mauch was also awarded a Purple Heart.

Shortly after being discharged from the Army Mauch attended auto mechanics school in Southern California. He returned to Lodi and worked for many years as a mechanic at Pine Street Garage. In 1961 Mauch purchased Pine Auto Parts retail store with his business partner Will Kagawa. Mauch was involved with the store every day until his death. Through Pine Auto, Mauch made countless lasting friendships in the community that spanned decades.

Baseball played a big part throughout Mauch's life. He played baseball while in Rohwer, then continued playing in Lodi on the Japanese American Citizens League (JACL) Team. Later he coached, and then managed the team for many years until his passing. He was generous with his time and support to his team and players, and other community baseball activities. In honor of his contributions, the Kofu Park baseball diamond was named "Masato 'Mauch' Yamashita Field" in 2002.

Mauch was a member of the Lodi Buddhist



Church, the Japanese American Citizens League, and the Nisei VFW Post No. 8985 in Sacramento. He was also an Honorary Member of the Mokuyo-Kai Golf Club in Lodi.

He is survived by several cousins and spouses; John (Ruby) Hiramoto, Terry Ogata Hiramoto, Masako (Hiro) Fujikawa, Keiko (Claude M) Hiramoto-Hess, Edward Hiramoto, Kenny (Yuki) Yamashita, many second cousins, and numerous dear friends who considered him part of their families.

A Memorial Service was held on Saturday, December 17, 2011 at 1:00 p.m. in the Lodi Buddhist Church, 23 N. Stockton Street, Lodi, Rev. Katsuya Kusunoki officiating.

Memorial Contributions may be made to Lodi Buddhist Church, 23 N. Stockton St. Lodi, CA, 95240.

TRIBUTE

May Hideko Tanimura (nee Yamamoto)

January 1, 1919 - November 20, 2010

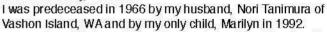
This obituary was written two months prior to May's death (November 20, 2010) and is as follows ...

One year after my demise the following may be promulgated -

That my stay in the hospital prior to my end would not be known, hence, no visitors.

Upon my death there would be no funeral, which would negate any traditional or usual gestures.

My home had been in Marina Del Rey, CA where



I was the sixth issue from a family of nine (Jim Manabu, Kay Kenko Elliott, Dorothy Sueko Ikegami, Sakae "Sak", Rose Haruko Yamamoto (Asahara; briefly), me, Mary Miyoko Shigaki, Peggy Harumi Saito and Robert Genji born to Genta and Takeyo Yamaoto.

Heave behind my sisters, Mary Shigaki of Gardena, Peggy Saito of Seattle and brother Bob of Marina Del Rey and numerous nieces and nephews.

Incidentally, my brother Jim Manabu was the first Puyallup Valley JACL president in 1930.

Since my birthday is January 1, 1919 I would like to ask all of you who touched my life, however briefly — or more, to say on that holiday, "Happy New Year, May!" — I will hear you.

Thank you.

With love,

May

TRIBUTE

Peter Noboru Hayashi

December 18, 2011

Peter Noboru Hayashi, 85 years, died Dec. 18th. Beloved husband of Marilyn A. Loving father of Lynne (George) Oshita-Wong, Ellen (Carl) Patrnchak and Karen (Terry) Nakagawa. Dearest grandfather of Ashley (Michael) Tam, Colin Wong, Natalie and Naomi Patrnchak and Taylor and Riley Nakagawa.

In lieu of flowers contributions to the J. A. S. C. 4427 N. Clark St. Chicago, IL 60640 are appreciated.

Memorial visitation Saturday Jan. 7th from 11:00 am until memorial service following at 2:00 pm both at Lakeview Funeral Home 1458 W. Belmont Ave. Chgo., IL 60657. For information 773-472-6300 or www.lakeviewfuneralhome.com

TRIBUTE

Masao J. Horibe

December 29, 2011

Masao J. Horibe, 64 years, died Dec. 29th. Beloved son of the late Ryoichi and Sumi Horibe. Loving brother of Yoshio, Asayo (Conrad Bazylewski), Tohiharu (Kayoko), Nobu (Alice) Horibe and Akiyo (Rick) Creelman. Dear uncle of many nieces and nephews.

Memorial visitation Sunday Jan. 8th from 12 noon until memorial service following at 2:00 pm. Both at Lakeview Funeral Home 1458 W Belmont Ave. Chicago, II. 60657 773-472-6300 or www.lakeviewfuneralhome.com

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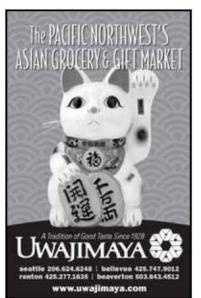


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PACIFIC CITIZEN **NEW YEAR'S ISSUE** JAN. 20-FEB. 2, 2012



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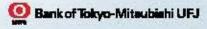
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